NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 25, 1987

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XXI GAME(S)	45.8	40,030
2	BILL COSBY SHOW	40.0	34,960
3	FAMILY TIES	37.9	33,120
4	SUPER BOWL XXI-KICKOFF(S)	36.4	31,810
5	SUPER BOWL XXI POST(S)	34.0	29,720
6	CHEERS	30.6	26,740
7	MURDER, SHE WROTE#	27.7	24,210
8	NIGHT COURT#	26.6	23,250
9	GOLDEN GIRLS	25.8	22,550
10	TORTELLIS SPECIAL(S)	25.1	21,940
11	60 MINUTES#	25.0	21,850
12	GROWING PAINS	24.0	20,980
13	WHO'S THE BOSS?	23.8	20,800
14	MOONLIGHTING	23.2	20,280
15	DALLAS#	22.3	19,490
16	NEWHART	22.2	19,400
17	AMEN	20.8	18,180
18	227	20.5	17,920
19	MIAMI VICE	20.2	17,650

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XXI GAME(S)	38.4	87,200
2	BILL COSBY SHOW	32.4	73,650
3	FAMILY TIES	29.9	67,790
4	SUPER BOWL XXI-KICKOFF(S)	29.8	67,700
5	SUPER BOWL XXI POST(S)	26.8	60,890
6	CHEERS	23.1	52,390
7	MURDER, SHE WROTE#	18.8	42,620
8	TORTELLIS SPECIAL(S)	17.9	40,600
9	NIGHT COURT#	17.8	40,510
10	GOLDEN GIRLS	17.7	40,190
11	GROWING PAINS	17.7	40,080
12	WHO'S THE BOSS?	17.6	40,010
13	60 MINUTES#	16.8	38,230
14	MOONLIGHTING	16.0	36,340
15	227	14.5	32,890
16	MIAMI VICE	14.5	32,880
17	NEWHART	14.2	32,340
18	SUPER BOWL TODAY(S)	14.1	32,110
19	ALF	14.1	32,050
20	NBC SUNDAY NIGHT MOVIE	14.0	31,770

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	35.9	32,640
2	SUPER BOWL XXI GAME(S)	35.7	32,400
3	FAMILY TIES	33.5	30,450
4	SUPER BOWL XXI POST(S)	27.1	24,610
5	SUPER BOWL XXI-KICKOFF(S)	26.5	24,100
6	CHEERS	26.4	23,950
7	MURDER, SHE WROTE#	24.4	22,190
8	GOLDEN GIRLS	24.4	22,180
9	NIGHT COURT#	22.7	20,650
10	60 MINUTES#	21.0	19,070
11	DALLAS#	20.3	18,450
12	TORTELLIS SPECIAL(S)	20.1	18,250
13	227	20.1	18,220
14	MOONLIGHTING	19.1	17,320
14	WHO'S THE BOSS?	19.1	17,320
16	GROWING PAINS	18.9	17,210
17	AMEN	18.8	17,100
18	NEWHART	17.7	16,040
19	NBC SUNDAY NIGHT MOVIE	17.5	15,860

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XXI GAME(S)	50.8	41,670
2	SUPER BOWL XXI-KICKOFF(S)	41.2	33,790
3	SUPER BOWL XXI POST(S)	35.5	29,100
4	BILL COSBY SHOW	28.2	23,150
5	FAMILY TIES	25.8	21,110
6	CHEERS	22.3	18,310
7	60 MINUTES#	20.7	16,990
8	SUPER BOWL TODAY(S)	20.2	16,560
9	NIGHT COURT#	18.6	15,230
10	MURDER, SHE WROTE#	18.5	15,180
11	TORTELLIS SPECIAL(S)	17.6	14,440
12	MIAMI VICE	15.8	12,920
13	NBC SUNDAY NIGHT MOVIE	14.3	11,690
14	MOONLIGHTING	14.2	11,670
15	GOLDEN GIRLS	14.2	11,610
16	NEWHART	14.0	11,490
17	MATLOCK	14.0	11,460
18	WHO'S THE BOSS?	13.4	10,970
19	HARD COPY SPECIAL(S)	13.4	10,960
20	GROWING PAINS	13.1	10,700
21	HILL STREET BLUES	12.4	10,160

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 25, 1987

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	37.0	21,220
2	FAMILY TIES	36.0	20,650
3	SUPER BOWL XXI GAME(S)	34.6	19,860
4	CHEERS	29.4	16,870
5	SUPER BOWL XXI-KICKOFF(S)	26.8	15,370
6	NIGHT COURT#	25.3	14,530
6	SUPER BOWL XXI POST(S)	25.3	14,530
8	TORTELLIS SPECIAL(S)	22.5	12,900
9	MOONLIGHTING	22.3	12,810
10	GROWING PAINS	21.4	12,260
11	WHO'S THE BOSS?	20.6	11,830
12	GOLDEN GIRLS	19.2	11,000
13	MIAMI VICE	17.0	9,730
14	227	16.7	9,580
15	DALLAS#	16.5	9,480
16	KNOTS LANDING#	16.4	9,430
17	NEWHART	16.4	9,400
18	NBC SUNDAY NIGHT MOVIE	15.9	9,150
19	MURDER, SHE WROTE#	15.8	9,060

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE#	41.2	11,480
2	SUPER BOWL XXI GAME(S)	37.0	10,320
3	GOLDEN GIRLS	35.0	9,760
4	BILL COSBY SHOW	34.3	9,560
5	60 MINUTES#	33.6	9,380
6	SUPER BOWL XXI POST(S)	30.5	8,520
7	FAMILY TIES	28.9	8,070
8	DALLAS#	28.7	8,000
9	HIGHWAY TO HEAVEN	26.9	7,510
10	MATLOCK	26.5	7,380
11	227	26.3	7,340
12	AMEN	26.1	7,270
13	SUPER BOWL XXI-KICKOFF(S)	25.7	7,170
14	FALCON CREST#	23.5	6,560
15	FACTS OF LIFE	22.8	6,370
16	HARD COPY SPECIAL(S)	21.3	5,950
17	SCARECROW & MRS. KING#	20.5	5,720
18	KATE & ALLIE	20.3	5,670
19	CHEERS	19.9	5,560

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XXI GAME(S)	50.8	28,320
2	SUPER BOWL XXI-KICKOFF(S)	42.1	23,500
3	SUPER BOWL XXI POST(S)	35.8	19,950
4	BILL COSBY SHOW	28.3	15,770
5	FAMILY TIES	27.5	15,330
6	CHEERS	23.6	13,160
7	SUPER BOWL TODAY(S)	20.9	11,640
8	NIGHT COURT#	20.1	11,190
9	TORTELLIS SPECIAL(S)	18.6	10,370
10	MIAMI VICE	16.4	9,170
11	MOONLIGHTING	16.1	8,960
12	60 MINUTES#	15.6	8,700
13	MURDER, SHE WROTE#	13.7	7,670
14	GROWING PAINS	13.6	7,610
15	NEWHART	13.5	7,520
16	WHO'S THE BOSS?	13.1	7,330
17	NBC SUNDAY NIGHT MOVIE	12.9	7,210
18	ALF	11.8	6,560
19	HARD COPY SPECIAL(S)	11.7	6,530
20	GOLDEN GIRLS	11.5	6,410
20	KNOTS LANDING#	11.5	6,410

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XXI GAME(S)	51.1	10,740
2	SUPER BOWL XXI-KICKOFF(S)	38.5	8,090
3	SUPER BOWL XXI POST(S)	36.3	7,620
4	60 MINUTES#	31.5	6,620
5	MURDER, SHE WROTE#	29.7	6,230
6	BILL COSBY SHOW	28.9	6,070
7	MATLOCK	25.5	5,350
8	FAMILY TIES	22.0	4,630
9	GOLDEN GIRLS	20.3	4,260
10	SUPER BOWL TODAY(S)	18.5	3,890
11	CHEERS	18.4	3,870
12	HARD COPY SPECIAL(S)	18.2	3,820
13	MACGYVER	18.0	3,770
14	HIGHWAY TO HEAVEN	17.8	3,730
14	SPECIAL MOVIE PRESNT-CBS(S)	17.8	3,730
16	HILL STREET BLUES	17.7	3,720
17	NBC SUNDAY NIGHT MOVIE	17.0	3,570
18	NBC NIGHTLY NEWS	16.9	3,550
18	NEWHART	16.9	3,550
20	DALLAS#	16.7	3,510
21	CBS EVENING NEWS-SUNDAY#	16.2	3,410

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																														
ABC BUSINESS BRIEF-MON					2		184	A	13.6	19	1189	1740	768	369	866	330	513	476	397	275	614	191^	329	336	331	240	116^	100^	144^	93^
2 MON.	8.58P	1	ABC	N			89	B	12.3	17	1075	1834	773	351	838	259	488	475	434	280	655	185	356	339	362	259	151	94	190	139
ABC BUSINESS BRIEF-WED					12	179	177	A	14.3	21	1250	1790	714	324	794	282	472	469	366	241	555	208	349	289	236	177	166	60^	275	189
WED.	8.58P	1	ABC	N		89	89	B	13.8	21	1206	1879	774	332	838	331	545	505	374	233	561	236	390	329	243	146	187	94	293	219
ABC BUSINESS BRIEF-FRI					11	178	180	A	11.9	19	1040	1823	734	218	828	217	425	374	388	363	507	183	298	270	215	173	182	97^	306	198
1 FRI.	8.44P	1	ABC	N		86	87	B	11.6	19	1014	1922	720	300	829	250	454	442	371	321	446	140	261	264	204	150	154	79	493	315
2 FRI.	8.43P	1																												
ABC MONDAY NIGHT MOVIE					4	206	211	A	14.7	22	1285	1695	728	336	828	244	506	518	441	260	622	249	438	430	302	144	157	95^	88^	52^
MON.	9.00P	120	ABC	FF		98	99	B	13.8	21	1206	1631	768	329	851	246	507	508	447	295	546	176	340	344	275	168	140	76	94	63
9.00 - 9.30								A	14.3	20	1250	1776	725	315	820	242	504	505	429	262	670	279	478	466	309	156	157	84^	129	90^
9.30 - 10.00								A	15.0	22	1311	1738	736	336	820	241	504	514	437	254	640	259	455	447	306	148	159	79^	119	62^
10.00 - 10.30								A	14.7	23	1285	1668	730	334	844	250	514	532	451	265	589	224	406	404	295	140	177	122	58^	31^
10.30 - 11.00								A	14.6	24	1276	1613	719	353	829	245	503	526	452	258	594	233	412	416	303	131	147	99^	43^	27v
ABC NEWSBRIEF-MON					14	179	183	A	12.1	18	1058	1755	692	339	790	251	501	499	418	233	621	228	447	441	311	147	176	72^	168	100^
1 MON.	9.51P	2	ABC	N		90	91	B	11.6	18	1014	1723	647	296	729	210	419	421	357	260	682	191	406	407	360	229	149	59	163	113
2 MON.	9.44P	1																												
ABC NEWSBRIEF-TUE					14	184	177	A	16.4	24	1433	1733	748	422	828	383	618	540	370	172	566	270	443	433	248	85^	197	98^	142	83^
TUE.	9.58P	1	ABC	N		91	89	B	15.3	23	1337	1730	765	380	851	372	614	554	387	188	585	270	427	384	242	123	165	87	129	88
ABC NEWSBRIEF-WED					14	178	176	A	13.3	20	1162	1534	815	378	940	349	547	545	378	299	437	144	259	244	187	153	102^	47^	55^	27v
WED.	9.58P	1	ABC	N		89	89	B	13.2	21	1154	1587	828	377	917	330	538	512	398	310	475	162	270	262	211	173	86	47	109	79
ABC NEWSBRIEF-THU					13	176	175	A	10.9	16	953	1510	736	336	921	323	492	445	367	353	463	169	259	244	195	160	93^	32v	33v	21v
THU.	9.58P	1	ABC	N		89	87	B	9.6	15	839	1604	773	336	919	298	465	440	390	367	516	176	279	262	226	184	81	31	88	62
ABC NEWSBRIEF-FRI					13	172	167	A	6.3	10	551	1777	788	394	850	283	478	462	469	260	572	203^	439	395	271	122^	183^	91^	172^	120^
1 FRI.	9.58P	1	ABC	N		89	87	B	7.4	12	647	1862	679	360	756	231	445	442	404	251	574	196	382	372	279	164	203	101	329	256
2 FRI.	9.57P	2																												
ABC NEWSBRIEF-SAT.					14	182	182	A	10.3	17	900	1840	689	268	719	245	447	451	364	211	640	208	384	404	340	186	139^	52^	342	257
SAT.	8.58P	1	ABC	N		91	89	B	7.9	13	690	1784	695	288	810	303	483	418	352	273	553	183	330	324	275	188	147	81	274	203
ABC NEWSBRIEF-SUN.					13	188	200	A	12.4	18	1084	1544	744	386	865	344	608	577	417	215	507	163	382	368	282	105^	80^	19v	92^	52^
1 SUN.	9.48P	1	ABC	N		93	96	B	13.6	20	1189	1764	671	315	775	272	482	476	383	228	674	260	480	443	315	162	153	69	162	119
2 SUN.	9.57P	1																												
ABC SPORTS UPDATE-SAT					13	177	183	A	11.1	18	970	1723	639	318	734	211	478	448	410	218	615	142^	376	435	384	174	169	69^	205	155
SAT.	9.58P	1	ABC	SN		91	89	B	7.7	13	673	1822	668	289	754	257	446	434	340	255	552	171	344	344	286	173	174	101	342	238
ABC SPORTS UPDATE-SUN					14	196	202	A	9.6	13	839	1752	809	397	864	327	588	536	435	237	516	226	364	351	229	115^	132^	48^	240	203
1 SUN.	8.48P	1	ABC	SN		94	97	B	11.8	17	1031	2153	722	327	805	310	517	504	379	215	646	256	463	435	299	159	216	91	486	325
2 SUN.	8.58P	1																												
ABC SUNDAY NIGHT MOVIE					13	210	211	A	14.0	21	1224	1538	756	357	840	322	568	552	412	220	514	185	389	383	277	102^	97^	40^	87^	58^
1 SUN.	8.00P	180	ABC	FF		99	99	B	15.9	24	1390	1707	695	322	783	283	497	480	383	223	667	261	474	442	324	157	131	57	126	81
2 SUN.	9.00P	120																												
8.00 - 8.30								A	13.6	19	1189	1659	804	360	815	291	536	521	416	229^	547	217^	430	403	284	94^	113^	60^	184^	147^
8.30 - 9.00								A	13.7	19	1197	1831	915	427	965	455	694	630	410	210^	545	203^	434	397	300	88^	118^	55v	203^	135^
9.00 - 9.30								A	13.3	19	1162	1586	756	348	856	330	601	593	428	208	542	201	428	411	288	96^	77^	31v	111^	77^
9.30 - 10.00								A	13.6	20	1189	1591	756	372	874	347	616	589	425	212	532	183	409	393	291	105^	84^	29v	101^	60^
10.00 - 10.30								A	14.7	22	1285	1425	694	352	798	295	524	515	391	222	481	153	347	362	268	106^	117	46^	29^	19v
10.30 - 11.00								A	14.7	23	1285	1377	726	325	792	270	497	505	408	233	478	178	343	362	251	105^	95^	39^	12v	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC WORLD NEWS TONIGHT	68	209	207	A	11.2	19	979	1430	609	244	699	151	281	297	332	345	607	125	282	308	322	269	49^	18v	75	50^
M-F 6.30P 30 ABC N		99	99	B	10.8	19	944	1474	664	251	727	153	298	339	344	351	619	128	289	311	327	279	52	27	76	44
ABC WRLD NEWS TONIGHT-SAT	6	182	181	A	10.1	19	883	1475	599	214	714	155^	259	270	291	417	618	103^	290	261	333	316	36v	LT	107^	56^
SAT. 6.30P 30 ABC N		95	94	B	8.9	16	778	1540	672	213	750	135	271	299	305	433	625	115	288	283	314	307	61	10	104	61
ABC WRLD NEWS TONIGHT-SUN	12		163	A	4.5	7	393	1578	618^	176v	682^	111v	210^	240^	278^	415^	685^	299^	390^	390^	203^	295^	25v	LT	186^	186^
2 SUN. 6.30P 30 ABC N			83	B	7.1	12	621	1498	685	203	732	132	253	266	266	432	612	156	285	264	238	316	65	38	89	56
ABC WRLD NEWS TONIGHT SUN(S)		130		A	5.5	9	481	1260	612	222^	622	139v	264^	237^	300^	320^	607	160^	311^	335^	272^	272^	LT	LT	31v	31v
1 SUN. 6.30P 30 ABC N		70																								
ALF	13	207	202	A	18.2	26	1591	2014	651	284	738	307	480	421	285	208	576	235	413	411	282	117	290	127	410	281
MON. 8.00P 30 NBC CS		99	99	B	16.0	24	1398	2155	704	334	797	353	534	455	306	217	595	246	438	401	286	121	255	117	508	355
AMAZING STORIES	12	207	199	A	15.1	21	1320	2002	697	306	812	350	550	460	320	214	626	286	470	454	300	100^	302	145	262	168
MON. 8.30P 30 NBC GD		99	97	B	14.2	21	1241	2063	731	366	854	365	586	499	359	221	627	260	464	429	305	124	240	108	342	251
AMEN	13	206	204	A	20.8	33	1818	1715	821	392	940	278	474	444	401	400	504	162	264	270	239	185	138	62^	133	104
SAT. 9.30P 30 NBC CS		99	99	B	20.2	34	1765	1760	815	324	906	264	465	440	387	380	516	153	269	257	231	213	140	85	198	158
BILL COSBY SHOW	14	216	215	A	40.0	55	3496	2107	824	377	933	348	607	537	423	274	661	269	451	384	293	172	195	106	318	208
THU. 8.00P 30 NBC CS		99	99	B	35.6	54	3111	2086	820	367	930	353	590	524	404	279	615	248	411	358	269	173	201	111	340	229
CAGNEY & LACEY	11	209	206	A	14.4	23	1259	1491	825	320	890	268	453	489	441	328	482	145	252	265	231	196	87^	50^	32^	LT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
MON. 10.00P 60 CBS OP		99	98	B	15.5	25	1355	1417	760	329	849	236	445	446	416	335	460	144	271	264	241	162	57	29	51	32
10.00 - 10.30				A	14.7	23	1285	1509	832	316	898	272	459	488	445	330	497	148	255	275	239	198	80^	44^	34^	4v
10.30 - 11.00				A	14.0	23	1224	1472	822	324	885	265	449	491	439	329	469	140	248	257	224	195	91^	55^	27v	LT
CAVANAUGHS	6	207	208	A	17.4	25	1521	1527	764	275	825	235	440	442	416	316	510	160	284	304	241	202	92^	40^	100	67^
MON. 9.30P 30 CBS CS		98	99	B	17.3	26	1512	1543	776	318	848	276	455	448	381	317	504	171	310	315	244	171	91	47	100	75
CBS EVENING NEWS-RATHER	75	208	208	A	13.2	22	1154	1529	703	196	776	141	283	309	336	430	595	135	280	269	290	277	93	46^	65	35^
M-F 6.30P 30 CBS N		99	99	B	12.0	22	1049	1501	681	222	763	131	279	297	346	428	603	136	285	273	299	281	68	29	67	40
CBS EVENING NEWS-SUNDAY	7	174		A	12.4	21	1084	1714	671	185^	732	120^	250^	288	319	432	727	151^	312	355	385	314	165^	71^	90^	LT
1 SUN. 6.00P 30 CBS N		87		B	8.1	14	708	1535	699	196	736	118	228	250	308	451	651	152	278	292	295	328	67	24	81	27
CBS SAT. NEWS-SCHIEFFER	8	169	165	A	8.6	16	752	1306	638	179^	670	117^	220	269	284	376	582	132^	239	230	269	309	19v	LT	35v	35v
SAT. 6.30P 30 CBS N		89	88	B	8.2	16	717	1404	641	166	686	96	193	244	282	426	608	116	231	242	279	331	47	24	63	43
CBS SATURDAY MOVIE	10	204	182	A	9.1	15	795	1833	738	259	833	264	494	473	404	292	587	224	380	311	264	169^	122^	66^	291	175^
1 SAT. 9.00P 120 CBS FF		99	84	B	10.9	19	953	1657	717	277	790	197	424	446	426	298	641	159	363	381	379	219	94	44	132	89
2 SAT. 8.00P 120																										
8.00 - 8.30				A	6.8	11	594	1961	697	197^	783	253^	514	396^	355^	269^	523	213^	315^	269^	214^	184^	120^	63v	535	313^
8.30 - 9.00				A	6.9	11	603	2055	694	206^	772	273^	571	474	364^	187^	520	243^	376^	306^	214^	119^	120^	79v	643	353^
9.00 - 9.30				A	8.2	13	717	1852	702	246	796	270	496	483	380	250	555	161^	363	348	294	163^	153^	62^	348	205
9.30 - 10.00				A	8.7	14	760	1963	729	266	836	281	479	465	377	302	695	316	493	326	269	171^	154^	71^	278	162^
10.00 - 10.30				A	12.5	22	1093	1622	805	277	887	250^	467	472	454	358	547	183^	313	273	263	177^	90^	67^	98^	72^
10.30 - 11.00				A	12.8	23	1119	1606	747	300	866	249	473	496	455	329	570	210^	336	300	257	175^	74^	53v	96^	81^
CBS SUNDAY MOVIE	12	207		A	15.1	22	1320	1646	880	336	942	279	481	501	414	370	465	105^	243	224	224	176^	142^	61^	97^	80^
1 SUN. 9.00P 120 CBS FF		99		B	18.5	29	1617	1514	794	315	882	236	442	456	424	363	510	118	258	272	267	212	63	34	59	40
9.00 - 9.30				A	15.9	23	1390	1746	906	362	965	263	482	510	425	394	520	140^	285	253	223	195^	153^	67^	108^	83^
9.30 - 10.00				A	14.6	21	1276	1690	914	368	973	283	491	520	423	382	481	111^	253	216	223	186^	150^	55v	86^	72^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS SUNDAY MOVIE-CONT'D																										
10.00 - 10.30				A	15.1	22	1320	1611	884	321	947	296	498	510	422	361	435	92^	227	219	229	158^	131^	65^	98^	83^
10.30 - 11.00				A	14.7	23	1285	1537	815	287	881	266	453	461	395	343	423	75^	209^	207^	225	162^	134^	59^	99^	82^
CBS TUESDAY MOVIE	14	207	195	A	14.8	22	1294	1598	772	313	858	284	478	460	350	334	516	178	334	316	239	163	117	55^	107^	71^
1 TUE. 8.00P 180 CBS FF		99	96	B	15.5	24	1355	1548	764	279	854	235	444	431	413	351	520	150	288	282	265	195	91	38	83	60
2 TUE. 9.00P 120																										
8.00 - 8.30				A	14.9	21	1302	1823	816	326	903	286	456	471	345	383	569	175^	335	317	255	197^	155^	44v	196^	116^
8.30 - 9.00				A	15.9	22	1390	1694	811	330	896	271	459	470	361	381	527	166^	317	286	222	187^	104^	33v	167^	103^
9.00 - 9.30				A	14.6	21	1276	1675	796	298	883	270	488	472	363	349	538	176	337	324	256	179	124	59^	130	100^
9.30 - 10.00				A	14.3	21	1250	1605	767	302	856	268	457	437	344	350	515	181	332	316	236	169	119	55^	115	99^
10.00 - 10.30				A	14.8	23	1294	1486	744	312	828	298	488	450	341	303	480	172	332	312	229	137	115	64^	63^	35^
10.30 - 11.00				A	14.7	25	1285	1487	744	326	834	314	507	471	348	293	502	186	343	336	248	139	105^	57^	46^	19v
CHEERS	13	209	207	A	30.6	43	2674	1959	786	383	895	384	630	540	391	208	686	292	492	451	312	145	165	91	213	144
THU. 9.00P 30 NBC CS		99	99	B	28.4	42	2482	1874	767	376	865	358	586	520	380	223	667	298	493	448	300	137	159	87	183	123
COLBYS	13	205	205	A	12.7	18	1110	1519	742	337	925	278	486	458	413	371	460	171	275	245	207	152	83^	43^	51^	42^
THU. 9.00P 60 ABC GD		98	97	B	11.1	17	970	1579	797	327	941	301	492	486	412	357	466	166	276	251	216	154	86	45	86	63
9.00 - 9.30				A	12.2	17	1066	1503	735	334	917	265	468	450	416	380	445	149	259	236	215	156	84^	47^	57^	48^
9.30 - 10.00				A	13.3	19	1162	1513	740	336	926	289	497	463	407	360	467	192	286	248	193	147	78^	38^	42^	34^
CRIME STORY	4	203		A	14.8	25	1294	1643	777	316	832	278	508	409	396	281	642	233	406	375	324	177^	92^	15v	77^	77^
1 FRI. 10.00P 60 NBC OP		99		B	14.2	24	1241	1627	700	302	776	300	497	431	358	229	672	210	430	405	356	198	72	23	107	81

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
10.00 - 10.30				A	15.3	26	1337	1678	801	332	852	297	538	421	402	272	647	241	414	377	322	171^	97^	16v	82^	82^
10.30 - 11.00				A	14.2	25	1241	1609	753	298	813	261	481	397	389	290	637	222^	394	372	325	185^	89^	13v	70^	70^
DADS	3	199	191	A	7.4	12	647	1716	700	346	781	263	479	427	389	247	552	212^	405	362	261	132^	186^	93^	197^	138^
FRI. 9.30P 30 ABC CS		98	96	B	7.6	12	664	1780	656	388	794	296	518	471	377	212	490	198	364	333	231	103	210	100	286	194
DALLAS	14		208	A	22.3	34	1949	1628	851	305	945	278	486	447	391	410	418	96^	197	217	191	180	125^	66^	140^	89^
2 FRI. 9.00P 60 CBS GD			99	B	22.3	36	1949	1608	856	332	952	262	484	468	418	408	483	139	253	251	225	198	66	39	107	72
9.00 - 9.30				A	21.8	33	1905	1625	844	309	949	274	476	442	389	425	417	96^	200	218	190	180	116^	61^	143^	92^
9.30 - 10.00				A	22.9	35	2001	1620	857	302	941	281	494	452	392	396	416	95^	192	217	190	180	129^	69^	134^	85^
DISNEY SUNDAY MOVIE	15	199	211	A	9.8	14	857	2111	695	325	769	302	553	523	369	193	581	285	422	412	232	135^	215	108^	546	335
1 SUN. 7.00P 60 ABC FF		97	99	B	13.2	20	1154	2257	698	313	794	331	541	499	352	196	636	268	465	429	285	144	236	107	591	383
2 SUN. 7.00P 120																										
7.00 - 7.30				A	10.0	15	874	2283	663	321	754	308	553	523	352	174	662	315	503	484	286	141^	237	103^	630	369
7.30 - 8.00				A	10.7	15	935	2261	709	329	787	359	619	579	342	152^	613	312	480	452	247	115^	217	91^	644	370
8.00 - 8.30				A	8.7	12	760	1818	706	302^	747	220^	451	436	409	269^	456	225^	273^	278^	148^	156^	177^	133^	438	269^
8.30 - 9.00				A	8.8	12	769	1632	720	337^	763	224^	477	465	434	255^	449	210^	254^	268^	167^	155^	199^	147^	221^	221^
DYNASTY	13	210	210	A	19.1	28	1669	1512	804	366	933	314	535	523	399	315	433	130	257	253	210	141	91	37^	55^	27^
WED. 9.00P 60 ABC GD		99	99	B	17.3	27	1512	1596	850	371	956	348	578	533	407	313	439	163	275	257	196	139	93	45	108	75
9.00 - 9.30				A	18.7	27	1634	1521	808	369	935	306	537	522	409	316	427	121	251	252	218	137	100	40^	59^	27^
9.30 - 10.00				A	19.4	28	1696	1501	800	364	932	324	533	522	387	317	434	138	260	253	201	143	83	35^	52^	24^
EASY STREET	2	195	199	A	12.3	17	1075	2217	780	381	909	335	588	536	421	244	638	246	445	374	328	140	309	151	361	239
1 SUN. 8.02P 30 NBC CS		97	98	B	12.3	17	1075	2217	780	381	909	335	588	536	421	244	638	246	445	374	328	140	309	151	361	239
2 SUN. 8.00P 30																										
EQUALIZER	13	203	205	A	15.5	26	1355	1481	646	217	711	199	360	347	358	297	623	161	361	338	338	222	94^	46^	53^	23v
WED. 10.00P 60 CBS PD		98	97	B	15.7	26	1372	1565	660	257	743	203	399	399	379	282	661	202	415	382	348	213	99	54	62	39
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
EQUALIZER-CONT'D																										
10.00 - 10.30				A	15.7	25	1372	1488	628	200	699	195	356	332	356	293	622	171	364	342	330	219	98^	51^	69^	31^
10.30 - 11.00				A	15.3	26	1337	1463	661	233	719	204	363	359	357	300	620	148	357	328	348	225	89^	41^	35^	14v
FACTS OF LIFE	12	205	203	A	17.6	29	1538	1886	855	376	1000	334	522	453	396	413	443	155	249	236	184	162	185	125	258	160
SAT. 8.00P 30 NBC CS		99	97	B	16.7	29	1460	1871	791	333	911	292	486	434	363	368	486	166	277	251	210	181	173	109	301	218
FALCON CREST	13		208	A	17.4	28	1521	1621	868	280	902	221	425	398	382	432	436	97^	212	221	191	193	107^	44v	176^	129^
2 FRI. 10.00P 60 CBS GD			99	B	17.7	30	1547	1523	844	309	934	236	445	425	405	436	452	126	225	228	198	195	64	34	73	54
10.00 - 10.30				A	17.8	28	1556	1629	854	271	886	208	412	397	386	424	440	99^	218	228	197	191	123^	53^	180	125^
10.30 - 11.00				A	17.1	28	1495	1599	872	287	909	231	434	397	372	435	431	93^	204	211	186^	197	92^	37v	167^	132^
FAMILY TIES	13	215	214	A	37.9	52	3312	2047	806	392	921	352	624	559	426	244	637	278	463	397	281	140	189	99	300	202
THU. 8.30P 30 NBC CS		99	99	B	33.7	50	2945	2059	808	379	926	379	626	547	401	243	605	268	437	383	265	135	211	114	317	212
GARFIELD IN PARADISE(S)		208		A	14.3	23	1250	2106	589	265	707	339	497	417	246	168^	480	221	328	288	202^	112^	208^	66^	711	339
1 FRI. 8.00P 30 CBS EA		99																								
GIMME A BREAK	12	193	185	A	14.5	21	1267	1711	696	294	801	241	400	416	394	322	489	185	316	286	224	150	204	139	217	143
1 WED. 9.00P 30 NBC CS		98	95	B	14.7	23	1285	1729	728	313	847	285	482	438	375	306	455	159	296	265	220	135	196	103	231	157
2 WED. 9.00P 60																										
9.00 - 9.30				A	14.5	21	1267	1672	701	302	814	246	416	416	399	323	458	169	286	252	200	156	185	131	215	145
9.30 - 10.00				A	14.7	21	1285	1760	679	270	762	232	363	408	370	315	544	215^	374	347	266	137^	236	150^	218	140^
GOLDEN GIRLS	13	208	207	A	25.8	41	2255	1782	870	363	984	264	489	467	431	433	515	157	283	282	247	189	125	82	158	110
SAT. 9.00P 30 NBC CS		99	99	B	25.5	42	2229	1813	832	320	934	265	479	452	399	395	520	156	279	263	230	212	131	82	228	168
GROWING PAINS	12	208	209	A	24.0	34	2098	1910	734	400	821	418	584	522	296	185	510	247	363	337	202	114	226	102	353	208
TUE. 8.30P 30 ABC CS		99	99	B	22.5	33	1967	1957	755	379	853	391	612	534	354	188	535	253	402	346	227	104	241	132	328	215
GUNG HO	3	200	193	A	8.5	13	743	1728	667	334	759	251	455	392	368	258	513	161^	356	322	250	145^	199	92^	257	165^
FRI. 9.00P 30 ABC CS		98	96	B	8.5	13	743	1792	638	371	781	274	484	429	373	238	480	170	344	316	233	114	196	94	335	227
HARD COPY SPECIAL(S)			205	A	19.8	33	1731	1579	771	355	823	193	419	431	399	344	633	182	377	366	333	221	79^	27v	44^	28v
2 SUN. 10.06P 93 CBS PD			99																							
10.00 - 10.30				A	22.3	34	1949	1802	768	354	809	196	413	420	393	339	829	297	546	512	398	247	107^	33v	57^	32v
10.30 - 11.00				A	19.4	31	1696	1586	776	353	806	191	419	420	390	333	635	186	386	373	330	216	87^	32v	58^	30v
11.00 - 11.30				A	18.6	34	1626	1449	780	383	871	210	445	455	425	361	488	87^	239	251	292	211	60^	18v	30v	30v
11.30 - 12.00				A	18.3	39	1599	1278	722	276	762	132^	343	415	379	347	492	112^	277	265	277	186	24v	24v	LT	LT
HEAD OF THE CLASS	14	206	203	A	17.7	26	1547	1901	710	313	781	321	542	513	350	188	565	242	390	338	245	135	219	86^	336	220
WED. 8.30P 30 ABC CS		99	99	B	16.9	26	1477	1883	759	328	830	346	576	516	366	203	548	243	407	358	245	113	221	106	284	203
HIGHWAY TO HEAVEN	13	209	204	A	19.7	29	1722	1675	778	310	893	209	385	412	406	436	490	134	240	228	247	216	112	71^	180	118
WED. 8.00P 60 NBC GD		99	97	B	17.9	28	1564	1671	738	309	853	206	385	371	376	413	530	132	276	276	276	214	125	67	163	106
8.00 - 8.30				A	19.2	29	1678	1651	770	315	888	203	370	401	401	446	487	128	235	223	250	217	106	70^	170	108
8.30 - 9.00				A	20.2	29	1765	1695	787	307	898	213	400	422	410	427	492	141	246	236	240	214	116	72^	189	127
HILL STREET BLUES	6	206	195	A	15.8	23	1381	1617	694	326	767	207	390	438	431	288	736	212	399	415	401	269	42^	LT	72^	35^
TUE. 9.00P 60 NBC OP		99	97	B	14.3	21	1250	1608	663	298	751	228	409	431	372	272	695	206	391	397	359	245	79	39	83	56
9.00 - 9.30				A	15.9	23	1390	1645	711	330	790	206	394	451	446	301	735	200	386	409	403	280	40^	LT	80^	41^
9.30 - 10.00				A	15.7	23	1372	1580	674	323	742	209	386	425	409	275	735	223	414	417	397	258	42^	LT	61^	26v
HOTEL	12	208	210	A	15.2	25	1328	1346	751	332	853	246	463	459	389	331	410	133	216	209	159	169	55^	29^	28^	4v
WED. 10.00P 60 ABC GD		99	99	B	15.1	26	1320	1438	793	337	899	295	499	457	384	345	409	126	224	227	178	161	74	49	56	38
10.00 - 10.30				A	15.4	25	1346	1368	743	320	844	254	459	456	375	320	428	140	226	218	164	176	62^	35^	34^	8v
10.30 - 11.00				A	15.0	26	1311	1315	759	341	860	237	464	460	401	342	386	124	203	194	152	162	47^	23v	22v	LT

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																																
HUNTER							11	201	201	A	16.8	29	1468	1759	825	363	952	299	535	491	424	373	598	167	361	373	336	197	132	81^	77^	52^
		SAT.	10.00P	60	NBC	OP		99	99	B	17.4	31	1521	1681	767	289	850	252	452	429	375	339	555	157	306	292	282	212	142	88	134	109
			10.00 - 10.30							A	16.8	29	1468	1777	821	356	947	298	531	484	416	373	610	176	363	372	333	206	137	88^	83^	51^
			10.30 - 11.00							A	16.8	30	1468	1732	822	366	949	296	533	497	429	369	583	155	355	372	338	189	131	77^	69^	51^
JACK & MIKE							13	206	204	A	15.2	25	1328	1477	760	388	848	316	549	536	424	225	472	188	321	335	217	114	90^	48^	67^	48^
		TUE.	10.00P	60	ABC	A		99	99	B	13.9	24	1215	1500	743	367	840	326	557	534	399	219	495	214	354	313	227	116	98	54	67	43
			10.00 - 10.30							A	15.8	25	1381	1525	770	390	848	330	560	543	413	215	489	202	341	350	223	111	100^	52^	88^	59^
			10.30 - 11.00							A	14.4	25	1259	1438	759	390	859	308	547	536	439	238	454	173	301	322	212	115	79^	42^	46^	37^
KATE & ALLIE							14	207	206	A	19.2	27	1678	1644	810	325	935	300	527	498	418	337	435	153	240	219	161	175	85	42^	189	124
		MON.	8.00P	30	CBS	CS		99	99	B	18.7	28	1634	1661	794	345	897	284	487	460	402	339	457	152	271	264	210	154	123	70	184	112
KNOTS LANDING							8	206		A	18.9	31	1652	1646	753	272	931	330	571	469	440	322	576	248	388	345	249	152^	92^	70^	47^	19v
	1	THU.	10.00P	60	CBS	GD		98		B	17.8	29	1556	1560	825	329	944	365	584	516	390	307	468	195	307	270	201	138	88	50	60	37
			10.00 - 10.30							A	18.9	30	1652	1676	778	289	955	328	584	491	464	329	572	245	384	354	250	149^	86^	68^	63^	23v
			10.30 - 11.00							A	18.9	32	1652	1612	728	255	908	334	557	447	413	319	580	251	391	337	248	153^	94^	71^	30v	14v
KRAFT SALUTE(S)									206	A	11.1	19	970	2012	698	300	785	257^	432	449	359	276^	708	273^	462	461	354	179^	252^	63v	267^	164^
	2	SAT.	10.00P	60	CBS	GV			99																							
			10.00 - 10.30							A	10.7	18	935	1988	656	269^	748	237^	390	435	338	277^	684	271^	444	445	336	169^	276^	58v	280^	190^
			10.30 - 11.00							A	11.4	20	996	2044	745	328	824	278	478	464	380	276^	734	280	485	476	372	190^	229^	68v	257^	141^
L.A. LAW							6	209	207	A	18.5	30	1617	1563	710	375	816	306	536	496	391	222	619	211	392	429	342	149	77^	46^	51^	42^

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
		THU.	10.00P	60	NBC	GD		99	99	B	18.3	30	1599	1524	725	367	820	303	528	495	402	226	586	205	379	389	314	149	74	42	44	38
			10.00 - 10.30							A	19.3	30	1687	1576	709	364	805	307	528	491	378	216	616	217	391	421	333	151	91	51^	64^	53^
			10.30 - 11.00							A	17.7	29	1547	1542	711	387	825	307	546	499	401	227	618	200	390	438	353	145	64^	39^	35^	32^
MACGYVER							13	205	205	A	16.4	23	1433	1652	698	278	749	205	395	371	373	308	647	168	351	351	360	263	106	63^	150	84^
		MON.	8.00P	60	ABC	A		98	95	B	14.4	22	1259	1754	663	279	735	195	393	397	363	280	711	193	412	404	388	251	130	65	178	122
			8.00 - 8.30							A	15.6	22	1363	1643	695	273	741	191	376	358	377	317	644	166	352	348	360	266	104	63^	154	83^
			8.30 - 9.00							A	17.3	24	1512	1643	693	280	745	213	404	380	367	295	644	166	347	351	360	260	110	65^	144	83^
MAGNUM, P.I.							14	197	199	A	16.4	24	1433	1635	671	199	738	239	408	391	352	281	672	233	411	391	322	214	114	54^	111	42^
		WED.	9.00P	60	CBS	PD		98	97	B	16.5	26	1442	1693	712	287	793	231	449	438	397	292	671	234	429	404	330	197	123	56	106	66
			9.00 - 9.30							A	16.1	23	1407	1651	663	191	735	236	408	393	352	278	672	239	418	393	319	208	119	55^	125	51^
			9.30 - 10.00							A	16.7	24	1460	1613	675	202	737	240	403	389	350	284	674	228	407	386	322	222	107	54^	95^	32^
MATLOCK							13	208	201	A	20.0	28	1748	1599	742	259	796	134	310	334	405	422	656	150	297	299	338	306	52^	20v	95	55^
		TUE.	8.00P	60	NBC	GD		99	98	B	18.1	27	1582	1602	757	273	830	165	341	351	391	421	606	129	281	279	309	279	80	50	86	56
			8.00 - 8.30							A	19.4	28	1696	1593	741	262	795	132	310	336	403	421	650	150	295	295	333	304	53^	23^	95	52^
			8.30 - 9.00							A	20.8	29	1818	1581	731	253	784	133	305	328	400	418	652	149	294	300	337	304	51^	16v	94	58^
MIAMI VICE							13	213	212	A	20.2	31	1765	1863	750	374	819	311	549	505	389	214	732	298	518	484	352	160	124	38^	188	147
		FRI.	9.00P	60	NBC	OP		99	99	B	17.6	28	1538	1781	699	356	778	297	518	491	382	201	686	268	485	449	333	160	134	61	183	131
			9.00 - 9.30							A	19.5	30	1704	1864	760	377	826	309	548	511	394	220	721	292	507	473	345	164	116	38^	201	156
			9.30 - 10.00							A	21.0	33	1835	1847	737	369	809	312	550	497	382	209	737	303	528	492	358	151	124	36^	177	138
MIKE HAMMER							6		193	A	12.0	17	1049	1762	728	200^	790	198^	339	356	356	370	655	185^	363	354	299	248^	74^	LT	243^	74^
	2	WED.	8.00P	60	CBS	PD			94	B	12.1	19	1058	1669	700	227	773	140	316	365	386	374	656	140	327	356	365	269	84	42	156	88
			8.00 - 8.30							A	11.5	17	1005	1762	716	180^	785	191^	323	344	342	386	658	187^	362	353	287	254^	75^	LT	244^	77^
			8.30 - 9.00							A	12.5	18	1093	1754	737	217^	790	200^	351	363	372	355	652	186^	365	358	308	240^	72^	LT	240^	68^
MR. BELVEDERE							12	202	200	A	14.1	22	1232	1752	712	224	799	204	400	351	362	369	490	178	287	253	198	173	169	72^	294	190
		FRI.	8.30P	30	ABC	CS		97	96	B	13.4	21	1171	1831	712	282	826	251	449	410	353	337	456	146	258	249	205	163	158	90	391	252

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MOONLIGHTING	13	211	209	A	23.2	34	2028	1792	769	408	853	387	631	563	373	181	575	262	441	432	260	93	192	101	172	107
TUE. 9.00P 60 ABC PD		99	99	B	22.7	34	1984	1815	791	404	897	405	661	590	396	183	588	283	455	410	250	100	182	100	148	101
9.00 - 9.30				A	22.9	33	2001	1797	767	408	850	388	625	555	366	184	566	257	425	419	253	97	186	96	195	125
9.30 - 10.00				A	23.6	34	2063	1778	767	407	853	387	634	565	375	180	580	265	454	439	263	91	198	104	147	90
MURDER, SHE WROTE	13	208		A	27.7	39	2421	1760	808	335	915	172	373	402	451	473	626	142	316	324	331	257	105^	48^	114^	75^
1 SUN. 8.00P 60 CBS SM		99		B	25.5	37	2229	1626	805	308	885	169	385	410	436	426	592	127	281	294	309	264	62	33	87	56
8.00 - 8.30				A	27.1	38	2369	1746	806	329	910	166	363	398	444	480	622	159	318	316	314	252	96^	44^	118	78^
8.30 - 9.00				A	28.3	40	2473	1772	813	341	923	181	386	404	455	469	631	127	315	331	346	263	109^	50^	109^	74^
MY DISSIDENT MOM(S)		201		A	8.5	13	743	1483	688	181^	749	250^	488	412	341^	245^	483	112^	276^	326^	254^	147^	146^	69v	105^	47v
1 WED. 8.00P 60 CBS CL		99																								
8.00 - 8.30				A	8.5	13	743	1443	688	178^	743	243^	476	413	335^	253^	480	121^	273^	302^	231^	158^	109^	63v	111^	49v
8.30 - 9.00				A	8.5	13	743	1505	685	182^	753	256^	500	409	348^	237^	477	102^	273^	344^	269^	133^	178^	71v	97^	45v
MY SISTER SAM	10	207	205	A	19.4	27	1696	1633	802	299	887	301	500	508	388	307	456	165	279	277	186	154	103	38^	187	138
MON. 8.30P 30 CBS CS		99	99	B	18.4	27	1608	1659	778	340	868	294	490	472	378	310	456	157	275	277	209	145	130	80	205	139
NBC MONDAY NIGHT MOVIES	13	196	199	A	16.7	25	1460	1725	772	322	878	302	538	463	417	281	626	226	376	353	300	192	151	73^	70^	53^
MON. 9.00P 120 NBC FF		99	98	B	18.6	29	1626	1669	796	353	901	318	559	507	413	279	504	175	307	292	244	157	153	86	111	83
9.00 - 9.30				A	15.9	22	1390	1745	774	330	851	282	501	443	400	288	609	221	361	332	297	192	153	81^	132	95^
9.30 - 10.00				A	16.7	24	1460	1809	792	342	884	302	537	479	439	268	654	252	406	361	317	189	158	86^	113	83^
10.00 - 10.30				A	17.4	27	1521	1669	755	305	886	312	556	461	421	282	623	214	371	362	300	192	139	59^	21v	21v
10.30 - 11.00				A	16.7	28	1460	1679	769	313	894	311	561	465	416	293	623	218	370	359	291	195	144	64^	18v	18v

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
NBC NEWS DIGEST-M-F	75	148	146	A	13.8	20	1206	1856	760	347	853	274	497	466	397	300	638	232	401	367	297	195	150	77	215	144
M-F 8.58P 1 NBC N		77	76	B	13.1	20	1145	1854	719	337	831	287	490	435	364	288	626	205	383	363	305	198	158	82	239	163
NBC NEWS DIGEST-2-M-F	35	159	159	A	13.3	20	1162	1765	768	342	878	337	561	480	397	266	607	224	389	379	300	173	123	61	157	104
1 MON. 9.56P 1 NBC N		84	84	B	12.5	19	1093	1694	751	332	851	295	519	467	395	277	570	205	378	357	283	158	130	63	143	105
1 W & F 9.58P 1																										
2 TU&TH 9.58P 1																										
NBC NEWS DIGEST-SAT	15	158	155	A	16.5	27	1442	1809	866	379	1005	302	499	456	414	443	476	140	255	242	226	190	153	95^	175	119
SAT. 8.58P 1 NBC N		80	78	B	16.4	28	1433	1784	744	326	867	255	433	394	355	380	528	159	275	241	232	223	147	81	242	174
NBC NEWS DIGEST-2-SAT.	6		171	A	16.5	27	1442	1694	896	382	963	269	516	532	422	377	537	166^	314	288	268	176^	128^	45v	66^	66^
2 SAT. 9.58P 1 NBC N			87	B	15.4	26	1346	1720	785	344	881	239	454	440	392	358	499	140	260	248	228	211	170	102	170	139
NBC NEWS DIGEST-SUN	14	152	153	A	11.6	16	1014	2079	752	354	896	328	559	503	420	283	699	250	476	389	351	177	254	119^	230	120^
1 SUN. 9.00P 1 NBC N		80	80	B	12.2	18	1066	1916	727	321	839	318	527	452	383	264	641	228	417	385	314	185	208	104	228	147
2 SUN. 8.58P 1																										
NBC NEWS DIGEST-2-SUN.	8	169		A	19.0	28	1661	1822	747	324	935	308	572	522	473	287	675	187	433	410	379	204	79^	28v	133^	96^
1 SUN. 10.00P 2 NBC N		88		B	16.2	25	1416	1722	744	310	858	321	551	491	397	246	609	182	390	394	345	174	152	69	103	80
NBC NEWSHOUR 2(S)		200		A	14.0	23	1224	1392	692	192^	703	163^	309	347	311	321	657	172^	348	352	370	243	32v	LT	LT	LT
1 TUE. 10.00P 60 NBC DN		99																								
10.00 - 10.30				A	14.3	22	1250	1416	694	192^	705	168^	323	362	327	306	674	180^	373	376	373	237	37v	5v	LT	LT
10.30 - 11.00				A	13.7	23	1197	1358	686	191^	696	155^	292	327	292	336	635	160^	322	326	367	247	27v	LT	LT	LT
NBC NIGHTLY NEWS-SAT.	12	153	171	A	9.1	17	795	1570	595	141^	631	66^	187	228	248	403	683	165^	343	328	299	303	96^	21v	160^	105^
SAT. 6.30P 30 NBC N		82	92	B	10.6	21	926	1444	645	180	708	94	204	247	287	433	613	137	270	276	266	311	46	9	77	51
NBC NIGHTLY NEWS-SUN	7		175	A	5.5	8	481	1040	809	216^	840	73v	410^	410^	405^	430^	191^	LT	31v	31v	77v	160^	LT	LT	LT	LT
2 SUN. 6.30P 30 NBC N			92	B	6.8	12	594	1413	710	206	762	123	279	310	355	423	527	109	240	248	253	253	89	44	35	25

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																										
NBC NIGHTLY NEWS	68	204	204	A	13.3	22	1162	1421	635	162	719	158	256	266	269	407	607	111	266	271	294	306	36^	10v	59	42^
M-F 6.30P 30 NBC N		99	99	B	12.1	22	1058	1488	673	200	732	146	259	288	317	401	632	135	271	272	281	320	50	27	74	49
NBC SUNDAY NIGHT MOVIE	14	199	198	A	20.0	30	1748	1818	756	327	907	298	524	491	442	305	669	201	412	407	353	206	121	64^	121	96
1 SUN. 9.02P 120 NBC FF		99	98	B	18.2	29	1591	1767	757	325	866	327	551	500	399	251	624	227	419	396	318	162	159	75	118	86
2 SUN. 9.00P 120																										
9.00 - 9.30				A	17.9	25	1564	1825	731	350	895	292	500	485	435	307	648	192	395	392	343	199	138	75^	144	104
9.30 - 10.00				A	19.4	28	1696	1806	763	318	910	285	520	495	459	305	637	180	381	385	342	202	122	64^	137	101
10.00 - 10.30				A	21.0	32	1835	1815	780	320	927	319	555	506	443	303	670	198	421	414	367	200	106	55^	112	99
10.30 - 11.00				A	21.5	34	1879	1833	752	327	901	293	517	479	438	307	711	227	445	437	361	216	119	65^	102	89
NEWHART	13	208	206	A	22.2	31	1940	1667	774	294	826	275	485	488	393	278	591	201	388	395	285	181	100	51^	150	86
MON. 9.00P 30 CBS CS		99	99	B	20.2	29	1765	1679	792	350	878	305	512	486	386	302	539	204	366	341	253	151	111	63	151	99
NEWSBREAK-M-F	75	168	163	A	12.0	18	1049	1607	743	244	838	237	409	400	364	369	535	138	268	274	270	230	117	54^	117	75
1 MWTH 9.58P 1 CBS N		77	75	B	12.3	19	1075	1603	781	302	876	254	452	428	397	369	529	152	290	273	261	210	93	45	105	75
1 TUE. 9.46P 2																										
1 FRI. 9.56P 1																										
2 MWTHF 9.58P 1																										
2 TUE. 9.49P 1																										
NEWSBREAK-SAT.	15	166	176	A	7.8	13	682	1776	735	290	866	296	485	499	380	314	600	211	349	315	254	204^	117^	38v	193^	106^
SAT. 9.58P 1 CBS N		77	82	B	8.5	14	743	1661	712	293	799	206	435	444	405	307	640	180	374	379	339	216	93	37	129	88
NEWSBREAK-SUN.	15	171	172	A	15.1	22	1320	1932	858	391	918	268	481	461	398	362	744	263	469	423	338	221	182	45^	88^	56^
1 SUN. 9.54P 1 CBS N		79	80	B	15.2	23	1328	1580	803	330	898	248	455	450	411	375	545	154	295	292	266	215	73	38	64	45
2 SUN. 10.05P 1																										
NIGHT COURT	11	204		A	26.6	39	2325	1742	744	367	888	366	625	542	397	214	655	267	481	420	301	139	114^	53^	85^	69^
1 THU. 9.30P 30 NBC CS		99		B	25.2	38	2202	1792	763	366	859	333	575	527	402	223	658	289	489	439	310	137	145	81	130	94
OHARA	2	194	194	A	12.7	20	1110	1766	644	288	731	222	460	434	390	223	665	182	429	466	399	173	167	61^	203	151
SAT. 9.00P 60 ABC OP		96	95	B	12.7	20	1110	1766	644	288	731	222	460	434	390	223	665	182	429	466	399	173	167	61	203	151
9.00 - 9.30				A	12.0	19	1049	1734	623	273	704	211	440	415	380	213	666	196	436	466	390	165	158	51^	206	157
9.30 - 10.00				A	13.6	22	1189	1759	650	295	741	227	470	445	391	227	652	167	415	456	397	177	171	69^	195	145
OUR HOUSE	12	200	200	A	11.5	17	1005	1785	740	344	910	285	514	478	388	336	498	162	328	282	249	143	149	74^	228	149
1 SUN. 7.02P 60 NBC GD		99	99	B	13.1	20	1145	1918	758	327	863	263	505	460	401	309	598	205	391	347	297	172	181	104	276	176
2 SUN. 7.00P 60																										
7.00 - 7.30				A	9.8	14	857	1715	725	333	899	269	492	463	376	352	469	141^	302	262	235	146^	130^	69^	217	138^
7.30 - 8.00				A	12.8	18	1119	1845	758	356	934	303	537	495	398	332	516	171	339	293	257	146	161	76^	234	158
OUR WORLD	11	196	193	A	7.3	10	638	1422	510	186^	663	153^	275	313	311	308	560	115^	257	298	335	225	83^	47v	116^	78^
THU. 8.00P 60 ABC DN		97	95	B	6.6	10	577	1587	639	251	750	217	354	403	359	295	597	186	346	362	314	192	114	50	126	88
8.00 - 8.30				A	7.0	10	612	1337	489	172^	623	140^	261	292	303	291	518	94^	230^	272	323	210^	78^	46v	118^	76^
8.30 - 9.00				A	7.7	11	673	1468	517	192^	683	158^	278	324	314	317	585	130^	277	323	342	229	87^	47v	113^	77^
OUTLAWS	3	202		A	12.9	21	1127	1684	705	305	778	190^	416	441	418	298	719	288	500	463	338	184^	100^	51v	87^	87^
1 SAT. 8.00P 60 CBS A		99		B	15.6	25	1363	1782	733	339	816	205	422	454	428	321	731	182	453	444	431	237	77	29	158	110
8.00 - 8.30				A	12.9	21	1127	1651	691	276	758	165^	380	409	415	312	710	274	477	444	340	192^	106^	53v	77^	77^
8.30 - 9.00				A	12.9	21	1127	1706	711	333	790	214^	449	471	417	281	726	303	522	481	333	172^	93^	48v	97^	97^
PERFECT STRANGERS	13	208	205	A	16.3	25	1425	1998	684	274	788	352	562	484	322	194	580	254	412	356	258	118	245	98	385	241
WED. 8.00P 30 ABC CS		99	99	B	16.1	26	1407	1948	755	302	833	352	582	516	361	200	568	255	426	378	253	113	214	106	333	227
POINTER SISTERS(S)			203	A	14.5	24	1267	1692	803	486	852	342	637	598	417	171^	638	286	468	452	282	134^	71^	22v	131^	77^
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
POINTER SISTERS(S)-CONT'D																										
2 FRI. 10.00P 60 NBC GV			99																							
10.00 - 10.30				A	15.4	24	1346	1693	797	488	838	338	619	599	410	165^	670	301	494	484	298	135^	75^	23v	110^	66^
10.30 - 11.00				A	13.5	22	1180	1698	815	487	873	348	660	599	428	179^	603	266	440	418	269	133^	65^	21v	157^	89^
ST. ELSEWHERE	13	204	206	A	13.9	23	1215	1569	816	383	884	338	557	554	411	254	598	229	440	409	314	129	78^	44^	9v	9v
WED. 10.00P 60 NBC GD		99	99	B	13.5	23	1180	1614	805	381	901	342	580	546	415	263	545	210	394	370	281	122	97	39	71	53
10.00 - 10.30				A	14.1	23	1232	1574	819	383	892	349	562	562	408	255	576	227	428	396	297	119	89^	48^	17v	17v
10.30 - 11.00				A	13.8	24	1206	1550	803	376	869	325	548	539	411	254	616	231	449	424	330	134	65^	38^	LT	LT
SCARECROW & MRS. KING	12		204	A	15.2	23	1328	1910	882	327	951	267	435	469	392	430	545	134^	285	308	300	208^	71^	54^	343	240
2 FRI. 8.00P 60 CBS GD			98	B	14.9	25	1302	1663	810	341	901	221	435	436	409	404	520	139	281	274	268	203	66	39	176	109
8.00 - 8.30				A	14.6	23	1276	1929	875	342	947	258	428	470	401	431	534	129^	278	301	295	206^	72^	55v	376	266
8.30 - 9.00				A	15.8	24	1381	1882	887	312	953	273	439	469	380	429	547	137^	286	308	299	209	68^	51v	314	216
SHELL GAME	3	206	203	A	9.1	13	795	1648	766	257	827	157^	333	376	398	428	534	88^	257	262	308	255	68^	35v	219	181
THU. 8.00P 60 CBS PD		98	99	B	9.3	13	813	1701	759	272	813	142	343	382	412	414	605	105	304	306	366	272	69	23	214	164
8.00 - 8.30				A	9.2	13	804	1628	750	239	809	147^	308	348	385	441	536	106^	264	257	295	257	62^	33v	221	175^
8.30 - 9.00				A	9.1	13	795	1638	772	267	834	166^	352	397	403	411	519	67^	241	259	315	250	69^	33v	216	183
SIDEKICKS	8	198	193	A	11.9	20	1040	1782	641	208	695	247	393	413	303	234	609	199	381	386	316	182	106^	24v	372	269
SAT. 8.00P 30 ABC OP		96	92	B	10.5	18	918	2067	661	293	755	263	478	440	357	230	655	219	444	421	335	176	207	83	450	316
SIMON & SIMON	2	206		A	13.4	19	1171	1663	703	200^	823	196^	391	427	469	351	633	158^	351	348	352	227^	59v	27v	148^	79^
1 THU. 9.00P 60 CBS PD		98		B	14.5	21	1267	1755	721	223	856	235	449	441	439	342	660	163	367	352	374	253	92	36	147	89
9.00 - 9.30				A	12.8	18	1119	1650	717	198^	825	196^	386	433	475	357	624	137^	333	336	360	235^	55v	27v	146^	80^
9.30 - 10.00				A	14.1	21	1232	1654	680	201^	810	190^	388	416	461	341	633	173^	364	351	343	218^	64^	29v	147^	77^
SIMON & SIMON SPECIAL(S)			206	A	13.2	20	1154	1717	835	307	933	273	483	460	412	382	508	87^	288	295	318	191^	117^	LT	159^	89^
2 THU. 9.00P 120 CBS PD			99																							
9.00 - 9.30				A	11.9	16	1040	1727	811	321	879	171^	421	449	452	396	503	75^	270	263^	340	202^	147^	13v	198^	122^
9.30 - 10.00				A	13.1	19	1145	1796	807	274	873	205^	414	436	419	388	547	73^	303	304	381	215^	121^	LT	255	141^
10.00 - 10.30				A	14.4	22	1259	1732	864	326	983	352	551	487	392	366	481	98^	284	296	276	173^	123^	LT	145^	83^
10.30 - 11.00				A	13.6	22	1189	1579	834	296	965	340	520	455	384	377	488	100^	286	301	270	174^	79^	LT	47v	18v
60 MINUTES	15	209		A	25.0	36	2185	1750	807	292	874	193	391	371	406	429	777	217	397	383	387	303	52^	21v	47^	40^
1 SUN. 7.00P 60 CBS DN		99		B	23.6	36	2063	1601	712	273	775	152	325	354	372	379	706	183	351	367	347	294	48	18	72	44
7.00 - 7.30				A	25.1	37	2194	1747	813	289	882	203	404	379	407	424	767	208	390	378	388	295	53^	23v	45^	36^
7.30 - 8.00				A	25.0	35	2185	1739	794	291	857	180	374	357	402	433	783	226	405	384	385	308	51^	20v	48^	41^
SLEDGE HAMMER	8	197	194	A	11.7	19	1023	1794	634	220	667	226	396	407	328	214	624	199	391	391	341	174	139	53^	364	258
SAT. 8.30P 30 ABC CS		96	92	B	10.0	16	874	2046	665	292	745	272	485	454	360	209	667	231	473	456	356	158	207	119	427	323
SNOOPY GETS MARRIED(S)		208		A	15.2	24	1328	2207	627	282	751	380	557	459	258	159^	472	212	315	289	198^	110^	192^	84^	792	390
1 FRI. 8.30P 30 CBS EA		99																								
SPECIAL MOVIE PRESNT-CBS(S)		207		A	16.5	27	1442	1711	721	245	847	235	436	417	412	356	578	106^	253	294	346	260	127^	14v	159^	85^
1 FRI. 9.00P 120 CBS FF		99																								
9.00 - 9.30				A	16.6	26	1451	1865	743	287	849	205	440	437	433	356	590	94^	267	342	374	248	203	45v	223	124^
9.30 - 10.00				A	15.7	25	1372	1695	737	236	837	219	419	419	410	359	550	69^	220	288	349	262	147^	14v	161^	103^
10.00 - 10.30				A	16.6	28	1451	1633	697	217	837	254	437	408	396	347	576	121^	255	273	328	264	88^	LT	132^	70^
10.30 - 11.00				A	17.2	30	1503	1632	696	239	848	250	443	404	408	355	583	132^	266	276	330	256	81^	LT	120^	44v
SPENSER: FOR HIRE	12	200	206	A	11.8	20	1031	1534	627	303	758	232	464	472	410	224	530	140	292	303	294	174	138	66^	108^	90^
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SPENSER: FOR HIRE-CONT'D																										
SAT. 10.00P 60 ABC PD		96	98	B	10.9	19	953	1573	657	314	782	245	439	423	381	272	536	166	309	302	266	184	147	76	108	81
10.00 - 10.30				A	11.6	20	1014	1560	636	314	771	242	476	477	410	225	544	136^	301	325	315	168	139	63^	106^	88^
10.30 - 11.00				A	12.0	21	1049	1497	616	293	741	222	448	465	404	223	507	139	280	282	274	173	137	69^	112^	88^
SPITTING IMAGE(S)		193		A	13.2	20	1154	1783	723	340	832	319	497	428	353	274	569	253	385	301	209^	164^	181^	124^	201^	126^
1 WED. 9.30P 30 NBC CS		98																								
SPORTSBREAK-SAT	15	188	188	A	9.1	15	795	1823	684	266	771	250	469	462	376	247	671	297	476	436	284	159^	101^	64^	280	178^
1 SAT. 8.58P 1 CBS SN		90	88	B	9.6	16	839	1738	691	290	777	195	409	401	386	313	640	169	374	363	347	226	94	56	227	140
2 SAT. 8.57P 1																										
SPORTSBREAK-SUN	15	196	196	A	21.0	31	1835	1696	802	349	874	192	399	414	422	416	655	165	365	366	344	243	83	41^	84	52^
1 SUN. 8.31P 1 CBS SN		91	91	B	21.6	31	1888	1617	798	309	877	175	377	408	430	422	594	135	287	297	310	259	61	34	85	50
2 SUN. 10.36P 1																										
STARMAN	12	204	198	A	12.0	20	1049	1546	602	260	691	280	481	430	341	170	589	198	427	417	351	119^	152	78^	114^	100^
FRI. 10.00P 60 ABC A		98	97	B	10.7	18	935	1789	686	341	771	297	531	489	385	191	591	215	423	406	326	131	188	90	239	191
10.00 - 10.30				A	11.4	19	996	1571	612	268	698	283	481	421	343	176	606	205	447	441	359	115^	145	77^	122^	103^
10.30 - 11.00				A	12.5	21	1093	1529	598	257	687	277	484	439	344	165	576	194	412	394	344	124^	158	78^	108^	99^
STINGRAY	3	200	198	A	14.7	23	1285	1765	721	293	794	221	461	451	422	270	745	286	494	402	354	218	114	55^	112	91^
FRI. 8.00P 60 NBC A		98	99	B	14.1	22	1232	1769	697	284	777	202	434	435	417	280	730	263	482	414	372	207	112	48	150	118
8.00 - 8.30				A	14.5	23	1267	1731	712	273	796	218	450	427	416	282	714	264	460	376	340	219	112	54^	109^	88^
8.30 - 9.00				A	15.0	23	1311	1778	726	310	787	218	465	472	427	258	765	304	521	423	365	212	113	56^	113	92^
SUPER BOWL XXI GAME(S)		210		A	45.8	66	4003	2178	736	385	808	272	496	475	381	257	1041	390	708	664	516	268	177	64^	152	93
2 SUN. 6.13P 206 CBS SE		99																								
6.00 - 6.30				A	43.5	66	3802	2209	722	398	804	289	508	497	371	239	1080	406	742	705	539	265	184	78	141	92
6.30 - 7.00				A	45.1	68	3942	2261	742	419	823	289	517	500	391	247	1094	429	764	715	532	260	175	71	169	104
7.00 - 7.30				A	46.7	69	4082	2190	735	396	799	258	484	475	388	254	1069	410	725	690	525	272	189	75	133	83
7.30 - 8.00				A	44.5	66	3889	2176	745	390	816	268	484	470	387	269	1056	396	703	674	523	279	185	74	119	71^
8.00 - 8.30				A	46.3	66	4047	2154	726	371	795	260	478	461	373	263	1021	375	690	652	509	267	183	61^	155	88
8.30 - 9.00				A	48.2	66	4213	2173	744	380	813	272	504	480	384	257	997	352	662	628	510	272	181	57^	182	112
9.00 - 9.30				A	45.8	63	4003	2103	725	351	799	269	496	456	372	259	989	360	675	616	490	263	154	43^	161	100
9.30 - 10.00				A	44.7	62	3907	2139	766	386	834	272	516	479	394	269	1023	390	715	644	500	259	165	43^	117	64^
SUPER BOWL XXI POST(S)		209		A	34.0	49	2972	2049	765	384	830	254	490	455	392	287	979	369	672	606	479	256	146	37^	94^	49^
2 SUN. 9.39P 27 CBS SC		99																								
TORTELLIS SPECIAL(S)		203		A	25.1	36	2194	1851	748	371	831	339	587	553	394	172	657	287	472	459	308	135	165	93^	198	127^
2 THU. 9.30P 30 NBC CS		99																								
20/20	12	209	209	A	15.1	24	1320	1381	674	226	793	199	406	403	368	325	540	168	317	302	274	183	42^	14v	6v	6v
THU. 10.00P 60 ABC DN		99	99	B	13.9	23	1215	1445	737	239	826	200	388	413	399	363	551	156	305	306	289	206	40	11	28	18
10.00 - 10.30				A	15.5	24	1355	1396	672	229	796	202	406	403	368	323	553	178	329	308	278	185	41^	13v	6v	6v
10.30 - 11.00				A	14.7	24	1285	1358	673	220	786	193	403	404	367	324	523	156	303	297	269	177	43^	14v	6v	6v
227	11	204	203	A	20.5	33	1792	1835	871	378	1017	349	536	457	402	409	462	145	257	253	211	176	156	103	200	132
SAT. 8.30P 30 NBC CS		99	98	B	19.2	32	1678	1829	823	346	942	298	490	442	373	381	476	152	258	227	209	190	152	94	259	184
UNSOLVED MYSTERIES(S)		191		A	17.2	29	1503	1561	806	309	860	285	449	433	400	334	635	164^	373	412	358	198	66^	18v	LT	LT
2 TUE. 10.00P 60 NBC SM		97																								
10.00 - 10.30				A	17.3	28	1512	1575	773	311	849	291	457	440	397	318	652	164^	389	438	383	196	74^	18v	LT	LT
10.30 - 11.00				A	17.0	30	1486	1549	840	307	871	279	442	426	404	352	619	164^	356	388	333	199	59^	19v	LT	LT

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
VALERIE	2	199	200	A	13.6	19	1189	2104	743	335	898	360	576	536	389	240	610	242	415	356	305	136	291	127	305	195
1 SUN. 8.32P 30 NBC CS		99	99	B	13.6	19	1189	2104	743	335	898	360	576	536	389	240	610	242	415	356	305	136	291	127	305	195
2 SUN. 8.30P 30																										
WEBSTER	12	207	205	A	14.3	23	1250	1671	714	219	795	216	401	352	359	359	418	145	226	199	166	176	138	69^	320	198
FRI. 8.00P 30 ABC CS		98	98	B	13.9	23	1215	1786	705	281	818	243	436	411	348	336	441	145	241	238	191	169	152	99	375	226
WE THE PEOPLE	25	200	195	A	12.1	17	1058	1700	758	308	844	233	434	459	395	347	519	150	306	295	248	191	98	34^	239	175
1 M & TH 8.58P 1 CBS DO		96	96	B	12.4	18	1084	1752	742	300	845	268	454	431	379	328	571	179	349	329	284	194	103	51	233	150
1 TUE. 8.52P 1																										
2 TU&TH 8.58P 1																										
WHO'S THE BOSS?	13	209	209	A	23.8	34	2080	1924	741	400	833	398	568	508	308	215	527	223	352	348	235	137	195	91	369	219
TUE. 8.00P 30 ABC CS		99	99	B	22.3	34	1949	1924	752	370	845	364	571	514	352	216	542	234	380	346	241	129	218	116	319	202
WIZARD	10		198	A	11.6	17	1014	1869	610	302	688	147^	452	439	391	223^	570	185^	409	387	314	140^	223^	68v	388	295
2 TUE. 8.00P 60 CBS A			97	B	12.1	18	1058	1932	710	328	811	272	512	467	383	257	554	187	398	344	284	143	181	76	386	268
8.00 - 8.30				A	11.6	17	1014	1865	614	318	682	130^	434	438	407	220^	541	175^	386	354	301	136^	221^	70v	421	330
8.30 - 9.00				A	11.7	17	1023	1846	600	282	685	161^	462	436	371	223^	589	190^	425	412	323	142^	220^	65v	352	258^
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	53	197	197	A	5.9	16	516	1101	485	179	548	145	277	258	242	250	498	120^	233	229	263	240	49^	12v	LT	LT
1 MWF 11.30P 30 ABC N		98	97	B	5.6	15	489	1152	536	181	586	130	263	276	292	277	528	140	282	273	280	214	26	14	12	12
1 TUE. 11.30P 31																										
1 THU. 11.30P 34																										
2 MTUWF 11.30P 30																										
2 THU. 11.30P 31																										
ABC NEWS:NIGHTLINE-TUE	3		198	A	5.0	18	437	767	241^	34v	428^	149v	208^	123v	112v	220^	217^	LT	162v	162v	162v	55v	122v	LT	LT	LT
2 TUE. 12.00M 31 ABC N			97	B	4.7	18	411	935	329	68	403	71	145	114	193	258	474	108	260	237	280	191	43	LT	15	15
ABC WEEKEND RPT-SAT(B)		116		A	2.5	11	219	1205^	726^	165v	726^	192v	443^	552^	470^	174v	419^	123v	242v	242v	247v	177v	LT	LT	60v	60v
1 SAT. 11.45P 15 ABC N		64																								
ABC WEEKEND REPORT-SAT.	13		142	A	3.0	8	262	1202	805^	427^	805^	95v	522^	522^	504^	283^	324^	99v	195v	195v	164v	129v	73v	LT	LT	LT
2 SAT. 11.30P 15 ABC N			79	B	2.6	9	227	1136	643	223	669	174	358	358	310	283	386	106	183	183	172	181	46	LT	35	35
ABC WEEKEND REPORT-SUN.	14	147	152	A	3.1	9	271	1170	579	716	845	325^	561	694	424^	151^	325^	LT	111v	218^	247^	107v	LT	LT	LT	LT
1 SUN. 11.45P 15 ABC N		84	85	B	2.7	9	236	995	451	292	532	149	285	309	247	206	423	91	225	225	223	159	22	LT	LT	LT
2 SUN. 11.30P 15																										
CBS LATE NIGHT I	71	186	185	A	5.3	20	463	1086	574	181	611	137^	290	334	345	242	436	105^	216	186	195	198	39^	LT	LT	LT
M & TH 11.30P 66 CBS FF		92	91	B	4.7	16	411	1231	577	243	666	215	362	346	318	241	466	139	264	231	231	175	55	21	44	19
1 TU & W 11.30P 65																										
2 TUE. 11.30P 67																										
2 WED. 11.30P 65																										
11.30 - 12.00				A	5.3	17	463	1119	599	181	635	144^	309	344	355	250	426	104^	209	178	195	192	58^	13v	LT	LT
12.00 - 12.30				A	5.3	22	463	1089	563	179	607	134^	287	340	350	235	449	114^	224	193	191	203	33v	LT	LT	LT
12.30 - 1.00				A	4.8	25	420	1107	526	252	566	167	257	291	276	232	529	127^	265	236	238	247	12v	LT	LT	LT
CBS LATE NIGHT II	74	180	178	A	3.5	20	306	1023	559	205^	585	95^	248	300	342	246	415	104^	222^	186^	186^	180^	LT	LT	16v	16v
1 MON. 12.36A 43 CBS FF		90	89	B	3.2	18	280	1099	521	206	583	195	315	305	270	210	449	151	283	227	211	149	35	LT	32	LT
1 TUE. 12.35A 47																										
1 WED. 12.35A 41																										
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
LATE FRINGE CONT'D																										
CBS LATE NIGHT II-CONT'D																										
1 THU. 12.36A 46																										
1 FRI. 12.30A 44																										
2 MON. 12.36A 45																										
2 TUE. 12.37A 46																										
2 WED. 12.35A 47																										
2 THU. 12.36A 48																										
2 FRI. 12.30A 36																										
12.30 - 1.00				A	3.6	19	315	1038	558	222	597	123^	267	307	337	233	406	102^	205^	179^	177^	187^	LT	LT	22v	22v
1.00 - 1.30				A	3.3	21	288	1014	555	187^	562	55v	215^	285	347	260	441	111^	250	202^	209^	180^	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-1	73	51	47	A	1.2	12	105	762	391^	105v	391^	48v	134v	134v	190^	257^	371^	LT	200^	200^	171^	171^	LT	LT	LT	LT
M-THSU 2.00A 30 CBS N		50	47	B	1.1	11	96	578	289	137	351	67	162	148	213	175	215	LT	136	125	124	77	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2	74	74	71	A	1.5	19	131	802	413^	123v	413^	53v	161^	153^	230^	252^	389^	LT	282^	282^	260^	107v	LT	LT	LT	LT
M-THSU 2.30A 30 CBS N		69	67	B	1.3	16	114	527	248	71	288	72	127	131	137	148	221	LT	144	143	149	66	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3	74	92	89	A	1.2	21	105	333^	134v	LT	134v	LT	LT	LT	48v	134v	199^	LT	LT	LT	LT	161v	LT	LT	LT	LT
M-THSU 3.00A 180 CBS N		79	78	B	1.1	20	96	476	200	80	251	52	76	80	89	155	210	56	84	82	68	123	LT	LT	LT	LT
3.00 - 3.30				A	1.5	22	131	366^	237^	69v	237^	LT	LT	LT	137^	229^	129v	LT	LT	LT	LT	114v	LT	LT	LT	LT
3.30 - 4.00				A	1.4	23	122	336^	188^	58v	197^	LT	LT	LT	91v	197^	139v	LT	LT	LT	LT	106v	LT	LT	LT	LT
4.00 - 4.30				A	1.2	22	105	371^	67v	LT	95v	LT	LT	LT	LT	95v	276^	67v	67v	67v	LT	209^	LT	LT	LT	LT
4.30 - 5.00				A	1.0	20	87	402^	81v	LT	81v	LT	LT	LT	LT	81v	321^	69v	69v	69v	LT	252^	LT	LT	LT	LT
5.00 - 5.30				A	1.0	20	87	368^	81v	LT	81v	LT	LT	LT	LT	81v	287^	69v	69v	69v	LT	218^	LT	LT	LT	LT
5.30 - 6.00				A	1.0	18	87	161v	81v	LT	81v	LT	LT	LT	LT	81v	80v	LT	LT	LT	LT	80v	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	13	119		A	4.5	8	393	1112	580^	252^	661^	224^	339^	386^	320^	275^	451^	156v	247^	227^	203^	191^	LT	LT	LT	LT
1 SUN. 11.00P 15 CBS N		66		B	4.9	11	428	1301	703	231	767	225	364	358	312	356	491	129	253	253	239	224	27	14	16	LT
DAVID LETTERMAN I	56	204	203	A	4.1	20	358	972	358	192	494	150^	285	259	258	162^	442	238	361	280	179^	47v	36v	28v	LT	LT
M-TH 12.30A 30 NBC GV		99	99	B	4.3	21	376	1250	468	220	624	254	389	302	265	177	548	265	428	333	239	89	50	18	28	22
DAVID LETTERMAN II	56	204	203	A	3.1	20	271	941	340	185^	399	118^	236^	252^	233^	129^	531	328	446	292	173^	51v	LT	LT	LT	LT
M-TH 1.00A 30 NBC GV		99	99	B	3.3	21	288	1154	413	193	555	230	354	283	232	152	524	273	417	296	213	78	43	LT	32	25
FRIDAY NIGHT VIDEOS	14	191	191	A	4.2	20	367	1082	515	414	629	269^	506	466	349^	98v	280^	191^	264^	237^	73v	16v	145^	74v	28v	28v
FRI. 12.30A 90 NBC PC		97	97	B	3.9	19	341	1131	432	234	550	265	397	337	240	114	337	193	274	223	130	49	186	92	58	49
12.30 - 1.00				A	5.0	19	437	1249	460	324	599	258^	451	392	316^	118^	410	250^	385	316^	135^	25v	206^	103^	34v	34v
1.00 - 1.30				A	4.1	19	358	1106	565	436	699	282^	567	561	417	98v	206^	156^	189^	189^	33v	17v	159^	100v	42v	42v
1.30 - 2.00				A	3.5	20	306	797	527	497	582	268^	507	461^	314^	66v	170^	144^	170^	170^	26v	LT	45v	LT	LT	LT
G MICHAELS SPORTS MACHINE	16	85	87	A	2.5	7	219	900	475^	192^	475^	54v	315^	315^	367^	160v	393^	169^	293^	233^	124v	100v	32v	LT	LT	LT
1 SUN. 11.32P 15 NBC SC		53	54	B	2.1	8	184	903	473	143	494	106	299	332	307	126	384	140	268	238	184	95	LT	LT	LT	LT
2 SUN. 11.30P 15																										
KEEP ON CRUISIN	3	159	153	A	2.8	8	245	1086	503^	245^	568^	107v	253^	303^	383^	216^	331^	131v	163^	135v	81v	151^	138v	138v	49v	49v
FRI. 11.30P 60 CBS GV		81	80	B	2.5	7	219	1128	533	272	607	119	286	322	394	247	379	118	191	178	134	167	105	105	37	37
11.30 - 12.00				A	3.1	8	271	1048	450^	276^	531	104v	196^	288^	368^	202^	306^	122v	152^	115v	70v	143^	203^	203^	LT	LT
12.00 - 12.30				A	2.6	9	227	1062	534^	194^	569^	97v	299^	299^	378^	217^	343^	127v	16?^	150v	93v	158v	53v	53v	97v	97v
NAACP IMAGE AWARDS(S)		192		A	8.0	23	699	1232	629	335^	754	318^	475	343^	346^	260^	249^	36v	104^	105^	191^	108^	190^	95v	39v	39v
1 SAT. 11.30P 90 NBC AC		99																								
11.30 - 12.00				A	9.3	23	813	1261	634	338^	744	305^	471	372	289^	259^	287^	50v	111^	114^	178^	123^	172^	65v	58v	58v
12.00 - 12.30				A	8.0	24	699	1282	713	370^	809	353^	503	361^	358^	282^	237^	49v	106^	83v	188^	105^	185^	106^	51v	51v
12.30 - 1.00				A	6.7	23	586	1140	527	290^	710	293^	443^	289^	417^	239^	210^	LT	91v	118v	210^	92v	220^	125^	LT	LT

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
SATURDAY NIGHT	9		198	A	8.5	24	743	1712	534	538	687	380	504	472	233^	105^	709	382	627	515	260^	82v	253^	14v	63v	63v
2 SAT. 11.30P 82 NBC GV			99	B	7.7	23	673	1615	588	325	725	392	536	460	239	131	590	304	465	391	232	102	199	91	101	82
11.30 - 12.00				A	10.1	25	883	1728	505	496	679	342	505	476	244^	129^	778	418	686	558	280^	92^	189^	35v	82^	82^
12.00 - 12.30				A	7.8	23	682	1773	551	580	696	396^	513	497	239^	89v	695	391^	617	531	244^	78v	304^	LT	78v	78v
12.30 - 1.00				A	7.1	24	621	1636	575	570	701	434^	501	441^	208^	84v	620	305^	542	417^	257^	78v	315^	LT	LT	LT
TONIGHT SHOW	70	202	201	A	7.1	22	621	1309	607	246	726	210	364	359	334	297	501	178	313	286	238	161	52^	31^	30^	19v
M-F 11.30P 60 NBC GV		99	99	B	7.1	22	621	1364	643	231	725	219	368	353	341	285	524	190	340	300	258	154	73	35	42	25
11.30 - 12.00				A	7.6	21	664	1351	607	243	737	224	381	360	327	296	525	174	320	305	260	174	54^	28^	35^	18v
12.00 - 12.30				A	6.6	24	577	1243	599	242	703	192	339	352	336	294	471	176	299	263	218	147	46^	33^	23v	23v
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			186	A	6.1	17	533	1306	560	229^	669	210^	321^	379^	327^	264^	280^	77v	161^	124v	161^	119v	290^	174^	67v	67v
2 WED. 4.00P 60 ABC FV			95																							
4.00 - 4.30				A	5.6	17	489	1282	524^	152^	608	176^	241^	343^	292^	265^	288^	84v	153^	112v	159^	135v	310^	177^	76v	76v
4.30 - 5.00				A	6.5	17	568	1329	593	292^	723	239^	388^	415^	357^	262^	270^	71v	168^	132^	162^	102v	278^	175^	58v	58v
ABC DAYTIME NEWSBRIEF-M-F	68	204	204	A	7.8	25	682	1186	756	174	836	358	563	502	334	217	262	100^	151	148	100	95^	41^	36^	47^	17v
1 M-F 2.58P 1 ABC N		98	98	B	7.4	25	647	1264	766	201	861	387	585	520	342	213	257	93	142	114	89	107	74	60	72	26
2 M & TU 2.58P 1																										
2 W-F 2.57P 2																										
ABC WORLD NEWS-MORN-615A	69	113	113	A	1.3	13	114	1219	631	499^	762	325^	465^	578^	403^	184^	395^	LT	203^	264^	308^	131v	LT	LT	62v	62v
M-F 6.15A 15 ABC N		75	75	B	1.4	15	122	1038	489	266	532	141	316	363	342	146	443	93	186	256	244	174	LT	LT	LT	LT
ABC WORLD NEWS-MORN-645A	68	170	169	A	2.3	16	201	1249	687	383	711	119^	373	464	537	238^	469	40v	264^	289^	304^	180^	LT	LT	49v	34v
M-F 6.45A 15 ABC N		93	93	B	2.4	18	210	1162	594	293	640	129	356	395	405	221	428	96	243	263	235	153	38	31	56	LT
ALL MY CHILDREN	68	212	211	A	7.4	23	647	1312	849	274	948	458	728	616	383	189	249	133	170	131	61^	71^	50^	33^	65^	27v
M-F 1.00P 60 ABC DD		99	99	B	7.0	23	612	1277	820	264	923	472	699	600	348	176	222	109	157	123	71	58	44	34	88	35
1.00 - 1.30				A	7.0	22	612	1286	838	266	928	441	714	599	385	189	237	128	159	118	52^	75^	52^	34^	69^	27v
1.30 - 2.00				A	7.8	24	682	1327	857	281	959	468	736	631	381	189	258	138	176	140	64^	71^	51^	35^	59^	25v
AMERICAN TREASURY	43	197	197	A	5.6	17	489	1489	836	248	953	286	527	391	398	388	261	113^	141	119^	101^	87^	194	112^	81^	35v
MWF 3.58P 1 CBS DO		93	93	B	5.4	17	472	1361	784	175	905	247	449	393	392	396	244	90	139	102	101	81	127	86	85	48
ANOTHER WORLD	67	204	204	A	5.2	17	454	1374	843	178	938	266	487	466	481	367	327	147^	201	164	114^	111^	75^	55^	34v	12v
M-F 2.00P 60 NBC DD		99	99	B	5.1	18	446	1394	862	210	979	306	517	473	448	384	268	104	148	99	108	96	75	63	72	30
2.00 - 2.30				A	5.3	17	463	1408	844	185	950	289	510	470	473	359	350	160	225	192	126^	108^	73^	54^	35v	11v
2.30 - 3.00				A	5.2	17	454	1297	819	160	899	237	449	442	470	369	290	130^	167	128^	96^	110^	77^	55^	31v	11v
AS THE WORLD TURNS	72	206	206	A	7.2	23	629	1238	825	153	929	253	429	366	338	451	222	76^	100^	81^	66^	114	47^	41^	40^	19v
M-F 1.30P 60 CBS DD		99	99	B	6.8	23	594	1263	819	189	944	245	430	399	380	442	248	75	121	90	94	117	37	28	34	13
1.30 - 2.00				A	7.2	22	629	1234	821	146	916	247	412	353	327	457	237	80^	105^	77^	72^	127	47^	41^	34^	13v
2.00 - 2.30				A	7.2	23	629	1226	823	153	927	255	437	375	342	439	205	73^	95^	84^	61^	101^	48^	43^	46^	25v
BLOCKBUSTERS	15	146	146	A	2.9	11	253	1170	679	86^	731	163^	266^	281	281	414	349	71^	103^	128^	131^	221^	51v	19v	39v	LT
M-F 10.30A 30 NBC QG		76	76	B	2.9	12	253	1190	673	132	767	186	306	294	278	417	330	62	92	107	114	223	44	24	49	LT
CAPITOL	71	194	195	A	5.5	18	481	1279	814	185	952	313	523	409	369	383	183	87^	110^	90^	50^	65^	105^	44^	39^	12v
M-F 2.30P 30 CBS DD		93	93	B	5.1	18	446	1233	788	216	927	280	485	429	400	372	205	82	124	86	77	73	57	41	44	25
CBS MORNING NEWS- 6:30AM	10	142	138	A	1.5	15	131	1321	610	267^	610	153^	176^	236^	267^	374^	618	131v	352^	344^	388^	258^	LT	LT	70v	62v
M-F 6.30A 30 CBS N		85	83	B	1.5	15	131	1321	610	267	610	153	176	236	267	374	618	131	352	344	388	258	LT	LT	70	62

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WEEKDAY DAYTIME CONT'D																										
CBS MORNING NEWS- 7:00AM	10	203	202	A	2.8	16	245	1331	645	221^	723	131^	281	360	347	363	503	107^	233^	262^	256^	241^	56v	20v	49v	37v
M-F 7.00A 30 CBS N		99	98	B	2.8	16	245	1331	645	221	723	131	281	360	347	363	503	107	233	262	256	241	56	20	49	37
CBS SCHOOLBREAK SPECIALS(S)		182		A	6.7	19	586	1901	717	203^	1194	591	861	601	394^	249^	428^	179^	232^	253^	133^	175^	177^	145^	102v	102v
1 TUE. 4.00P 60 CBS CL		93																								
4.00 - 4.30				A	6.5	20	568	1877	672	184^	1225	645	893	570	368^	248^	385^	156^	208^	227^	113v	158^	155^	123v	112v	112v
4.30 - 5.00				A	7.0	19	612	1881	749	214^	1144	534	819	617	407^	245^	453^	196^	248^	269^	146^	184^	192^	162^	92v	92v
DAYS OF OUR LIVES	68	210	210	A	7.3	23	638	1544	883	213	988	321	520	463	437	388	381	165	231	179	122	128	112	101^	63^	15v
M-F 1.00P 60 NBC DD		99	99	B	7.1	24	621	1495	854	222	975	334	538	464	408	372	362	152	206	135	127	124	96	87	62	28
1.00 - 1.30				A	7.0	22	612	1490	861	209	973	307	509	455	429	391	364	145	213	164	125	128	97^	85^	56^	14v
1.30 - 2.00				A	7.6	24	664	1569	899	214	994	328	525	469	443	382	386	180	242	188	115	124	122	113	67^	12v
FAME,FORTUNE AND ROMANCE	69	159	150	A	2.5	9	219	1233	667	224^	731	238^	471	443	370	214^	325	151^	219^	164^	113^	106^	68v	31v	109^	55v
M-F 11.00A 30 ABC CC		79	76	B	2.3	9	201	1172	665	196	765	282	480	466	336	240	282	125	197	135	103	83	28	LT	97	41
GENERAL HOSPITAL	64	209	209	A	9.0	28	787	1309	739	200	857	374	562	488	321	239	246	82^	153	149	111	80^	93	62^	113	40^
M-F 3.00P 60 ABC DD		99	99	B	8.5	28	743	1316	788	225	904	416	601	530	345	229	219	70	124	104	85	90	107	86	86	34
3.00 - 3.30				A	8.8	28	769	1273	752	201	870	383	574	496	320	242	247	86^	152	150	108	80^	57^	43^	99	30^
3.30 - 4.00				A	9.2	28	804	1333	727	196	844	367	550	480	317	238	242	79^	154	148	113	76^	120	80^	127	49^
GOOD MORNING, AMERICA-730	68	208	208	A	4.4	21	385	1319	731	254	807	246	426	483	372	282	388	141^	190	211	138^	171^	36v	18v	88^	47^
M-F 7.30A 30 ABC N		99	99	B	4.4	22	385	1197	685	235	742	195	395	447	371	269	347	99	190	179	152	150	45	27	63	31
GOOD MORNING, AMERICA-830	69	206	206	A	4.8	21	420	1143	677	167	741	196	350	395	335	327	278	47^	75^	81^	124^	181	LT	LT	117^	19v
M-F 8.30A 30 ABC N		99	99	B	4.5	20	393	1171	727	169	774	184	377	407	372	339	320	70	137	116	146	170	20	LT	57	19
GUIDING LIGHT	71	207	207	A	6.6	20	577	1406	801	216	948	277	512	404	403	396	256	112^	140	105^	83^	92^	155	92^	47^	25v
M-F 3.00P 60 CBS DD		99	99	B	6.3	21	551	1343	806	189	943	246	468	418	423	411	237	82	127	90	93	92	102	70	61	37
3.00 - 3.30				A	6.6	21	577	1359	809	214	949	272	515	414	409	395	241	95^	125	106^	83^	92^	136	78^	33^	14v
3.30 - 4.00				A	6.7	20	586	1406	773	211	920	269	490	384	390	389	260	123	152	104^	83^	85^	169	105^	57^	30^
LOVING	68	183	183	A	4.4	15	385	1556	893	369	1021	441	769	582	421	252	333	101^	196	190	154^	117^	80^	47^	122^	17v
M-F 12.30P 30 ABC DD		91	91	B	3.9	14	341	1400	847	254	953	427	676	564	350	246	257	85	148	135	104	96	67	48	123	43
MORNING PROGRAM	10	202	202	A	3.0	14	262	1225	701	103^	739	156^	270	314	298	411	412	84^	161^	142^	149^	244^	28v	LT	46v	39v
M-F 7.30A 90 CBS N		98	98	B	3.0	14	262	1225	701	103	739	156	270	314	298	411	412	84	161	142	149	244	28	LT	46	39
7.30 - 8.00				A	2.8	13	245	1294	717	146^	783	156^	302	339	339	415	453	78^	172^	184^	216^	269^	25v	LT	33v	29v
8.00 - 8.30				A	3.1	14	271	1218	705	103^	742	159^	266	313	276	414	398	81^	144^	132^	115^	244^	37v	LT	41v	34v
8.30 - 9.00				A	3.1	13	271	1196	690	66^	716	166^	262	303	287	406	395	96^	177^	122^	129^	218^	22v	LT	63v	52v
NBC NEWS AT SUNRISE	70	190	190	A	2.4	19	210	1219	514	209^	552	62v	295^	300^	347	252^	614	123^	371	418	472	196^	53v	24v	LT	LT
M-F 6.30A 30 NBC N		97	97	B	2.2	18	192	1079	497	212	535	50	234	269	318	254	508	129	304	312	289	178	LT	LT	LT	LT
NBC NEWS DIGEST-DAYTIME	42	192	193	A	4.5	15	393	1300	814	170^	903	254	435	426	458	382	277	117^	147^	125^	91^	112^	79^	71^	41v	18v
MWF 2.57P 1 NBC N		95	95	B	4.4	15	385	1320	810	186	936	288	482	445	425	376	239	82	115	84	96	99	74	64	71	31
NEW CARD SHARKS	71	171	170	A	4.8	18	420	1271	659	135^	755	177	267	320	287	406	368	109^	166	154^	172	185	35v	26v	113^	83^
M-F 10.30A 30 CBS QP		85	84	B	3.9	17	341	1211	668	136	741	193	299	301	275	386	320	77	148	125	151	161	39	25	111	66
NEWSBREAK-11.57	72	182	180	A	7.0	25	612	1237	606	126	758	192	323	310	302	384	359	120	162	128	131	176	40^	19v	80^	38^
M-F 11.57A 2 CBS N		86	85	B	6.6	27	577	1277	665	163	772	185	318	292	303	408	345	96	151	106	149	175	57	27	103	44
NEWSBREAK-3.44	71	194	194	A	5.9	18	516	1411	779	236	934	295	510	389	359	388	259	124^	149	115^	83^	84^	159	106^	59^	31v
1 MTUF 3.41P 1 CBS N		96	96	B	6.0	19	524	1333	787	190	917	248	452	400	397	406	238	90	132	96	91	88	109	79	69	39
1 WED. 3.45P 1																										
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																															
NEWSBREAK-3.44-CONT'D																															
	1 THU.	3.43P	1																												
	2 M & W	3.42P	1																												
	2 TU & F	3.39P	1																												
	2 THU.	3.41P	1																												
ONE LIFE TO LIVE						66	210	210	A	7.8	25	682	1233	763	218	854	357	594	531	363	211	273	112	151	135	94^	103	55^	44^	51^	14v
	M-F	2.00P	60	ABC	DD		99	99	B	7.3	25	638	1274	786	214	885	395	619	549	361	205	247	90	137	111	83	102	65	48	77	28
2.00 - 2.30									A	7.6	24	664	1250	776	218	865	366	615	548	366	205	271	121	156	131	86^	100^	53^	43^	61^	13v
2.30 - 3.00									A	8.1	26	708	1184	743	209	829	343	564	508	351	212	265	103	142	134	96^	102	49^	42^	41^	16v
PRICE IS RIGHT 1						71	207	206	A	7.2	27	629	1223	642	100^	779	196	310	318	306	407	324	90^	144	130	138	154	34^	19v	86^	45^
	M-F	11.00A	30	CBS	AP		99	99	B	6.2	26	542	1296	703	155	795	198	333	319	312	410	337	87	158	123	153	162	54	28	110	53
PRICE IS RIGHT 2						72	207	207	A	8.6	32	752	1217	633	110	757	187	312	322	306	386	340	97	148	125	144	171	37^	26^	83^	36^
	M-F	11.30A	30	CBS	AP		99	99	B	7.8	32	682	1273	690	155	780	182	322	311	313	408	340	86	148	107	152	178	54	29	99	45
RYAN'S HOPE						67	167	164	A	3.1	11	271	1140	701	240^	782	295	491	457	284	281	169^	58v	58v	37v	41v	111^	34v	26v	155^	19v
	M-F	12.00N	30	ABC	DD		86	84	B	2.8	10	245	1206	721	200	828	327	538	474	323	266	227	84	119	96	85	102	42	29	109	28
SALE OF THE CENTURY						15	163	163	A	3.9	15	341	1214	687	76^	767	199^	296	263	258	419	352	76^	108^	122^	102^	230	40v	15v	55^	32v
	M-F	10.00A	30	NBC	QG		85	85	B	3.9	16	341	1236	706	109	806	198	335	292	270	435	343	55	105	115	115	228	31	15	56	25
SANTA BARBARA						67	197	197	A	4.5	14	393	1399	796	130^	878	341	459	414	321	344	352	189	214	163^	66^	135^	93^	58^	76^	58^
	M-F	3.00P	60	NBC	DD		97	97	B	4.3	14	376	1367	813	136	888	332	462	388	342	369	260	89	126	83	90	130	102	72	117	72
3.00 - 3.30									A	4.4	14	385	1369	796	114^	869	350	464	426	310	330	358	197	217	169^	65^	135^	82^	50^	60^	39v
3.30 - 4.00									A	4.7	14	411	1353	768	133^	851	320	433	387	317	343	329	171	198	149^	63^	131^	95^	59^	78^	66^
SCRABBLE						67	196	197	A	5.5	20	481	1304	770	126^	809	193	301	272	305	470	364	119^	129^	87^	106^	210	70^	46^	61^	23v
	M-F	11.30A	30	NBC	QG		95	96	B	4.8	20	420	1266	733	154	800	180	321	309	314	427	331	81	116	99	124	189	54	31	81	36
SUPER PASSWORD						67	160	161	A	4.0	14	350	1306	694	97^	800	177^	260	221	285	483	329	91^	129^	91^	115^	183^	120^	83^	57^	28v
	M-F	12.00N	30	NBC	QG		77	78	B	3.6	13	315	1254	722	128	816	165	296	268	327	468	288	71	101	69	105	174	89	46	61	36
TODAY SHOW-7.30AM						69	204	204	A	5.4	26	472	1057	577	177	604	87^	262	286	285	310	431	52^	175	235	265	190	11v	LT	11v	11v
	M-F	7.30A	30	NBC	N		99	99	B	5.0	25	437	1260	705	224	747	154	365	377	357	330	448	97	217	219	235	192	18	LT	47	39
TODAY SHOW-8.30AM						69	205	205	A	5.6	24	489	1168	689	118^	747	153	283	302	266	406	354	68^	128^	160	164	185	17v	12v	50^	43^
	M-F	8.30A	30	NBC	N		99	99	B	5.2	24	454	1214	765	155	801	175	340	340	305	411	351	84	151	143	154	170	15	LT	47	31
$25,000 PYRAMID						69	177	180	A	4.0	16	350	1377	708	159^	816	220	322	343	300	442	345	111^	183^	176^	168^	143^	44v	20v	172^	132^
	M-F	10.00A	30	CBS	QP		90	90	B	3.7	16	323	1181	685	148	769	193	326	303	290	402	285	83	135	114	123	134	25	19	102	51
WEBSTER M-F						20	151	145	A	2.3	8	201	1204	562	149^	592	289^	448	359	208^	144^	224^	105^	145^	145^	70v	79v	114^	55v	274^	130^
	M-F	11.30A	30	ABC	CS		74	73	B	2.3	8	201	1366	612	204	647	313	483	384	215	156	249	117	184	157	92	65	124	67	346	172
WHEEL OF FORTUNE						67	208	209	A	7.0	26	612	1225	735	158	771	197	304	276	287	427	357	91^	123	90^	129	220	50^	26v	47^	18v
	M-F	11.00A	30	NBC	QG		99	99	B	6.2	26	542	1267	749	142	812	183	321	311	310	440	326	74	116	91	118	194	46	23	83	38
WORDPLAY						19	147	145	A	3.6	12	315	1222	609	142^	733	181^	244	248	327	406	279	50v	70^	92^	133^	187^	118^	79^	92^	51v
	M-F	12.30P	30	NBC	QG		78	78	B	3.7	12	323	1496	733	192	829	266	369	316	311	394	301	62	103	86	130	186	196	98	170	122
YOUNG AND THE RESTLESS						71	208	208	A	8.6	29	752	1245	806	192	903	311	479	393	335	389	233	86^	118	92	70^	102	46^	29^	63^	18v
	M-F	12.30P	60	CBS	DD		99	99	B	7.9	29	690	1258	803	195	920	289	487	416	370	381	251	72	123	93	99	117	38	23	49	18
12.30 - 1.00									A	8.5	29	743	1230	776	182	884	300	464	380	331	387	241	84^	122	97	75^	107	46^	30^	59^	15v
1.00 - 1.30									A	8.7	29	760	1243	829	196	914	319	489	404	336	388	219	82^	112	86^	66^	97	47^	30^	63^	19v

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
•WEEKEND DAYTIME																										
ABC COLLEGE BSKTBALL GAME	1		167	A	3.0	7	262	1385	461^	256v	476^	72v	263v	263v	309^	213v	736^	248v	446^	378^	285^	270v	81v	27v	92v	65v
2 SUN. 2.00P 123 ABC SE			87	B	3.0	7	262	1385	461	256	476	72	263	263	309	213	736	248	446	378	285	270	81	27	92	65
2.00 - 2.30				A	2.6	6	227	1344	432^	159v	485^	149v	308v	308v	251v	177v	586^	224v	330^	331^	172v	234v	185v	53v	88v	88v
2.30 - 3.00				A	2.8	6	245	1433	453^	221v	453^	73v	237v	237v	298^	216v	817^	294^	490^	457^	311^	298^	102v	36v	61v	61v
3.00 - 3.30				A	3.1	7	271	1325	468^	295^	468^	48v	254v	254v	324^	214v	754^	234v	432^	347^	310^	289^	33v	LT	70v	26v
3.30 - 4.00				A	3.5	8	306	1425	468^	301^	468^	39v	241^	241^	343^	227v	784^	253^	523^	379^	336^	261^	38v	LT	135v	88v
ABC COLLEGE BSKTBALL SPEC(S)		130		A	2.2	5	192	969^	308v	251v	433^	126v	141v	129v	140v	178v	469^	LT	135v	141v	255v	328v	36v	LT	31v	31v
1 SUN. 2.00P 132 ABC SE		69																								
2.00 - 2.30				A	1.9	5	166	1030^	506^	253v	578^	73v	96v	180v	180v	325v	452^	LT	121v	121v	259v	331v	LT	LT	LT	LT
2.30 - 3.00				A	2.0	5	175	989^	389v	338v	526^	137v	155v	201v	201v	188v	463^	LT	108v	108v	269v	355v	LT	LT	LT	LT
3.00 - 3.30				A	2.1	5	184	1005^	217v	168v	320v	103v	119v	65v	65v	152v	499^	LT	108v	136v	234v	363v	158v	LT	28v	28v
3.30 - 4.00				A	2.4	6	210	981^	243v	310v	433^	191v	209v	119v	119v	123v	496^	LT	195v	195v	277v	301v	LT	LT	52v	52v
4.00 - 4.30				A	2.5	6	219	968^	219v	178v	342^	123v	123v	119v	219v	100v	526^	LT	192v	192v	311v	334^	LT	LT	100v	100v
ABC COLLEGE BSKTBALL SP2(S)		133		A	2.9	6	253	1304	379^	157v	454^	102v	170v	142v	241v	237v	735^	273v	407^	380^	320^	324^	LT	LT	103v	56v
1 SUN. 4.12P 128 ABC SE		71																								
4.00 - 4.30				A	2.2	5	192	922^	234v	161v	343v	109v	109v	110v	234v	124v	464^	LT	79v	79v	271v	385^	63v	LT	52v	52v
4.30 - 5.00				A	2.9	6	253	1455	392^	162v	478^	86v	134v	111v	286^	281v	842^	356^	502^	364^	380^	340^	LT	LT	135v	135v
5.00 - 5.30				A	2.6	5	227	1291	398^	243v	521^	124v	265v	168v	313v	229v	713^	286v	427^	427^	331^	286v	LT	LT	49v	49v
5.30 - 6.00				A	3.2	6	280	1307	308^	154v	383^	75v	168v	114v	200v	194v	692^	274^	377^	377^	268^	315^	LT	LT	218v	32v
6.00 - 6.30				A	3.8	7	332	1250	494^	73v	494^	127v	148v	195v	162v	299^	756^	276^	458^	473^	305^	283^	LT	LT	LT	LT
ABC WEEKEND SPECIALS	15	181	184	A	4.5	13	393	1628	379	135^	437	149^	239^	293^	249^	144^	171^	98^	111^	67v	40v	60v	231^	97^	789	494
SAT. 12.00N 30 ABC FV		91	92	B	4.1	13	358	1722	372	146	440	233	310	279	164	104	292	141	213	181	98	67	186	124	804	471
ABC WIDE WORLD-SPORTS SAT	5	187	192	A	6.8	15	594	1588	573	149^	667	171^	275	304	291	319	702	215^	472	430	354	216^	124^	26v	95^	76^
SAT. 4.30P 90 ABC SA		95	96	B	5.7	13	498	1661	562	208	662	177	340	329	314	277	720	198	456	449	387	236	122	34	157	89
4.30 - 5.00				A	6.2	15	542	1494	553	149^	625	166^	263	314	302	278	674	217^	467	437	336	195^	128^	33v	67v	35v
5.00 - 5.30				A	6.8	15	594	1643	593	138^	692	161^	276	309	302	344	741	250	521	480	353	202^	122^	17v	88^	88^
5.30 - 6.00				A	7.4	16	647	1611	567	162^	678	179^	280	291	277	332	688	179^	427	380	372	243	123^	31v	122^	101^
ALL NEW EWOKS	15	197	200	A	5.0	15	437	2101	333	178^	504	361	431	273^	124^	59v	395	260^	334	263^	88^	55v	373	95^	829	449
SAT. 11.30A 30 ABC CA		93	94	B	4.2	14	367	1770	381	151	443	264	351	262	144	80	284	145	225	183	94	55	205	108	838	446
ALVIN AND THE CHIPMUNKS	11	202	200	A	7.9	24	690	1533	335	138^	359	201^	258	258	97^	101^	196^	41v	89^	104^	100^	92^	111^	63^	867	490
SAT. 10.30A 30 NBC CA		99	99	B	7.0	23	612	1797	329	132	410	259	311	198	88	93	262	147	187	137	79	66	191	99	934	497
AMERICAN BANDSTAND	13	156	161	A	2.9	8	253	1514	549^	237^	562	174^	321^	407^	297^	155^	258^	179^	179^	162^	47v	79v	433^	185^	261^	210^
SAT. 1.00P 30 ABC PC		80	81	B	2.5	8	219	1504	391	153	470	209	315	315	206	97	376	158	292	267	176	65	245	149	413	266
BERENSTAIN BEARS	16	199	197	A	2.5	15	219	1452	334^	298^	567^	347^	366^	379^	69v	188^	351^	137v	219^	219^	122v	132v	22v	22v	512^	498^
SAT. 8.00A 30 CBS CA		97	96	B	2.4	15	210	1636	296	111	372	187	244	237	105	105	233	92	161	154	97	69	78	36	953	587
BOB HOPE GOLF-SAT(S)		163		A	4.9	11	428	1636	533^	201^	685	168^	222^	236^	260^	397^	715	136v	264^	268^	411^	350^	102v	63v	134v	134v
1 SAT. 4.53P 97 NBC SE		87																								
4.30 - 5.00				A	4.2	11	367	1687	445^	185v	660^	180v	216^	218^	221^	390^	774	282^	339^	292^	327^	377^	162v	122v	91v	91v
5.00 - 5.30				A	5.0	12	437	1602	494^	158v	631^	160v	200^	214^	210^	369^	737	175^	272^	298^	387^	359^	108v	97v	126v	126v
5.30 - 6.00				A	5.1	12	446	1605	559^	182^	703	166^	213^	239^	291^	421^	701	86v	228^	251^	458^	364^	89v	78v	112v	112v
6.00 - 6.30				A	4.9	10	428	1661	549^	266^	703	173^	250^	252^	276^	389^	684	118v	279^	254^	393^	312^	100v	LT	174^	174^
BOB HOPE GOLF-SUN(S)		196		A	7.3	14	638	1304	513	255^	571	142^	219^	248^	291^	285^	652	105v	268^	315^	400^	317^	20v	12v	61v	27v
1 SUN. 4.31P 151 NBC SE		96																								
4.30 - 5.00				A	7.1	15	621	1330	554	290^	589	122^	244^	291^	337^	262^	613	116^	290^	358^	366^	255^	19v	19v	109v	63v
5.00 - 5.30				A	7.1	15	621	1206	514	251^	539	96v	159^	210^	302^	303^	590	99v	219^	286^	335^	304^	8v	8v	69v	34v
CONT'D																										

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KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
BOB HOPE GOLF-SUN(-CONT'D																										
5.30 - 6.00				A	6.8	14	594	1224	451^	230^	521	131^	178^	203^	261^	271^	646	80v	225^	319^	402^	327^	LT	LT	57v	29v
6.00 - 6.30				A	7.3	13	638	1365	522	250^	577	162^	226^	248^	272^	297^	734	134^	310^	320^	460	357^	27v	9v	27v	LT
6.30 - 7.00				A	7.9	14	690	1370	525	257^	618	192^	275^	280^	290^	291^	680	91v	284^	300^	440	347^	37v	17v	35v	LT
BUGS BUNNY & TWEETY SHOW	15	204	206	A	6.3	19	551	1933	312	180^	456	330	367	257^	101^	64v	358	238^	292	248^	83^	52v	269	107^	850	442
SAT. 11.00A 30 ABC CA		96	96	B	5.0	16	437	1753	375	193	442	274	344	256	126	84	304	163	226	165	86	76	177	93	830	452
BUSINESS WORLD	13		106	A	1.5	4	131	817^	412v	115v	412v	LT	76v	76v	161v	336v	405v	92v	130v	130v	107v	275v	LT	LT	LT	LT
2 SUN. 12.30P 30 ABC N			72	B	1.7	5	149	1121	545	254	641	157	249	177	163	392	362	102	161	156	108	180	LT	LT	102	87
BUSINESS WORLD SPECIAL(S)		83		A	1.5	4	131	1008^	558^	LT	558^	LT	LT	LT	161v	558^	336v	91v	91v	91v	38v	245v	LT	LT	114v	114v
1 SUN. 12.30P 30 ABC N		57																								
CARE BEAR FAMILY	16	204	205	A	3.7	17	323	1263	129^	81v	154^	90v	90v	68v	43v	64v	164^	81v	81v	81v	43v	83v	69v	28v	876	502
SAT. 8.30A 30 ABC CA		99	99	B	3.5	17	306	1625	308	137	339	183	253	215	117	79	153	67	98	77	42	55	105	64	1028	646
CBS NCAA BASKETBALL-SAT	5	186	184	A	3.5	10	306	869	197^	102v	223^	95v	131^	88v	121^	92v	516	199^	287^	382^	245^	134^	55v	16v	75v	59v
1 SAT. 2.00P 122 CBS SE		95	95	B	3.9	11	341	1217	257	92	280	91	129	110	104	143	705	312	462	436	304	177	61	LT	171	124
2 SAT. 1.30P 122																										
1.30 - 2.00				A	3.2	9	280	904^	96v	36v	96v	LT	LT	LT	96v	96v	683^	315^	479^	565^	293^	118v	57v	47v	68v	68v
2.00 - 2.30				A	3.5	10	306	804	151^	92v	186^	69v	111v	42v	117v	75v	513	209^	333^	402^	249^	111v	33v	LT	72v	42v
2.30 - 3.00				A	3.3	9	288	882	226^	104v	264^	146^	166^	111v	118v	98v	535	195^	312^	407^	284^	128^	31v	LT	52v	38v
3.00 - 3.30				A	4.0	11	350	740	234^	136^	268^	89v	143^	117^	159^	125^	389^	118^	152^	255^	194^	134^	43v	LT	40v	31v
3.30 - 4.00				A	3.5	9	306	1000	196v	95v	212v	147v	186v	137v	65v	26v	509^	228v	228v	353^	180v	156v	118v	49v	161v	144v
CBS NCAA BASKETBALL-SAT 2	2	191		A	5.8	14	507	1199	340^	115v	365^	167^	219^	130v	110v	146^	710	199^	386^	489^	375^	221^	49v	LT	75v	32v
1 SAT. 4.02P 129 CBS SE		97		B	5.1	12	446	1330	452	217	470	233	265	236	103	180	745	255	420	465	355	214	52	LT	63	31
4.00 - 4.30				A	4.7	12	411	1051	273^	95v	302^	138v	138v	56v	103v	164v	603^	216^	245^	359^	295^	244^	117v	LT	29v	LT
4.30 - 5.00				A	5.3	13	463	1244	263^	28v	263^	95v	95v	46v	61v	168^	745	204^	384^	521^	394^	224^	106v	LT	130v	82v
5.00 - 5.30				A	5.7	14	498	1153	285^	86v	315^	193^	193^	46v	36v	122v	729	225^	452^	528^	360^	201^	LT	LT	109v	56v
5.30 - 6.00				A	6.6	15	577	1211	395^	189^	429^	208^	313^	214^	157^	116v	733	189^	439^	515	394^	218^	LT	LT	49v	LT
6.00 - 6.30				A	7.9	17	690	1445	569	202^	603	204^	405	368^	259^	198^	738	147^	358^	499	448	239^	52v	LT	52v	24v
CBS NCAA BSKBL-SUN(S)		197		A	5.6	13	489	1732	538^	186^	612	191^	508^	478^	376^	102v	717	263^	408^	377^	369^	255^	331^	156^	72v	72v
1 SUN. 2.30P 125 CBS SE		98																								
2.30 - 3.00				A	4.9	12	428	1621	726	224^	759	170^	647^	615^	509^	112v	580^	232^	263^	231^	261^	274^	219^	93v	63v	63v
3.00 - 3.30				A	5.3	13	463	1525	430^	249^	508^	191^	418^	381^	253^	90v	747	204^	418^	385^	435^	283^	203^	LT	67v	67v
3.30 - 4.00				A	5.7	13	498	1398	545^	189^	631	196^	529^	496^	411^	102v	545^	231^	252^	213^	229^	251^	172^	LT	50v	50v
4.00 - 4.30				A	6.3	14	551	2260	500^	128v	583	201^	484^	459^	357^	99v	945	371^	638	619	506	233^	633	457^	99v	99v
CBS SPORTS SUNDAY	1	173		A	7.3	15	638	2141	351^	78v	486	163^	327^	347^	282^	101v	811	328^	625	561	432^	122^	660	294^	184^	113^
1 SUN. 4.35P 85 CBS SA		92		B	7.3	15	638	2141	351	78	486	163	327	347	282	101	811	328	625	561	432	122	660	294	184	113
4.30 - 5.00				A	6.2	13	542	2371	373^	71v	548	176^	377^	408^	336^	107v	763	279^	557	474^	432^	140^	949	548	111v	111v
5.00 - 5.30				A	7.5	16	656	2021	367^	93v	507	177^	365^	378^	300^	81v	821	356^	657	586	420^	109^	435	199^	258^	159^
5.30 - 6.00				A	8.1	16	708	2082	320^	70v	427	140^	265^	281^	233^	115^	820	325^	629	587	435	123^	675	219^	160^	70v
CBS STORYBREAK	4	186	187	A	4.2	12	367	1700	346^	131^	455	219^	260^	278^	165^	160^	167^	121^	121^	107^	LT	46v	266^	130^	812	499
SAT. 11.30A 30 CBS CL		95	94	B	4.2	12	367	1561	335	195	438	224	290	300	166	118	149	101	128	89	31	21	203	65	771	497
FACE THE NATION	14	106		A	4.0	11	350	1131	374^	272^	523^	149v	149v	271^	170v	252^	577^	LT	179v	243^	351^	334^	31v	LT	LT	LT
1 SUN. 10.30A 30 CBS CC		80		B	3.0	10	262	1246	524	230	582	141	198	207	209	340	587	185	306	304	222	255	63	38	LT	LT
FACE THE NATION(B)			73	A	3.3	11	288	1260	580^	250^	580^	167v	268^	268^	101v	312^	610^	149v	388^	388^	239v	222v	LT	LT	70v	70v
2 SUN. 10.30A 30 CBS CC			61																							

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
FLINTSTONE KIDS 1	16	205	206	A	5.1	20	446	1538	162^	95^	189^	68v	86^	100^	121^	89^	334	195^	247^	175^	52v	87^	167^	82^	848	533
SAT. 9.00A 30 ABC CA		99	99	B	4.4	19	385	1580	267	126	313	167	222	171	116	78	192	86	140	106	61	50	154	94	921	587
FLINTSTONE KIDS 2	16	205	206	A	5.3	18	463	1721	151^	84^	250^	140^	172^	167^	110^	54v	314	145^	227^	132^	91^	78v	177^	95^	980	621
SAT. 9.30A 30 ABC CA		99	99	B	4.8	18	420	1669	271	120	317	175	232	186	117	65	210	94	157	112	80	51	159	86	983	634
FOOFUR	9	195	198	A	7.1	21	621	1876	356	173^	375	216^	268	257	107^	92^	283	103^	199^	206^	161^	77^	211^	113^	1007	579
SAT. 11.00A 30 NBC CA		97	99	B	6.4	21	559	1980	405	130	452	305	357	226	95	85	291	148	217	160	113	58	236	117	1001	542
GALAXY HIGH SCHOOL	9	194	196	A	5.0	15	437	1252	217^	23v	283^	125^	148^	135^	122^	128^	172^	124^	144^	102^	32v	28v	243^	147^	554	446
SAT. 11.00A 30 CBS CA		96	97	B	5.0	16	437	1455	246	98	300	123	197	160	123	89	183	131	169	115	39	14	226	83	746	512
GUMMI BEARS	16	202	202	A	4.5	21	393	1641	213^	LT	294^	141^	187^	108^	68v	107^	249^	92v	151^	166^	97^	83v	171^	107^	927	584
SAT. 8.30A 30 NBC CA		99	99	B	4.4	22	385	1609	290	106	333	174	230	141	114	85	227	129	177	119	77	40	139	50	910	579
HEALTH SHOW	2	136	144	A	2.1	6	184	1473	489^	114v	565^	185v	272^	305^	196v	260^	276^	135v	151v	129v	32v	125v	196v	92v	436^	310^
SAT. 12.30P 30 ABC N		72	74	B	2.1	6	184	1473	489	114	565	185	272	305	196	260	276	135	151	129	32	125	196	92	436	310
IN THE NEWS-12.26PM	11	142	152	A	2.8	8	245	1473	416^	241^	474^	274^	322^	265^	152^	152^	152^	106v	106v	106v	LT	46v	170^	36v	677	354^
SAT. 12.26P 3 CBS CN		71	81	B	3.2	10	280	1540	343	112	372	186	225	229	122	97	259	99	216	181	134	34	167	87	742	418
IT'S PUNKY BREWSTER	9	180	182	A	6.8	20	594	1870	424	197^	437	248	303	279	126^	123^	260	118^	180^	189^	134^	71^	246	126^	927	484
SAT. 11.30A 30 NBC CA		94	95	B	6.2	20	542	1908	390	145	425	261	315	231	109	97	279	142	203	141	93	69	241	121	963	518
KIDD VIDEO	14	127	140	A	3.6	10	315	1537	229^	293^	375^	271^	318^	209^	63v	41v	191^	99v	140^	140^	92v	51v	257^	117^	714	442^
SAT. 12.30P 30 NBC CA		68	78	B	3.1	10	271	1550	352	150	413	195	293	194	135	111	247	143	189	149	96	58	195	128	695	387
KISSYFUR	16	205	205	A	3.6	22	315	1368	213^	LT	254^	117^	175^	134^	80v	79v	245^	50v	108v	130^	130^	115v	108v	76v	761	489
SAT. 8.00A 30 NBC CA		99	99	B	3.3	21	288	1653	270	47	325	185	221	125	97	91	265	124	199	147	111	55	138	52	925	601
LAZER TAG ACADEMY	14	167	169	A	5.6	16	489	1867	399	243^	468	284^	330	228^	78^	123^	207^	123^	164^	164^	63v	43v	358	94^	834	431
SAT. 12.00N 30 NBC CA		88	89	B	4.6	15	402	1688	368	153	403	224	295	228	105	94	251	157	206	147	82	45	263	107	771	420
MEET THE PRESS	15	155	169	A	3.3	9	288	1191	473^	70v	515	112v	170^	174^	149^	323^	639	177^	299^	299^	267^	288^	37v	LT	LT	LT
SUN. 12.30P 30 NBC CC		91	95	B	2.7	8	236	1262	508	161	543	137	191	236	199	281	598	141	284	294	284	265	42	LT	79	51
MUPPET BABIES	16	206	205	A	5.6	20	489	2004	322	79^	346	200^	232^	216^	66v	104^	269^	109^	141^	149^	68v	120^	119^	89^	1270	631
SAT. 9.00A 60 CBS CA		99	98	B	4.7	19	411	1819	292	138	356	181	256	198	115	91	199	84	137	113	77	58	157	61	1107	625
9.00 - 9.30				A	5.1	20	446	1980	377	100^	392	231^	253^	238^	54v	129^	283^	106^	156^	160^	90^	123^	100^	78v	1205	629
9.30 - 10.00				A	6.2	21	542	1978	266	60v	295	171^	206^	192^	69^	81^	247^	105^	118^	130^	47v	117^	135^	95^	1301	621
NBA ON CBS	2	192	196	A	7.7	18	673	1639	505	260	596	221	457	436	311	110^	795	323	563	513	377	185^	163^	50v	85^	65^
1 SUN. 12.00N 150 CBS SE		98	99	B	7.7	18	673	1639	505	260	596	221	457	436	311	110	795	323	563	513	377	185	163	50	85	65
2 SUN. 1.30P 150																										
12.00 - 12.30				A	5.2	14	454	1833	582^	423^	762	313^	612	473^	352^	150v	702	266^	440^	372^	293^	174^	327^	LT	42v	42v
12.30 - 1.00				A	7.3	18	638	1585	584	414^	740	273^	645	562	393^	95v	629	238^	403^	350^	272^	176^	175^	LT	41v	41v
1.00 - 1.30				A	7.0	17	612	1786	642	268^	765	248^	604	590	458	109v	630	298^	457	402^	270^	116v	218^	61v	173^	173^
1.30 - 2.00				A	7.5	18	656	1500	477	199^	523	180^	403	413	291	73^	726	307	532	456	359	164^	205^	44v	46v	46v
2.00 - 2.30				A	7.7	19	673	1499	435	173^	502	136^	379	383	318	88^	772	351	537	477	325	198^	170^	77^	55^	55^
2.30 - 3.00				A	9.1	21	795	1605	335^	193^	425	143^	290^	282^	218^	114^	976	385	732	686	498	194^	105^	52v	99^	65v
3.00 - 3.30				A	9.0	20	787	1780	541	253^	625	299^	445	427	253^	152^	951	376	680	655	465	219^	71v	47v	133^	72v
3.30 - 4.00				A	9.2	20	804	1769	568	330^	652	306^	474	460	268^	152^	928	318^	656	656	490	219^	76v	54v	113^	51v
NBA ON CBS-SAT(S)			185	A	5.1	13	446	1132	258^	121v	267^	116v	168^	119v	91v	99v	662	213^	440^	470^	359^	192^	67v	LT	136v	63v
2 SAT. 3.30P 150 CBS SE			95																							
CONT'D																										

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NBA ON CBS-SAT(S)-CONT'D																										
3.30 - 4.00				A	3.8	10	332	925	226^	LT	226^	51v	130v	130v	139v	96v	554^	275^	446^	446^	211v	108v	39v	LT	106v	21v
4.00 - 4.30				A	4.8	13	420	898	145v	LT	145v	LT	90v	90v	116v	55v	698	312^	550^	550^	322^	148v	55v	LT	LT	LT
4.30 - 5.00				A	5.1	13	446	1009	213^	74v	213^	139v	139v	74v	36v	74v	622^	178^	420^	420^	341^	202^	76v	LT	98v	LT
5.00 - 5.30				A	5.7	14	498	1307	295^	197^	317^	181^	212^	125v	56v	105v	688	162^	389^	456^	419^	232^	93v	LT	209^	118v
5.30 - 6.00				A	6.2	14	542	1369	358^	258^	376^	162^	229^	161^	116v	147^	707	174^	408^	478^	437^	229^	61v	LT	225^	136^
NBC COLLEGE BSKBL SAT	3	158	171	A	3.3	9	288	944	218^	66v	291^	90v	152^	184^	121v	94v	587	132^	306^	323^	354^	246^	52v	LT	LT	LT
1 SAT. 2.30P 128 NBC SE		87	90	B	3.6	10	315	1010	288	98	339	112	176	211	133	119	558	134	325	337	342	209	39	LT	74	47
2 SAT. 1.00P 119																										
1.00 - 1.30				A	4.3	12	376	769	131v	54v	141v	88v	88v	88v	LT	53v	593^	191^	407^	407^	272^	186v	35v	LT	LT	LT
1.30 - 2.00				A	3.7	10	323	898	168v	59v	183v	102v	102v	102v	LT	81v	660^	137v	394^	465^	421^	195v	55v	LT	LT	LT
2.00 - 2.30				A	3.6	10	315	797^	99v	LT	127v	102v	102v	102v	LT	25v	619^	111v	330^	404^	352^	215v	51v	LT	LT	LT
2.30 - 3.00				A	3.6	10	315	860	255^	16v	277^	89v	168^	203^	114v	74v	533	121^	288^	305^	301^	228^	50v	LT	LT	LT
3.00 - 3.30				A	2.8	8	245	902^	307^	90v	396^	LT	90v	277v	277v	119v	486^	21v	123v	123v	412^	363^	20v	LT	LT	LT
3.30 - 4.00				A	2.7	7	236	932^	229v	136v	385^	21v	157v	241v	241v	123v	525^	93v	203v	131v	386^	322^	22v	LT	LT	LT
4.00 - 4.30				A	2.8	7	245	1400	228v	233v	550^	187v	322^	269v	241v	175v	624^	232v	302^	315^	343^	224v	107v	86v	119v	119v
4.30 - 5.00				A	3.3	8	288	1243	359^	91v	501^	109v	143v	121v	211v	330^	575^	163v	163v	178v	302^	356^	69v	51v	98v	98v
NBC COLLEGE BSKBL 2 SAT	1		170	A	3.7	10	323	997	461^	186v	495^	114v	329^	347^	322^	127v	468^	50v	106v	183v	275^	251^	25v	LT	LT	LT
2 SAT. 3.04P 133 NBC SE			91	B	3.7	10	323	997	461	186	495	114	329	347	322	127	468	50	106	183	275	251	25	LT	LT	LT
3.00 - 3.30				A	3.3	9	288	858^	267^	LT	267^	97v	226v	226v	129v	41v	531^	62v	302^	357^	337^	174v	60v	LT	LT	LT
3.30 - 4.00				A	3.3	9	288	1059	615^	170v	615^	316^	507^	507^	261^	108v	389^	87v	135v	108v	194v	211v	55v	LT	LT	LT
4.00 - 4.30				A	3.5	9	306	971	478^	278^	497^	20v	314^	314^	412^	163v	474^	95v	95v	121v	248^	258^	LT	LT	LT	LT
4.30 - 5.00				A	4.3	11	376	992	458^	210^	495^	37v	284^	309^	405^	149v	497^	LT	LT	202^	322^	295^	LT	LT	LT	LT
5.00 - 5.30				A	4.8	11	420	988	410^	236^	536^	126v	274^	348^	317^	145v	383^	LT	12v	100v	235^	283^	12v	LT	57v	57v
NBC COLLEGE BSKBL SUN	2	187	190	A	3.9	9	341	1616	426	338^	672	320^	403^	294^	231^	194^	732	173^	427	429	422	227^	120^	23v	92v	59v
SUN. 1.00P 129 NBC SE		94	97	B	3.9	9	341	1616	426	338	672	320	403	294	231	194	732	173	427	429	422	227	120	23	92	59
1.00 - 1.30				A	3.2	8	280	1514	360^	278^	574	282^	347^	247^	168^	177^	765	257^	475^	454^	350^	240^	129v	32v	46v	18v
1.30 - 2.00				A	4.0	10	350	1529	369^	335^	615	344^	413	289^	168^	156^	750	191^	484	443	412	198^	116^	22v	48v	18v
2.00 - 2.30				A	4.2	10	367	1646	442	409	681	316^	395	313^	256^	166^	736	138^	419	469	477	221^	123^	24v	106^	60v
2.30 - 3.00				A	4.2	10	367	1602	427	342^	685	307^	392	261^	260^	218^	671	127^	346^	352^	410	245^	134^	25v	112^	83v
3.00 - 3.30				A	4.8	11	420	1698	588	203^	803	297^	414	370	336^	307^	667	166^	372	340	367	234^	40v	14v	188^	176^
NCAA BSKBL SPEC(S)			179	A	5.0	14	437	1453	386^	224^	526^	134v	316^	359^	246^	167^	728	259^	497^	433^	373^	226^	176^	32v	23v	23v
2 SUN. 11.30A 120 CBS SE			94																							
11.30 - 12.00				A	3.9	11	341	1370	575^	314^	745^	149v	437^	437^	319^	308^	537^	132v	305^	305^	290^	232^	88v	27v	LT	LT
12.00 - 12.30				A	4.0	11	350	1783	392^	292^	597^	135v	363^	420^	309^	177v	938	466^	703^	537^	354^	235^	202v	65v	46v	46v
12.30 - 1.00				A	5.2	14	454	1465	333^	227^	504^	154v	309^	386^	249^	118v	677	169^	453^	441^	403^	224^	233^	50v	51v	51v
1.00 - 1.30				A	6.8	17	594	1322	324^	133^	384^	112v	225^	262^	167^	122^	766	283^	530	442^	416^	226^	172^	LT	LT	LT
ONE TO GROW ON-8:58AM	16	201	201	A	5.2	23	454	1555	219^	LT	314	165^	208^	116^	73v	106^	217^	84^	139^	153^	87^	64v	169^	117^	855	505
SAT. 8.58A 2 NBC CN		98	98	B	4.7	22	411	1570	292	107	337	173	235	140	124	83	209	121	168	110	69	35	141	54	883	543
ONE TO GROW ON-10:28AM	16	203	205	A	7.6	24	664	1574	363	128^	395	232	285	225	102^	110^	241	91^	149^	110^	109^	81^	125^	79^	813	417
SAT. 10.28A 2 NBC CN		98	99	B	6.5	23	568	1700	371	167	432	262	326	209	112	92	260	149	195	117	87	55	174	89	834	435
ONE TO GROW ON-11:58AM	14	180	182	A	6.2	18	542	1880	424	199^	437	239^	286	254^	124^	141^	248^	119^	171^	183^	129^	65v	304	158^	891	494
SAT. 11.58A 2 NBC CN		94	95	B	5.7	19	498	1789	381	172	411	237	298	229	135	89	234	106	159	111	96	69	230	128	914	527
PEE WEE'S PLAYHOUSE	12	206	207	A	6.2	20	542	1843	284	126^	317	201^	251^	231^	72^	62v	203^	109^	129^	134^	44v	61v	212^	96^	1111	632
SAT. 10.00A 30 CBS CL		99	99	B	5.6	19	489	1811	323	135	373	218	272	195	99	96	221	103	170	151	85	47	180	89	1037	622

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
POUND PUPPIES	15	204	206	A	5.3	16	463	1734	273^	129^	420	285^	352	246^	109^	63v	180^	114^	121^	99^	31v	52v	160^	80^	974	573
SAT. 10.30A 30 ABC CA		96	97	B	4.5	15	393	1855	356	141	402	267	322	234	113	72	182	87	128	110	71	48	164	90	1107	678
PRO BOWLERS TOUR	3	168	169	A	5.9	15	516	1343	565	174^	602	137^	226^	269^	307	319	639	144^	371	380	345	237^	39v	LT	63v	41v
SAT. 3.00P 90 ABC SE		89	90	B	5.6	14	489	1336	576	181	620	140	260	297	294	314	612	151	366	375	315	222	35	LT	69	37
3.00 - 3.30				A	5.0	13	437	1341	578	192^	611	163^	257^	283^	295^	298^	620	122^	362	394	354	226^	39v	LT	71v	46v
3.30 - 4.00				A	5.8	15	507	1357	561	182^	602	144^	220^	262^	310	325	648	127^	360	364	356	262^	40v	LT	67v	46v
4.00 - 4.30				A	6.8	17	594	1362	570	155^	609	118^	213^	272	314	337	663	174^	392	395	339	233^	36v	LT	54v	35v
REAL GHOSTBUSTERS	16	203	202	A	6.0	19	524	1613	171^	60v	310	155^	203^	158^	137^	89^	250^	104^	181^	191^	87^	59v	232^	120^	821	480
SAT. 10.00A 30 ABC CA		98	98	B	5.2	19	454	1711	286	116	339	188	243	181	129	74	204	93	146	125	75	51	224	98	944	598
ROCK N WRESTLING-1	11	142	152	A	3.1	9	271	1576	393^	256^	448^	292^	336^	281^	107v	112v	173^	129v	129v	129v	LT	44v	301^	191^	654	362^
SAT. 12.00N 30 CBS CA		71	81	B	3.2	10	280	1527	348	122	374	184	232	232	124	98	235	93	189	154	114	37	204	120	714	409
ROCK N WRESTLING-2	13	143	148	A	3.6	11	315	1619	390^	237^	479	318^	360^	261^	105v	119^	251^	153^	193^	193^	40v	58v	146^	31v	743	409^
SAT. 12.30P 30 CBS CA		72	80	B	3.2	10	280	1726	338	142	422	258	316	223	115	88	297	138	238	178	124	52	198	76	809	443
SMURFS I	16	205	206	A	6.1	23	533	1598	216^	24v	258^	166^	213^	117^	79^	45v	257^	96^	141^	146^	136^	84^	137^	61v	946	524
SAT. 9.00A 30 NBC CA		99	99	B	5.3	23	463	1728	333	126	380	211	264	183	124	95	240	136	193	157	88	35	167	63	941	554
SMURFS II	16	205	206	A	6.9	24	603	1683	286	98^	331	207^	271	182^	108^	60v	314	122^	207^	175^	159^	86^	158^	115^	880	491
SAT. 9.30A 30 NBC CA		99	99	B	6.1	23	533	1726	341	117	392	230	276	202	114	95	265	145	208	171	100	46	201	90	868	498
SMURFS III	16	204	206	A	7.6	25	664	1538	360	131^	403	246	303	235	103^	100^	213^	88^	126^	79^	85^	77^	117^	79^	805	407
SAT. 10.00A 30 NBC CA		99	99	B	6.8	24	594	1694	356	164	415	252	315	207	108	85	261	152	196	122	85	56	187	89	831	442
SPORTSWORLD	2	174	183	A	7.1	16	621	1718	666	313	837	270	418	390	390	320	642	171^	398	350	349	203^	83^	45v	156^	115^
1 SUN. 3.09P 82 NBC SA		90	95	B	7.1	16	621	1718	666	313	837	270	418	390	390	320	642	171	398	350	349	203	83	45	156	115
2 SUN. 3.09P 81																										
3.00 - 3.30				A	5.5	13	481	1655	632	262^	854	288^	414	394	388	326	635	185^	392	339	334	194^	29v	10v	137^	129^
3.30 - 4.00				A	7.3	16	638	1592	625	308	788	261	379	353	353	311	608	178^	382	319	306	191^	47v	23v	149^	117^
4.00 - 4.30				A	8.1	17	708	1881	724	356	879	271	459	425	427	328	688	166^	429	391	400	216	141^	83^	173^	103^
SUPER BOWL TODAY(S)			209	A	18.1	35	1582	2030	632	387	715	288	493	485	325	179	1047	418	737	709	503	245	181	102^	87^	40v
2 SUN. 4.00P 112 CBS SC			99																							
4.00 - 4.30				A	13.1	27	1145	2108	649	427	769	385	586	561	306	158^	1029	428	744	732	491	223^	222^	102^	88^	61v
4.30 - 5.00				A	16.3	32	1425	1905	586	369	663	274	466	457	293	162^	998	377	674	673	486	255	155^	96^	89^	47v
5.00 - 5.30				A	20.1	39	1757	2036	621	383	691	263	463	460	314	178	1073	436	770	729	511	244	181	108^	91^	26v
5.30 - 6.00				A	24.8	44	2168	2060	672	379	744	260	484	476	373	206	1063	418	744	698	520	251	175	97^	78^	32v
SUPER BOWL XXI-KICKOFF(S)			209	A	36.4	59	3181	2128	685	381	757	272	483	466	351	225	1062	402	738	713	534	253	184	86^	125	72^
2 SUN. 5.52P 21 CBS SC			99																							
SUNDAY MORNING	15	177	171	A	4.9	20	428	1252	598	327^	719	102^	259^	336	413	383	405	55v	179^	206^	245^	186^	43v	26v	85v	35v
SUN. 9.00A 90 CBS N		93	94	B	4.4	18	385	1355	604	239	700	112	244	306	319	384	544	132	281	315	296	200	36	19	75	36
9.00 - 9.30				A	4.1	20	358	1109	564	305^	701	83v	212^	273^	405	428	296^	LT	146^	146^	199^	150^	50v	17v	62v	17v
9.30 - 10.00				A	5.0	20	437	1217	582	325	707	88^	239^	320^	403	387	426	63v	167^	252^	262^	174^	22v	22v	62v	20v
10.00 - 10.30				A	5.6	20	489	1382	643	337	742	128^	312	394	427	348	470	88^	218^	212^	267^	223^	49v	31v	121^	62v
TEEN WOLF	16	205	205	A	6.1	19	533	1831	291	167^	362	210^	269	247^	143^	84^	271	210^	238^	202^	37v	33v	263^	138^	935	518
SAT. 10.30A 30 CBS CA		99	99	B	5.6	19	489	1792	306	165	394	195	262	181	145	104	213	140	185	122	57	28	300	135	885	525
THIS WEEK-DAVID BRINKLEY	13		191	A	6.0	17	524	1240	500^	149^	622	70v	118v	143^	216^	479^	618	59v	240^	316^	351^	302^	LT	LT	LT	LT
2 SUN. 11.30A 60 ABC N			98	B	4.2	12	367	1192	539	157	573	89	121	154	180	404	591	91	207	239	263	333	LT	LT	26	14
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
THIS WEEK-DAVID BR-CONT'D																										
11.30 - 12.00				A	5.7	16	498	1251	502^	135v	618	78v	114v	142v	206^	476^	633	83v	227^	338^	332^	295^	LT	LT	LT	LT
12.00 - 12.30				A	6.2	17	542	1238	504^	164^	629	62v	122v	142^	226^	487^	609	39v	254^	299^	371^	310^	LT	LT	LT	LT
THIS WK-DAVID BRINKLEY(B)		139		A	3.4	9	297	1293	506^	85v	546^	27v	50v	87v	101v	459^	684^	155v	199v	273^	244^	411^	49v	LT	LT	LT
1 SUN. 11.30A 60 ABC N		75																								
11.30 - 12.00				A	3.1	8	271	1292	576^	81v	616^	41v	89v	89v	96v	527^	604^	155v	206v	214v	162v	390^	49v	LT	23v	23v
12.00 - 12.30				A	3.6	9	315	1298	451^	83v	489^	16v	16v	82v	101v	407^	755^	155v	193v	323^	311^	432^	48v	LT	LT	LT
WILDFIRE	16	198	198	A	3.6	17	315	2048	619	137^	645	414^	432^	419^	112v	203^	305^	135^	187^	187^	92v	118^	66v	66v	1032	552
SAT. 8.30A 30 CBS CA		97	97	B	3.1	16	271	1658	312	84	360	176	235	227	116	110	186	77	128	96	71	58	111	47	1001	570
WUZZLES	15	202	202	A	2.8	17	245	1367	261^	229^	294^	197^	197^	168^	70v	97v	181^	115v	115v	115v	33v	66v	LT	LT	889	470^
SAT. 8.00A 30 ABC CA		98	98	B	2.3	15	201	1526	340	183	379	194	261	224	125	106	228	108	146	119	56	82	63	34	856	514

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. JAN.12, 1987

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					18,530 21.2				17,650 20.2							
Program					← MACGYVER →				← ABC MONDAY NIGHT MOVIE → NIGHT OF COURAGE (SD)							
AVERAGE AUDIENCE (Households (000) & %)					14,070 16.1	15.2*		17.0*	10,840 12.4	11.9*		12.5*		12.5*		12.5*
SHARE OF AUDIENCE %					23	22 *		24 *	19	17 *		19 *		20 *		21 *
AVG. AUD. BY ¼ HR. %					14.8	15.6	17.1	17.0	12.3	11.5	12.3	12.7	12.5	12.5	12.7	12.3

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					18,270 20.9		18,270 20.9		21,410 24.5		16,870 19.3		16,170 18.5			
Program					KATE & ALLIE (R)		MY SISTER SAM (SD)		NEWHART		CAVANAUGHS (SD)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)					16,260 18.6		16,610 19.0		18,790 21.5		14,770 16.9		12,500 14.3	14.8*		13.7*
SHARE OF AUDIENCE %					27		27		31		25		23	23 *		23 *
AVG. AUD. BY ¼ HR. %					18.1	19.2	18.8	19.1	21.2	21.8	17.2	16.6	15.0	14.6	13.9	13.5

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					18,090 20.7		14,680 16.8		23,340 26.7							
Program					ALF		AMAZING STORIES (SD)		← NBC MONDAY NIGHT MOVIES → STRANGER IN MY BED (SD)							
AVERAGE AUDIENCE (Households (000) & %)					15,730 18.0		12,760 14.6		16,430 18.8	17.1*		18.8*		19.8*		19.5*
SHARE OF AUDIENCE %					26		21		29	25 *		28 *		31 *		33 *
AVG. AUD. BY ¼ HR. %					17.9	18.1	14.9	14.4	16.9	17.4	18.4	19.1	19.9	19.7	20.0	18.9

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					18,790 21.5				21,410 24.5							
Program					← MACGYVER (SD) →				← ABC MONDAY NIGHT MOVIE → OUT ON A LIMB, PT 2 (SD)							
AVERAGE AUDIENCE (Households (000) & %)					14,600 16.7	16.0*		17.5*	14,770 16.9	16.7*		17.4*		16.9*		16.6*
SHARE OF AUDIENCE %					23	22 *		24 *	25	23 *		25 *		26 *		27 *
AVG. AUD. BY ¼ HR. %					15.5	16.5	17.2	17.9	16.8	16.5	17.3	17.5	16.9	16.8	17.1	16.2

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					19,400 22.2		19,230 22.0		22,460 25.7		17,390 19.9		15,730 18.0			
Program					KATE & ALLIE		MY SISTER SAM (SUS-SD)		NEWHART		CAVANAUGHS (SD)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)					17,310 19.8		17,220 19.7		20,010 22.9		15,560 17.8		12,590 14.4	14.6*		14.2*
SHARE OF AUDIENCE %					27		27		31		25		23	22 *		23 *
AVG. AUD. BY ¼ HR. %					19.4	20.2	19.6	19.9	22.9	22.9	18.3	17.3	14.4	14.8	14.5	13.9

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					18,180 20.8		15,300 17.5		20,540 23.5							
Program					ALF		AMAZING STORIES (SD)		← NBC MONDAY NIGHT MOVIES → CRIME STORY (R)							
AVERAGE AUDIENCE (Households (000) & %)					16,080 18.4		13,630 15.6		12,670 14.5	14.6*		14.6*		14.9*		13.8*
SHARE OF AUDIENCE %					25		21		21	20 *		21 *		23 *		22 *
AVG. AUD. BY ¼ HR. %					18.2	18.6	15.7	15.6	14.9	14.3	14.5	14.8	15.1	14.6	13.8	13.9

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	63.1	65.2	66.8	68.3	69.2	70.1	70.0	70.5	69.4	68.4	66.3	66.7	64.2	62.2	60.1	57.3
WK. 2	67.1	67.4	69.1	70.4	71.7	72.9	72.3	72.9	73.4	72.6	70.5	69.4	67.0	65.0	63.4	60.3

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.MON. JAN.19, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. JAN.13, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					22,990 26.3		22,290 25.5		23,860 27.3				16,610 19.0			
Program					WHO'S THE BOSS?		GROWING PAINS		← MOONLIGHTING (SD) →				← JACK & MIKE →			
AVERAGE AUDIENCE (Households (000) & %)					20,360 23.3		20,710 23.7		19,230 22.0	21.9*		22.1*	13,200 15.1	15.7*		14.4*
SHARE OF AUDIENCE %					33		33		32	31 *		32 *	24	24 *		24 *
AVG. AUD. BY ¼ HR. %					22.4	24.2	23.7	23.7	22.2	21.6	22.0	22.2	16.1	15.4	14.7	14.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					25,780 29.5											
Program					← CBS TUESDAY MOVIE GONE WITH THE WIND, PART 2 (R)(SD) →											
AVERAGE AUDIENCE (Households (000) & %)					15,030 17.2	14.9*		15.9*		17.9*		17.8*		18.5*		18.2*
SHARE OF AUDIENCE %					25	21 *		22 *		25 *		26 *		29 *		31 *
AVG. AUD. BY ¼ HR. %					14.7	15.2	15.5	16.2	17.9	18.0	17.6	18.0	18.3	18.7	18.9	17.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					20,540 23.5				17,390 19.9				16,260 18.6			
Program					← MATLOCK (SD) →				← HILL STREET BLUES →				← NBC NEWSHOUR 2 MEN,WOMEN,SEX & AIDS →			
AVERAGE AUDIENCE (Households (000) & %)					17,310 19.8	19.2*		20.5*	13,460 15.4	15.5*		15.3*	12,240 14.0	14.3*		13.7*
SHARE OF AUDIENCE %					28	27 *		28 *	22	22 *		22 *	23	22 *		23 *
AVG. AUD. BY ¼ HR. %					18.8	19.7	20.9	20.1	15.7	15.4	15.5	15.2	14.3	14.2	13.7	13.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					23,690 27.1		22,810 26.1		26,830 30.7				16,520 18.9			
Program					WHO'S THE BOSS?		GROWING PAINS		← MOONLIGHTING (R)(SD) →				← JACK & MIKE →			
AVERAGE AUDIENCE (Households (000) & %)					21,150 24.2		21,150 24.2		21,330 24.4	23.8*		25.0*	13,280 15.2	15.9*		14.4*
SHARE OF AUDIENCE %					35		34		36	34 *		37 *	25	26 *		25 *
AVG. AUD. BY ¼ HR. %					23.2	25.1	24.0	24.5	23.2	24.4	25.5	24.6	16.4	15.4	14.6	14.3
CBS TV TOTAL AUDIENCE (Households (000) & %)					13,020 14.9				17,220 19.7							
Program					← WIZARD (SD) →				← CBS TUESDAY MOVIE THE MAN WITH TWO BRAINS (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					10,140 11.6	11.6*		11.7*	9,700 11.1	11.2*		10.8*		11.1*		11.2*
SHARE OF AUDIENCE %					17	17 *		17 *	17	16 *		16 *		18 *		20 *
AVG. AUD. BY ¼ HR. %					11.7	11.4	11.6	11.7	11.2	11.3	10.9	10.7	11.1	11.1	11.7	10.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					20,710 23.7				17,920 20.5				19,400 22.2			
Program					← MATLOCK (SD) →				← HILL STREET BLUES (SD) →				← UNSOLVED MYSTERIES →			
AVERAGE AUDIENCE (Households (000) & %)					17,650 20.2	19.5*		21.0*	14,070 16.1	16.2*		16.1*	15,030 17.2	17.3*		17.0*
SHARE OF AUDIENCE %					29	28 *		30 *	23	23 *		24 *	29	28 *		30 *
AVG. AUD. BY ¼ HR. %					19.3	19.7	20.9	21.0	16.1	16.2	16.3	15.8	16.9	17.7	17.4	16.7

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.0	63.3	63.8	66.4	69.6	70.6	71.9	72.1	70.6	70.6	69.4	68.2	64.6	63.6	60.8	58.0
WK. 2	62.7	64.0	65.5	66.6	68.5	69.9	70.4	70.5	69.0	69.1	69.1	67.8	63.2	61.4	58.8	55.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.TUE. JAN.20, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. JAN.14, 1987

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						15,910 18.2		16,520 18.9		19,670 22.5				15,990 18.3			
ABC TV program						PERFECT STRANGERS		HEAD OF THE CLASS (SD)		← DYNASTY (SD) →				← HOTEL →			
AVERAGE AUDIENCE (Households (000) & %)						13,720 15.7		14,600 16.7		16,170 18.5	18.1*		18.8*	12,500 14.3	14.3*		14.3*
SHARE OF AUDIENCE	%					24		25		27	27 *		28 *	24	23 *		25 *
AVG. AUD. BY ¼ HR.	%					15.1	16.3	16.4	17.0	18.0	18.3	19.0	18.6	14.5	14.2	14.2	14.4
CBS TV TOTAL AUDIENCE (Households (000) & %)						11,710 13.4				17,920 20.5				16,960 19.4			
CBS TV program						← MY DISSIDENT MOM (SUS-SD) →				← MAGNUM, P.I. (SD) →				← EQUALIZER →			
AVERAGE AUDIENCE (Households (000) & %)						7,430 8.5	8.5*		8.5*	13,020 14.9	14.6*		15.1*	13,460 15.4	15.7*		15.1*
SHARE OF AUDIENCE	%					13	13 *		13 *	22	22 *		23 *	26	25 *		26 *
AVG. AUD. BY ¼ HR.	%					9.0	8.1	7.9	9.1	14.6	14.7	15.0	15.3	15.6	15.7	15.5	14.6
NBC TV TOTAL AUDIENCE (Households (000) & %)						21,590 24.7				14,950 17.1		14,250 16.3		15,820 18.1			
NBC TV program						← HIGHWAY TO HEAVEN (SD) →				GIMME A BREAK		SPITTING IMAGE (SD)		← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)						17,220 19.7	19.2*		20.1*	12,940 14.8		11,540 13.2		11,970 13.7	13.9*		13.6*
SHARE OF AUDIENCE	%					30	30 *		30 *	22		20		23	23 *		24 *
AVG. AUD. BY ¼ HR.	%					18.4	20.0	20.3	19.9	14.7	14.9	13.7	12.7	13.8	14.0	13.5	13.6

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						16,780 19.2		18,350 21.0		20,360 23.3				16,870 19.3			
ABC TV program						PERFECT STRANGERS		HEAD OF THE CLASS (SD)		← DYNASTY (SD) →				← HOTEL →			
AVERAGE AUDIENCE (Households (000) & %)						14,680 16.8		16,260 18.6		17,130 19.6	19.2*		20.0*	14,070 16.1	16.4*		15.7*
SHARE OF AUDIENCE	%					25		27		28	28 *		29 *	26	26 *		27 *
AVG. AUD. BY ¼ HR.	%					16.2	17.4	18.0	19.3	18.9	19.5	20.1	19.8	16.7	16.0	15.8	15.7
CBS TV TOTAL AUDIENCE (Households (000) & %)						13,630 15.6				18,970 21.7				16,170 18.5			
CBS TV program						← MIKE HAMMER (SUS-SD) →				← MAGNUM, P.I. (SD) →				← EQUALIZER →			
AVERAGE AUDIENCE (Households (000) & %)						10,490 12.0	11.5*		12.5*	15,640 17.9	17.5*		18.2*	13,550 15.5	15.7*		15.4*
SHARE OF AUDIENCE	%					17	17 *		18 *	26	25 *		26 *	25	25 *		26 *
AVG. AUD. BY ¼ HR.	%					11.6	11.5	12.2	12.8	16.9	18.1	18.3	18.1	15.6	15.8	15.8	15.0
NBC TV TOTAL AUDIENCE (Households (000) & %)						20,890 23.9				16,610 19.0				15,730 18.0			
NBC TV program						← HIGHWAY TO HEAVEN (SD) →				← GIMME A BREAK →				← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)						17,130 19.6	19.1*		20.2*	12,590 14.4	14.1*		14.7*	12,320 14.1	14.3*		13.9*
SHARE OF AUDIENCE	%					28	28 *		29 *	21	20 *		21 *	23	22 *		24 *
AVG. AUD. BY ¼ HR.	%					18.4	19.7	20.5	19.8	14.3	14.0	14.5	14.9	14.5	14.2	14.1	13.8

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	60.8	62.1	62.8	63.4	63.9	65.8	66.9	67.8	67.8	68.1	67.8	66.2	61.9	61.2	58.7	56.2
	WK. 2	62.8	64.4	65.3	66.7	67.3	68.8	69.5	70.4	69.5	69.9	70.1	69.2	64.2	63.0	60.4	57.8

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.WED. JAN.21, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. JAN.15, 1987

WEEK 1

		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					9,790				13,370				15,820			
	TOTAL AUDIENCE (%)					11.2				15.3				18.1			
	Program					OUR WORLD				COLBYS (SD)				20/20			
	AVERAGE AUDIENCE (Households (000))					6,030				10,490				11,270			
	AVERAGE AUDIENCE (%)					6.9	6.7*		7.2*	12.0	11.5*		12.5*	12.9	13.1*		12.7*
	SHARE OF AUDIENCE %					10	9 *		10 *	17	16 *		18 *	21	21 *		21 *
	AVG. AUD. BY ¼ HR. %					7.3	6.0	6.9	7.5	11.5	11.6	12.3	12.8	13.2	12.9	13.1	12.3
CBS TV	TOTAL AUDIENCE (Households (000))					10,660				14,770				19,400			
	TOTAL AUDIENCE (%)					12.2				16.9				22.2			
	Program					SHELL GAME (SD)				SIMON & SIMON (SD)				KNOTS LANDING			
	AVERAGE AUDIENCE (Households (000))					7,780				11,710				16,520			
	AVERAGE AUDIENCE (%)					8.9	9.0*		8.9*	13.4	12.8*		14.1*	18.9	18.9*		18.9*
	SHARE OF AUDIENCE %					13	13 *		13 *	19	18 *		21 *	31	30 *		32 *
	AVG. AUD. BY ¼ HR. %					9.3	8.7	8.8	9.0	12.0	13.6	14.2	14.0	18.2	19.6	19.1	18.8
NBC TV	TOTAL AUDIENCE (Households (000))					36,970		35,310		29,190		25,000		20,980			
	TOTAL AUDIENCE (%)					42.3		40.4		33.4		28.6		24.0			
	Program					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT		L.A. LAW			
	AVERAGE AUDIENCE (Households (000))					33,740		31,990		26,480		23,250		15,560			
	AVERAGE AUDIENCE (%)					38.6		36.6		30.3		26.6		17.8	18.6*		17.1*
	SHARE OF AUDIENCE %					55		52		43		39		29	29 *		29 *
	AVG. AUD. BY ¼ HR. %					37.1	40.1	36.5	36.6	30.4	30.2	26.8	26.3	19.5	17.6	17.5	16.8

WEEK 2

		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					9,960				14,680				20,010			
	TOTAL AUDIENCE (%)					11.4				16.8				22.9			
	Program					OUR WORLD				COLBYS (SD)				20/20			
	AVERAGE AUDIENCE (Households (000))					6,730				11,710				15,120			
	AVERAGE AUDIENCE (%)					7.7	7.2*		8.2*	13.4	12.8*		14.1*	17.3	17.9*		16.6*
	SHARE OF AUDIENCE %					10	10 *		11 *	19	18 *		20 *	27	27 *		27 *
	AVG. AUD. BY ¼ HR. %					7.3	7.0	8.1	8.3	12.5	13.0	13.7	14.5	17.8	18.0	17.3	16.0
CBS TV	TOTAL AUDIENCE (Households (000))					11,710				20,360							
	TOTAL AUDIENCE (%)					13.4				23.3							
	Program					SHELL GAME (SD)				SIMON & SIMON SPECIAL (R)(SD)							
	AVERAGE AUDIENCE (Households (000))					8,130				11,540							
	AVERAGE AUDIENCE (%)					9.3	9.3*		9.3*	13.2	11.9*		13.1*		14.4*		13.6*
	SHARE OF AUDIENCE %					13	13 *		13 *	20	16 *		19 *		22 *		22 *
	AVG. AUD. BY ¼ HR. %					9.6	9.0	9.1	9.4	11.7	12.1	12.7	13.5	15.0	13.8	13.6	13.6
NBC TV	TOTAL AUDIENCE (Households (000))					38,890		36,880		29,540		24,210		21,680			
	TOTAL AUDIENCE (%)					44.5		42.2		33.8		27.7		24.8			
	Program					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		TORTELLIS SPECIAL (SD)		L.A. LAW			
	AVERAGE AUDIENCE (Households (000))					36,100		34,260		27,010		21,940		16,690			
	AVERAGE AUDIENCE (%)					41.3		39.2		30.9		25.1		19.1	19.9*		18.3*
	SHARE OF AUDIENCE %					56		53		43		36		30	30 *		30 *
	AVG. AUD. BY ¼ HR. %					39.6	42.9	39.3	39.1	31.4	30.5	26.0	24.3	20.3	19.4	18.4	18.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	62.2	63.0	63.6	65.8	70.0	71.6	70.5	71.4	70.8	70.6	69.0	68.1	63.6	62.9	61.1	58.5
	WK. 2	65.2	67.2	68.4	70.1	73.1	74.2	73.7	73.9	73.0	71.5	69.9	69.1	66.9	64.1	61.5	59.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.THU. JAN.22, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. JAN.16, 1987

WEEK 1

TIME		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		13,550 15.5		12,850 14.7		9,790 11.2		8,570 9.8		13,200 15.1			
Program		WEBSTER		MR. BELVEDERE (SD)		GUNG HO		DADS (SD)		← STARMAN →			
AVERAGE AUDIENCE (Households (000) & %)		11,800 13.5		11,620 13.3		8,300 9.5		7,250 8.3		10,580 12.1	11.6*		12.6*
SHARE OF AUDIENCE	%	22		21		15		13		21	19 *		22 *
AVG. AUD. BY ¼ HR.	%	13.3	13.8	13.3	13.3	9.6	9.4	8.2	8.4	11.0	12.2	12.5	12.6
CBS TV TOTAL AUDIENCE (Households (000) & %)		14,680 16.8		14,250 16.3		21,590 24.7							
Program		GARFIELD IN PARADISE (R)(SUS-SD)		SNOOPY GETS MARRIED (R)		← SPECIAL MOVIE PRESNT-CBS AMERICAN HARVEST (SD) →							
AVERAGE AUDIENCE (Households (000) & %)		12,500 14.3		13,280 15.2		14,420 16.5	16.6*		15.7*		16.6*		17.2*
SHARE OF AUDIENCE	%	23		24		27	26 *		25 *		28 *		30 *
AVG. AUD. BY ¼ HR.	%	14.3	14.3	14.6	15.8	16.8	16.4	15.8	15.7	16.5	16.7	17.1	17.3
NBC TV TOTAL AUDIENCE (Households (000) & %)		17,650 20.2				21,940 25.1				16,430 18.8			
Program		← STINGRAY (SD) →				← MIAMI VICE (SD) →				← CRIME STORY →			
AVERAGE AUDIENCE (Households (000) & %)		14,330 16.4	16.3*		16.5*	17,740 20.3	19.9*		20.8*	12,940 14.8	15.3*		14.2*
SHARE OF AUDIENCE	%	26	26 *		26 *	32	32 *		33 *	25	26 *		25 *
AVG. AUD. BY ¼ HR.	%	16.1	16.5	16.7	16.4	19.4	20.4	20.9	20.6	15.9	14.7	14.3	14.2

WEEK 2

TIME		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		15,030 17.2		14,600 16.7		7,520 8.6		6,470 7.4		13,460 15.4			
Program		WEBSTER		MR. BELVEDERE (SD)		GUNG HO		DADS (SD)		← STARMAN (R) →			
AVERAGE AUDIENCE (Households (000) & %)		13,110 15.0		12,940 14.8		6,470 7.4		5,590 6.4		10,310 11.8	11.2*		12.3*
SHARE OF AUDIENCE	%	23		23		11		10		19	18 *		20 *
AVG. AUD. BY ¼ HR.	%	14.3	15.8	14.9	14.7	7.7	7.1	6.3	6.6	10.5	11.9	12.4	12.2
CBS TV TOTAL AUDIENCE (Households (000) & %)		16,340 18.7				22,550 25.8				17,390 19.9			
Program		← SCARECROW & MRS. KING (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)		13,280 15.2	14.6*		15.8*	19,490 22.3	21.8*		22.9*	15,210 17.4	17.8*		17.1*
SHARE OF AUDIENCE	%	23	23 *		24 *	34	33 *		35 *	28	28 *		28 *
AVG. AUD. BY ¼ HR.	%	14.2	14.9	15.5	16.2	21.3	22.3	23.2	22.6	17.8	17.7	17.4	16.9
NBC TV TOTAL AUDIENCE (Households (000) & %)		15,300 17.5				21,410 24.5				18,440 21.1			
Program		← STINGRAY (SD) →				← MIAMI VICE →				← POINTER SISTERS UP ALL NITE →			
AVERAGE AUDIENCE (Households (000) & %)		11,360 13.0	12.7*		13.4*	17,570 20.1	19.1*		21.1*	12,670 14.5	15.4*		13.5*
SHARE OF AUDIENCE	%	20	20 *		20 *	30	29 *		32 *	24	24 *		22 *
AVG. AUD. BY ¼ HR.	%	12.9	12.5	13.3	13.5	18.4	19.7	21.0	21.3	16.5	14.4	13.5	13.5

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	57.6	59.0	59.3	60.8	61.7	62.6	62.8	63.5	62.9	62.9	62.6	62.1	60.3	59.2	58.2	57.6
	WK. 2	60.0	61.6	62.5	63.8	63.9	64.6	65.3	66.1	66.4	66.4	66.2	65.9	63.5	62.3	61.0	60.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.FRI. JAN.23, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	12,150 13.9		10,930 12.5		13,810 15.8				12,410 14.2			
Program	SIDEKICKS		SLEDGE HAMMER (SD)		← OHARA (SD)			→	← SPENSER: FOR HIRE			→
AVERAGE AUDIENCE (Households (000) & %)	10,490 12.0		9,610 11.0		11,100 12.7	12.0*		13.5*	9,880 11.3	11.0*		11.5*
SHARE OF AUDIENCE %	20		18		20	19 *		22 *	20	19 *		21 *
AVG. AUD. BY ¼ HR. %	11.5	12.5	11.1	11.0	11.7	12.3	13.6	13.4	11.1	11.0	11.6	11.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	15,380 17.6				16,430 18.8							
Program	← OUTLAWS (SD)			→	← CBS SATURDAY MOVIE SISTER MARGARET & SATURDAY NIGHT LADIES (SD)							→
AVERAGE AUDIENCE (Households (000) & %)	11,270 12.9	12.9*		12.9*	10,050 11.5	9.8*		10.7*		12.5*		12.8*
SHARE OF AUDIENCE %	21	21 *		21 *	19	16 *		17 *		22 *		23 *
AVG. AUD. BY ¼ HR. %	12.7	13.0	12.8	13.0	10.0	9.7	10.7	10.8	12.4	12.6	12.8	12.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	17,220 19.7		19,320 22.1		24,040 27.5		19,670 22.5		18,090 20.7			
Program	FACTS OF LIFE		227 (SD)		GOLDEN GIRLS		AMEN		← HUNTER			→
AVERAGE AUDIENCE (Households (000) & %)	15,030 17.2		17,570 20.1		21,850 25.0		17,920 20.5		13,980 16.0	16.2*		15.8*
SHARE OF AUDIENCE %	28		33		40		33		28	28 *		28 *
AVG. AUD. BY ¼ HR. %	16.3	18.1	19.4	20.8	24.4	25.6	20.7	20.4	16.6	15.9	15.9	15.6

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	12,060 13.8		11,970 13.7		14,680 16.8				14,070 16.1			
Program	SIDEKICKS (R)		SLEDGE HAMMER (SD)		← OHARA (SD)			→	← SPENSER: FOR HIRE			→
AVERAGE AUDIENCE (Households (000) & %)	10,310 11.8		10,750 12.3		11,100 12.7	11.9*		13.6*	10,750 12.3	12.2*		12.4*
SHARE OF AUDIENCE %	20		20		20	19 *		22 *	21	21 *		21 *
AVG. AUD. BY ¼ HR. %	11.5	12.1	12.1	12.4	11.7	12.0	13.5	13.7	11.9	12.4	12.6	12.2
CBS TV TOTAL AUDIENCE (Households (000) & %)	11,360 13.0								13,550 15.5			
Program	← CBS SATURDAY MOVIE THE MUPPETS TAKE MANHATTAN (SD)							→	← KRAFT SALUTE SUPER NIGHT AT THE SUPER BOWL			→
AVERAGE AUDIENCE (Households (000) & %)	5,860 6.7	6.8*		6.9*		6.5*		6.6*	9,700 11.1	10.7*		11.4*
SHARE OF AUDIENCE %	11	11 *		11 *		10 *		11 *	19	18 *		20 *
AVG. AUD. BY ¼ HR. %	7.2	6.5	6.7	7.0	6.5	6.4	6.8	6.4	10.4	11.0	11.4	11.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	18,350 21.0		19,580 22.4		25,170 28.8		19,840 22.7		19,320 22.1			
Program	FACTS OF LIFE (R)		227 (SD)		GOLDEN GIRLS		AMEN (SD)		← HUNTER			→
AVERAGE AUDIENCE (Households (000) & %)	15,640 17.9		18,180 20.8		23,160 26.5		18,350 21.0		15,380 17.6	17.4*		17.8*
SHARE OF AUDIENCE %	30		34		42		34		30	29 *		31 *
AVG. AUD. BY ¼ HR. %	16.8	19.1	20.0	21.6	26.0	27.1	21.3	20.7	17.6	17.1	17.8	17.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	55.5	56.5	56.8	58.1	60.0	61.0	61.1	62.2	62.9	63.5	62.6	61.7	58.2	57.3	56.6	55.3
WK. 2	55.8	56.6	56.6	57.4	59.4	60.6	61.1	62.0	62.8	64.3	62.9	61.9	59.8	59.1	58.5	57.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.17, 1987

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					2,360 2.7												
					ABC WEEKEND RPT-SAT(B)												
AVERAGE AUDIENCE (Households (000) & %)					2,190 2.5												
SHARE OF AUDIENCE	%				11												
AVG. AUD. BY ¼ HR.	%				2.5												
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				11,270 12.9													
				NAACP IMAGE AWARDS													
AVERAGE AUDIENCE (Households (000) & %)				6,990 8.0	9.3*		8.0*		6.7*								
SHARE OF AUDIENCE	%			23	23 *		24 *		23 *								
AVG. AUD. BY ¼ HR.	%			9.5	9.0	8.3	7.7	7.3	6.2								

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				2,530 2.9													
				ABC WEEKEND RPT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)				2,620 3.0													
SHARE OF AUDIENCE	%			8													
AVG. AUD. BY ¼ HR.	%			3.0													
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				14,330 16.4													
				SATURDAY NIGHT (11:30-12:52AM) (SUSTAINING 12:52-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				7,430 8.5	10.1*		7.8*		7.1*								
SHARE OF AUDIENCE	%			24	25 *		23 *		24 *								
AVG. AUD. BY ¼ HR.	%			10.8	9.4	8.0	7.6	7.5	6.4								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	51.9	47.7	41.8	38.9	35.5	32.5	29.9	27.3	23.5	21.9	18.9	17.2	15.3	13.7	12.6	12.0
	WK. 2	52.8	48.5	41.8	38.6	35.7	33.4	29.9	27.4	25.1	22.7	19.5	17.6	15.5	13.6	11.6	10.4

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SAT. JAN.24, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.18, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	15,380 17.6				21,240 24.3											
Program	DISNEY SUNDAY MOVIE GREAT MOMENTS IN DISNEY ANIMATION				ABC SUNDAY NIGHT MOVIE OUT ON A LIMB, PT 1 (SD)											
AVERAGE AUDIENCE (Households (000) & %)	11,190 12.8	12.2*		13.4*	12,060 13.8	13.6*		13.7*		14.7*		13.6*		13.5*		13.7*
SHARE OF AUDIENCE %	18	18 *		19 *	20	19 *		19 *		21 *		20 *		20 *		21 *
AVG. AUD. BY ¼ HR. %	11.8	12.7	13.1	13.7	13.7	13.6	13.7	13.6	14.9	14.5	13.6	13.6	13.4	13.6	13.9	13.5
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	27,880 31.9				28,930 33.1				20,710 23.7							
Program	60 MINUTES				MURDER, SHE WROTE (SD)				CBS SUNDAY MOVIE WARM HEARTS, COLD FEET (SD)							
AVERAGE AUDIENCE (Households (000) & %)	21,850 25.0	25.1*		25.0*	24,210 27.7	27.1*		28.3*	13,200 15.1	15.9*		14.6*		15.1*		14.7*
SHARE OF AUDIENCE %	36	37 *		35 *	39	38 *		40 *	22	23 *		21 *		22 *		23 *
AVG. AUD. BY ¼ HR. %	24.4	25.8	25.4	24.5	26.7	27.4	28.6	27.9	16.6	15.3	14.5	14.6	15.3	14.9	14.7	14.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	15,730 18.0				13,370 15.3		14,600 16.7		28,930 33.1							
Program	OUR HOUSE (7:02-8:02PM) (OP)(→OP)				EASY STREET (8:02-8:32PM) (OP)(→OP)		VALERIE (8:32-9:02PM) (OP)(SD)(→OP)		NBC SUNDAY NIGHT MOVIE BLOOD VOWS: THE STORY OF A MAFIA WIFE (9:02-11:02PM) (OP)(SD)							
AVERAGE AUDIENCE (Households (000) & %)	11,540 13.2	11.4*		14.7*	11,620 13.3		13,020 14.9		21,680 24.8	23.0*		24.2*		25.8*		26.3*
SHARE OF AUDIENCE %	19	17 *		21 *	19		21		37	33 *		35 *		38 *		40 *
AVG. AUD. BY ¼ HR. %	10.5	12.3	13.9	15.4	13.3	13.4	13.7	15.2	22.8	23.2	24.1	24.4	25.6	26.1	26.2	26.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	13,110 15.0								21,060 24.1							
Program	DISNEY SUNDAY MOVIE THE UNDERGRADS (R)(SD)								ABC SUNDAY NIGHT MOVIE THE DEAD ZONE (SD)							
AVERAGE AUDIENCE (Households (000) & %)	7,250 8.3	7.8*		8.0*		8.7*		8.8*	12,410 14.2	11.9*		13.5*		15.9*		15.6*
SHARE OF AUDIENCE %	12	11 *		12 *		12 *		12 *	21	16 *		19 *		24 *		26 *
AVG. AUD. BY ¼ HR. %	7.4	8.2	7.9	8.2	8.9	8.6	8.8	8.7	11.4	12.4	12.7	14.3	15.9	15.9	16.1	15.1
CBS TV																
TOTAL AUDIENCE (Households (000) & %)											34,870 39.9		29,020 33.2			
Program	SUPER BOWL XXI GAME NY GIANTS VS DENVER BRONCOS (6:13-9:39PM)(→OP)										SUPER BOWL XXI POST (9:39-10:06PM) (OP)(SD)(→OP)		HARD COPY SPECIAL (10:06-11:39PM) (OP)(SD)			
AVERAGE AUDIENCE (Households (000) & %)		46.7*		44.5*		46.3*		48.2*		45.8*	29,720 34.0		17,310 19.8	22.3*		19.4*
SHARE OF AUDIENCE %		69 *		66 *		66 *		66 *		63 *	49		33	34 *		31 *
AVG. AUD. BY ¼ HR. %	46.6	46.8	45.3	43.7	45.2	47.4	48.2	48.1	46.1	45.4	39.8	34.0	23.7	21.4	19.1	19.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	11,970 13.7				11,620 13.3		12,850 14.7		22,900 26.2							
Program	OUR HOUSE (R)				EASY STREET (R)		VALERIE (R)(SD)		NBC SUNDAY NIGHT MOVIE RETURN TO MAYBERRY(R)							
AVERAGE AUDIENCE (Households (000) & %)	8,480 9.7	8.4*		10.9*	9,790 11.2		10,750 12.3		13,280 15.2	13.1*		14.6*		16.2*		16.7*
SHARE OF AUDIENCE %	14	12 *		16 *	16		17		23	18 *		21 *		25 *		28 *
AVG. AUD. BY ¼ HR. %	7.9	9.0	10.6	11.2	11.1	11.4	11.6	13.0	12.8	13.5	14.0	15.3	16.2	16.3	16.9	16.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	67.1	68.8	70.6	71.5	71.3	71.0	71.3	71.5	69.7	69.5	68.8	67.6	67.7	67.8	66.0	64.1
WK. 2	68.9	69.4	68.9	69.1	70.0	72.0	73.2	73.2	72.7	72.6	71.5	69.3	66.2	63.7	61.5	58.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SUN. JAN.25, 1987

WEEK 1 — EVE.SUN. JAN.18, 1987

Network	Measure	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)				3,060 3.5 ABC WEEKEND REPORT-SUN.												
ABC TV	AVERAGE AUDIENCE (Households (000) & %)				2,970 3.4												
ABC TV	SHARE OF AUDIENCE %				11												
ABC TV	AVG. AUD. BY ¼ HR. %				3.4												
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,110 4.7 CBS SUNDAY NEWS-OSGOOD															
CBS TV	AVERAGE AUDIENCE (Households (000) & %)	3,930 4.5															
CBS TV	SHARE OF AUDIENCE %	8															
CBS TV	AVG. AUD. BY ¼ HR. %	4.5															
NBC TV	TOTAL AUDIENCE (Households (000) & %)	(1)		2,450 2.8 G MICHAELS SPORTS MACHINE (11:32-11:47PM) (SUSTAINING 11:47-12:02AM)													
NBC TV	AVERAGE AUDIENCE (Households (000) & %)			2,270 2.6													
NBC TV	SHARE OF AUDIENCE %			8													
NBC TV	AVG. AUD. BY ¼ HR. %	23.1		2.7	2.2												

WEEK 2 — EVE.SUN. JAN.25, 1987

Network	Measure	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			2,620 3.0 ABC WEEKEND REPORT-SUN.													
ABC TV	AVERAGE AUDIENCE (Households (000) & %)			2,450 2.8													
ABC TV	SHARE OF AUDIENCE %			7													
ABC TV	AVG. AUD. BY ¼ HR. %			2.8													
CBS TV	TOTAL AUDIENCE (Households (000) & %)	HARD COPY SPECIAL (10:06-11:39PM)															
CBS TV	AVERAGE AUDIENCE (Households (000) & %)		18.6*	18.3*													
CBS TV	SHARE OF AUDIENCE %		34 *	39 *													
CBS TV	AVG. AUD. BY ¼ HR. %	18.9	18.3	18.3													
NBC TV	TOTAL AUDIENCE (Households (000) & %)			2,010 2.3 G MICHAELS SPORTS MACHINE (11:30-11:45PM) (SUSTAINING 11:45-12:00AM)													
NBC TV	AVERAGE AUDIENCE (Households (000) & %)			2,010 2.3													
NBC TV	SHARE OF AUDIENCE %			7													
NBC TV	AVG. AUD. BY ¼ HR. %			2.3													

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	55.3	48.7	39.3	34.4	29.9	26.5	22.5	20.3	18.0	16.6	13.9	12.0	10.3	9.1	8.4	7.8
WK. 2	52.3	46.9	39.4	34.0	28.4	25.2	21.4	18.5	15.9	14.2	12.8	11.2	9.8	8.3	7.3	6.7

U.S. TV Households: 87,400,000

(1)NBC SUNDAY NIGHT MOVIE,BLOOD VOWS:THE STORY OF A MAFIA WIFE,NBC,(9:02-11:02PM)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. JAN.12–16, 1987

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,720 5.4				4,540 5.2									
	Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
	AVERAGE AUDIENCE (Households (000) & %)			3,670 4.2				3,670 4.2									
	SHARE OF AUDIENCE %			20				19									
	AVG. AUD. BY ¼ HR. %			4.2	4.2			4.2	4.2								
CBS TV	TOTAL AUDIENCE (Households (000) & %)	3,320 3.8		6,120 7.0										3,930 4.5		4,630 5.3	
	Program	CBS MORNING NEWS- 7:00AM		← MORNING PROGRAM →										$25,000 PYRAMID		NEW CARD SHARKS	
	AVERAGE AUDIENCE (Households (000) & %)	2,530 2.9		2,710 3.1	3.0*		3.2*		3.1*					3,320 3.8		4,020 4.6	
	SHARE OF AUDIENCE %	16		14	14 *		15 *		14 *					16		19	
	AVG. AUD. BY ¼ HR. %	2.7	3.1	3.0	3.0	3.3	3.2	3.1	3.1					3.6	4.0	4.3	4.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)			6,120 7.0				6,030 6.9						3,760 4.3		2,530 2.9	
	Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								SALE OF THE CENTURY		BLOCKBUSTERS	
	AVERAGE AUDIENCE (Households (000) & %)			4,720 5.4				4,890 5.6						3,230 3.7		2,270 2.6	
	SHARE OF AUDIENCE %			26				25						15		11	
	AVG. AUD. BY ¼ HR. %			5.4	5.4			5.6	5.6					3.6	3.8	2.5	2.6

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,160 5.9				5,770 6.6									
	Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
	AVERAGE AUDIENCE (Households (000) & %)			4,020 4.6				4,630 5.3									
	SHARE OF AUDIENCE %			22				22									
	AVG. AUD. BY ¼ HR. %			4.6	4.7			5.4	5.3								
CBS TV	TOTAL AUDIENCE (Households (000) & %)	2,880 3.3		5,590 6.4										4,460 5.1		5,240 6.0	
	Program	CBS MORNING NEWS- 7:00AM		← MORNING PROGRAM →										$25,000 PYRAMID		NEW CARD SHARKS	
	AVERAGE AUDIENCE (Households (000) & %)	2,270 2.6		2,530 2.9	2.6*		3.0*		3.1*					3,760 4.3		4,460 5.1	
	SHARE OF AUDIENCE %	15		13	13 *		13 *		13 *					16		18	
	AVG. AUD. BY ¼ HR. %	2.4	2.8	2.5	2.7	2.9	3.1	3.0	3.1					4.0	4.5	4.8	5.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)			6,210 7.1				6,030 6.9						4,200 4.8		3,320 3.8	
	Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								SALE OF THE CENTURY		BLOCKBUSTERS	
	AVERAGE AUDIENCE (Households (000) & %)			4,810 5.5				4,890 5.6						3,580 4.1		2,800 3.2	
	SHARE OF AUDIENCE %			26				23						15		12	
	AVG. AUD. BY ¼ HR. %			5.5	5.6			5.5	5.6					4.0	4.1	3.0	3.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	13.4	15.5	17.2	18.5	20.0	21.2	22.0	22.0	22.7	23.3	23.9	24.1	24.0	24.3	23.9	24.5
	WK. 2	13.7	15.6	17.5	19.6	21.0	22.3	22.9	23.7	24.6	26.2	26.8	27.2	26.8	26.9	27.0	27.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.–FRI. JAN.19–23, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN. 12-16, 1987

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	2,530		2,190		3,060		4,280		8,040				8,300			
TOTAL AUDIENCE (%)	2.9		2.5		3.5		4.9		9.2				9.5			
Program	FAME, FORTUNE AND ROMANCE		WEBSTER M-F		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	2,100		1,840		2,530		3,670		6,030				6,560			
AVERAGE AUDIENCE (%)	2.4		2.1		2.9		4.2		6.9	6.5*		7.3*	7.5	7.3*		7.8*
SHARE OF AUDIENCE %	10		8		11		15		23	22 *		24 *	26	25 *		27 *
AVG. AUD. BY ¼ HR. %	2.4	2.3	1.9	2.3	2.7	3.1	4.1	4.3	6.3	6.7	7.1	7.4	7.2	7.4	7.7	7.9
CBS TV																
TOTAL AUDIENCE (Households (000))	6,900		8,300				9,000				7,520				5,070	
TOTAL AUDIENCE (%)	7.9		9.5				10.3				8.6				5.8	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,940		7,250				7,080				5,940				4,630	
AVERAGE AUDIENCE (%)	6.8		8.3				8.1	8.0*		8.2*	6.8	6.8*		6.7*	5.3	
SHARE OF AUDIENCE %	27		33				29	30 *		29 *	23	23 *		23 *	18	
AVG. AUD. BY ¼ HR. %	6.6	7.0	8.1	8.4			7.9	8.1	8.1	8.2	6.9	6.7	6.8	6.7	5.3	5.3
NBC TV																
TOTAL AUDIENCE (Households (000))	6,560		5,070		3,760		3,230		7,950				5,770			
TOTAL AUDIENCE (%)	7.5		5.8		4.3		3.7		9.1				6.6			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		WORDPLAY		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	5,590		4,370		3,230		2,970		6,210				4,370			
AVERAGE AUDIENCE (%)	6.4		5.0		3.7		3.4		7.1	6.9*		7.4*	5.0	5.0*		5.0*
SHARE OF AUDIENCE %	25		20		14		12		24	23 *		25 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %	6.2	6.6	4.9	5.1	3.6	3.7	3.2	3.5	6.6	7.1	7.4	7.3	5.2	4.9	5.1	5.0

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	2,970		2,620		3,410		4,540		8,830				9,090			
TOTAL AUDIENCE (%)	3.4		3.0		3.9		5.2		10.1				10.4			
Program	FAME, FORTUNE AND ROMANCE		WEBSTER M-F		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	2,360		2,190		2,880		4,020		6,820				7,080			
AVERAGE AUDIENCE (%)	2.7		2.5		3.3		4.6		7.8	7.4*		8.2*	8.1	7.8*		8.4*
SHARE OF AUDIENCE %	10		9		11		15		23	22 *		24 *	24	23 *		25 *
AVG. AUD. BY ¼ HR. %	2.8	2.6	2.4	2.6	3.3	3.3	4.5	4.7	7.2	7.7	8.3	8.2	7.7	7.9	8.3	8.5
CBS TV																
TOTAL AUDIENCE (Households (000))	7,520		9,090				10,310				8,220				5,420	
TOTAL AUDIENCE (%)	8.6		10.4				11.8				9.4				6.2	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	6,560		7,870				7,950				6,640				4,980	
AVERAGE AUDIENCE (%)	7.5		9.0				9.1	9.1*		9.2*	7.6	7.6*		7.6*	5.7	
SHARE OF AUDIENCE %	27		31				29	30 *		29 *	22	22 *		23 *	17	
AVG. AUD. BY ¼ HR. %	7.3	7.8	8.9	9.2			8.8	9.2	9.2	9.1	7.6	7.5	7.6	7.6	5.8	5.5
NBC TV																
TOTAL AUDIENCE (Households (000))	7,690		6,120		4,280		3,850		8,570				6,120			
TOTAL AUDIENCE (%)	8.8		7.0		4.9		4.4		9.8				7.0			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		WORDPLAY		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	6,640		5,330		3,760		3,320		6,560				4,720			
AVERAGE AUDIENCE (%)	7.6		6.1		4.3		3.8		7.5	7.1*		7.8*	5.4	5.5*		5.3*
SHARE OF AUDIENCE %	27		21		14		12		22	21 *		23 *	16	16 *		16 *
AVG. AUD. BY ¼ HR. %	7.5	7.7	5.9	6.2	4.2	4.3	3.7	3.8	7.0	7.2	7.7	7.9	5.5	5.4	5.4	5.2

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	25.2	25.5	25.4	26.2	26.9	27.8	28.0	28.8	29.4	29.9	29.5	29.4	28.7	29.0	28.7	29.3
WK. 2	28.1	28.7	28.9	29.9	31.4	32.4	32.1	32.7	33.3	33.8	33.6	33.6	32.9	33.3	33.0	33.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN. 19-23, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV — TOTAL AUDIENCE (Households (000) & %)	9,700 11.1														11,010 12.6	
ABC TV — Program	GENERAL HOSPITAL														ABC WORLD NEWS TONIGHT	
ABC TV — AVERAGE AUDIENCE (Households (000) & %)	7,690 8.8	8.6*		9.0*											9,440 10.8	
ABC TV — SHARE OF AUDIENCE %	28	29 *		28 *											18	
ABC TV — AVG. AUD. BY ¼ HR. %	8.3	8.9	9.1	9.0											10.6	11.0
CBS TV — TOTAL AUDIENCE (Households (000) & %)	6,990 8.0														13,280 15.2	
CBS TV — Program	GUIDING LIGHT (SD)(SUS-SD)				(S)(OP)										CBS EVENING NEWS-RATHER	
CBS TV — AVERAGE AUDIENCE (Households (000) & %)	5,680 6.5	6.5*		6.5*											11,360 13.0	
CBS TV — SHARE OF AUDIENCE %	21	22 *		21 *											22	
CBS TV — AVG. AUD. BY ¼ HR. %	6.3	6.6	6.5	6.5											12.8	13.2
NBC TV — TOTAL AUDIENCE (Households (000) & %)	5,070 5.8														13,200 15.1	
NBC TV — Program	SANTA BARBARA														NBC NIGHTLY NEWS	
NBC TV — AVERAGE AUDIENCE (Households (000) & %)	3,930 4.5	4.4*		4.6*											11,450 13.1	
NBC TV — SHARE OF AUDIENCE %	15	15 *		15 *											22	
NBC TV — AVG. AUD. BY ¼ HR. %	4.4	4.3	4.5	4.7											12.9	13.3

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV — TOTAL AUDIENCE (Households (000) & %)	10,050 11.5														11,710 13.4	
ABC TV — Program	GENERAL HOSPITAL				(S)(OP)										ABC WORLD NEWS TONIGHT	
ABC TV — AVERAGE AUDIENCE (Households (000) & %)	8,040 9.2	9.1*		9.4*											10,140 11.6	
ABC TV — SHARE OF AUDIENCE %	27	27 *		27 *											19	
ABC TV — AVG. AUD. BY ¼ HR. %	8.9	9.3	9.4	9.3											11.5	11.6
CBS TV — TOTAL AUDIENCE (Households (000) & %)	7,250 8.3														13,630 15.6	
CBS TV — Program	GUIDING LIGHT (SD)(SUS-SD)														CBS EVENING NEWS-RATHER	
CBS TV — AVERAGE AUDIENCE (Households (000) & %)	5,940 6.8	6.8*		6.8*											11,620 13.3	
CBS TV — SHARE OF AUDIENCE %	20	20 *		20 *											22	
CBS TV — AVG. AUD. BY ¼ HR. %	6.7	6.8	6.8	6.9											13.2	13.4
NBC TV — TOTAL AUDIENCE (Households (000) & %)	5,240 6.0														13,460 15.4	
NBC TV — Program	SANTA BARBARA														NBC NIGHTLY NEWS	
NBC TV — AVERAGE AUDIENCE (Households (000) & %)	3,930 4.5	4.3*		4.7*											11,710 13.4	
NBC TV — SHARE OF AUDIENCE %	13	13 *		14 *											22	
NBC TV — AVG. AUD. BY ¼ HR. %	4.3	4.3	4.5	4.9											13.1	13.8

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	30.0	31.4	32.3	33.2	33.9	36.5	38.0	39.8	41.7	44.1	46.7	49.9	53.4	56.2	58.2	59.5
WK. 2	33.7	34.8	35.5	36.4	37.2	39.6	41.5	43.9	46.3	49.1	51.5	54.1	57.1	59.3	60.6	61.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.17, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000))					3,060		4,020		4,890		5,590		5,330		5,160	
TOTAL AUDIENCE (%)					3.5		4.6		5.6		6.4		6.1		5.9	
Program					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
AVERAGE AUDIENCE (Households (000))					2,450		3,230		4,200		4,460		4,810		4,370	
AVERAGE AUDIENCE (%)					2.8		3.7		4.8		5.1		5.5		5.0	
SHARE OF AUDIENCE %					18		18		19		18		18		16	
AVG. AUD. BY ¼ HR. %					2.4	3.2	3.5	4.0	4.5	5.1	5.0	5.2	5.5	5.4	5.0	5.0
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000))					2,710		3,580		6,990				6,640		6,120	
TOTAL AUDIENCE (%)					3.1		4.1		8.0				7.6		7.0	
Program					BERENSTAIN BEARS (SUS-SD)		WILDFIRE (SUS-SD)		← MUPPET BABIES →				PEE WEE'S PLAYHOUSE		TEEN WOLF	
AVERAGE AUDIENCE (Households (000))					2,100		3,060		4,810				5,680		5,160	
AVERAGE AUDIENCE (%)					2.4		3.5		5.5	4.8*		6.2*	6.5		5.9	
SHARE OF AUDIENCE %					15		17		21	19 *		22 *	22		19	
AVG. AUD. BY ¼ HR. %					2.0	2.8	3.2	3.8	4.3	5.2	5.9	6.4	6.6	6.5	6.0	5.8
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000))					3,850		4,460		6,030		6,820		7,600		7,080	
TOTAL AUDIENCE (%)					4.4		5.1		6.9		7.8		8.7		8.1	
Program					KISSYFUR		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
AVERAGE AUDIENCE (Households (000))					3,060		3,670		5,160		6,030		6,470		6,380	
AVERAGE AUDIENCE (%)					3.5		4.2		5.9		6.9		7.4		7.3	
SHARE OF AUDIENCE %					22		20		24		24		25		24	
AVG. AUD. BY ¼ HR. %					3.1	3.8	3.9	4.6	5.8	6.0	6.7	7.1	7.4	7.4	7.3	7.3
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000))					3,060		3,930		5,420		5,590		6,380		5,590	
TOTAL AUDIENCE (%)					3.5		4.5		6.2		6.4		7.3		6.4	
Program					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
AVERAGE AUDIENCE (Households (000))					2,450		3,230		4,630		4,810		5,590		4,890	
AVERAGE AUDIENCE (%)					2.8		3.7		5.3		5.5		6.4		5.6	
SHARE OF AUDIENCE %					17		17		19		19		20		17	
AVG. AUD. BY ¼ HR. %					2.5	3.1	3.2	4.1	5.1	5.6	5.4	5.7	6.2	6.5	5.6	5.7
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000))					2,800		3,930		7,080				6,030		6,380	
TOTAL AUDIENCE (%)					3.2		4.5		8.1				6.9		7.3	
Program					BERENSTAIN BEARS (SUS-SD)		WILDFIRE (SUS-SD)		← MUPPET BABIES →				PEE WEE'S PLAYHOUSE		TEEN WOLF	
AVERAGE AUDIENCE (Households (000))					2,190		3,230		4,980				5,160		5,420	
AVERAGE AUDIENCE (%)					2.5		3.7		5.7	5.3*		6.2*	5.9		6.2	
SHARE OF AUDIENCE %					15		17		20	19 *		21 *	19		18	
AVG. AUD. BY ¼ HR. %					2.2	2.9	3.4	3.9	4.9	5.6	6.1	6.3	6.1	5.8	6.3	6.1
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000))					3,850		5,330		6,640		6,820		8,220		8,390	
TOTAL AUDIENCE (%)					4.4		6.1		7.6		7.8		9.4		9.6	
Program					KISSYFUR		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
AVERAGE AUDIENCE (Households (000))					3,150		4,200		5,510		5,940		6,820		7,430	
AVERAGE AUDIENCE (%)					3.6		4.8		6.3		6.8		7.8		8.5	
SHARE OF AUDIENCE %					22		22		23		23		25		25	
AVG. AUD. BY ¼ HR. %					3.5	3.8	4.4	5.3	6.0	6.6	6.6	7.0	7.5	8.1	8.4	8.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	8.1	10.1	12.5	14.5	16.7	19.3	21.1	23.5	25.4	26.9	28.0	28.9	29.8	30.3	31.0	30.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	9.2	10.9	12.9	15.5	17.6	19.9	21.9	24.3	26.8	29.5	30.1	31.6	31.8	32.3	32.9	33.8

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. JAN.24, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.17, 1987

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,510 6.3		4,540 5.2		4,460 5.1		2,100 2.4		3,150 3.6							
ABC TV program	BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS ADVENTURES/TWO MIN-UTE WEREWOLF, PT 2		HEALTH SHOW		AMERICAN BANDSTAND							
AVERAGE AUDIENCE (Households (000) & %)	4,630 5.3		3,670 4.2		3,580 4.1		1,660 1.9		2,450 2.8							
SHARE OF AUDIENCE %	17		13		12		6		9							
AVG. AUD. BY ¼ HR. %	5.3	5.2	4.1	4.3	4.2	4.1	2.0	1.8	2.6	3.0						
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,460 5.1		3,670 4.2		3,150 3.6		3,320 3.8						7,250 8.3			
CBS TV program	GALAXY HIGH SCHOOL		CBS STORYBREAK		ROCK N WRESTLING-1 (SD)		ROCK N WRESTLING-2						← CBS NCAA BASKETBALL-SAT → VILLANOVA VS VIRGINIA (2:00-4:02PM)			
AVERAGE AUDIENCE (Households (000) & %)	3,930 4.5		3,150 3.6		2,530 2.9		2,710 3.1						2,880 3.3	3.6*		3.0*
SHARE OF AUDIENCE %	14		11		9		10						9	10 *		9 *
AVG. AUD. BY ¼ HR. %	4.6	4.3	3.6	3.7	3.1	2.7	2.9	3.2					3.9	3.4	2.9	3.1
NBC TV TOTAL AUDIENCE (Households (000) & %)	6,470 7.4		6,560 7.5		5,070 5.8		2,970 3.4								6,470 7.4	(1)
NBC TV program	FOOFUR		IT'S PUNKY BREWSTER (SD)		LAZER TAG ACADEMY		KIDD VIDEO									
AVERAGE AUDIENCE (Households (000) & %)	5,680 6.5		5,770 6.6		4,200 4.8		2,360 2.7								2,530 2.9	3.4*
SHARE OF AUDIENCE %	20		20		15		8								8	10 *
AVG. AUD. BY ¼ HR. %	6.8	6.3	6.6	6.5	4.7	4.9	2.9	2.5							3.7	3.1

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	7,690 8.8		5,940 6.8		5,070 5.8		2,880 3.3		3,500 4.0							
ABC TV program	BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS SOUP AND ME		HEALTH SHOW		AMERICAN BANDSTAND							
AVERAGE AUDIENCE (Households (000) & %)	6,290 7.2		4,980 5.7		4,200 4.8		2,010 2.3		2,620 3.0							
SHARE OF AUDIENCE %	20		16		14		6		8							
AVG. AUD. BY ¼ HR. %	6.9	7.4	5.8	5.7	4.6	5.0	2.5	2.2	2.9	3.1						
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,590 6.4		4,720 5.4		3,500 4.0		4,630 5.3				8,390 9.6					
CBS TV program	GALAXY HIGH SCHOOL		CBS STORYBREAK		ROCK N WRESTLING-1 (SD)		ROCK N WRESTLING-2				← CBS NCAA BASKETBALL-SAT → VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)					
AVERAGE AUDIENCE (Households (000) & %)	4,720 5.4		4,200 4.8		2,800 3.2		3,580 4.1				3,230 3.7	3.2*		3.4*		3.5*
SHARE OF AUDIENCE %	15		14		9		11				10	9 *		9 *		9 *
AVG. AUD. BY ¼ HR. %	5.3	5.5	4.7	4.8	3.3	3.1	3.9	4.4			3.0	3.3	3.5	3.3	3.4	3.6
NBC TV TOTAL AUDIENCE (Households (000) & %)	7,250 8.3		7,080 8.1		6,470 7.4		4,630 5.3		8,390 9.6							
NBC TV program	FOOFUR		IT'S PUNKY BREWSTER (SD)		LAZER TAG ACADEMY		KIDD VIDEO		← NBC COLLEGE BSKBL SAT → VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)(→OP)							
AVERAGE AUDIENCE (Households (000) & %)	6,640 7.6		6,120 7.0		5,510 6.3		3,850 4.4		3,320 3.8	4.3*		3.7*		3.6*		3.9*
SHARE OF AUDIENCE %	21		20		18		12		10	12 *		10 *		10 *		10 *
AVG. AUD. BY ¼ HR. %	7.9	7.3	7.0	7.0	6.2	6.4	4.3	4.4	4.4	4.3	4.1	3.4	3.4	3.9	4.0	3.1

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	31.3	32.3	32.8	33.7	32.9	32.3	31.7	31.9	32.3	33.4	33.7	34.2	34.7	35.1	35.3	35.7
WK. 2	34.8	36.2	35.3	35.2	34.0	34.4	34.3	35.2	35.1	35.9	36.8	36.7	36.6	37.0	37.1	37.2

U.S. TV Households: 87,400,000

(1)NBC COLLEGE BSKBL SAT,VARIOUS TEAMS AND TIMES,NBC,(MULTI-SEGMENT TELECAST)

For explanation of symbols, See page A.

DAY SAT. JAN.24, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.17, 1987

WEEK 1

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))	8,480						10,840								11,100	
TOTAL AUDIENCE (%)	9.7						12.4								12.7	
PROGRAM	← PRO BOWLERS TOUR					→	← ABC WIDE WORLD-SPORTS SAT					→			ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000))	4,980						5,860								9,350	
AVERAGE AUDIENCE (%)	5.7	4.9*		5.6*		6.5*	6.7	5.8*		6.6*		7.6*			10.7	
SHARE OF AUDIENCE %	15	13 *		14 *		16 *	15	14 *		15 *		16 *			20	
AVG. AUD. BY ¼ HR. %	4.7	5.0	5.6	5.7	6.7	6.3	5.5	6.1	6.6	6.7	7.4	7.8			10.8	10.6

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))					12,410										9,350	
TOTAL AUDIENCE (%)					14.2										10.7	
PROGRAM	← CBS NCAA BASKETBALL-SAT VILLANOVA VS VIRGINIA (2:00-4:02PM)(→OP)				← CBS NCAA BASKETBALL-SAT 2 NEVADA VS OKLAHOMA W VIRGINIA VS NOTRE DAME (4:02-6:11PM)(OP)								→		CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000))					5,070										7,520	
AVERAGE AUDIENCE (%)		3.0*		3.5*	5.8	4.7*		5.3*		5.7*		6.6*	7.9*		8.6	
SHARE OF AUDIENCE %		8 *		9 *	14	12 *		13 *		14 *		15 *	17 *		16	
AVG. AUD. BY ¼ HR. %	3.0	3.0	3.4	3.6	4.3	5.1	5.4	5.2	5.8	5.6	6.2	7.1	7.9		8.2	9.0

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))								7,600							7,780	
TOTAL AUDIENCE (%)								8.7							8.9	
PROGRAM	NBC COLLEGE BSKBL SAT VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)(→OP)							← BOB HOPE GOLF-SAT (4:53-6:30PM)(OP)						→	NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))								4,280							6,380	
AVERAGE AUDIENCE (%)		2.8*		2.7*		2.8*	3.3*	4.9		5.0*		5.1*		4.9*	7.3	
SHARE OF AUDIENCE %		8 *		7 *		7 *	8 *	11		12 *		12 *		10 *	14	
AVG. AUD. BY ¼ HR. %	3.0	2.7	2.7	2.7	2.8	2.9	3.2	4.2	4.8	5.1	5.0	5.2	5.0	4.8	6.9	7.7

WEEK 2

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))	8,830						12,670								10,140	
TOTAL AUDIENCE (%)	10.1						14.5								11.6	
PROGRAM	← PRO BOWLERS TOUR					→	← ABC WIDE WORLD-SPORTS SAT					→			ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000))	5,240						6,030								8,300	
AVERAGE AUDIENCE (%)	6.0	5.0*		6.0*		7.0*	6.9	6.6*		6.9*		7.2*			9.5	
SHARE OF AUDIENCE %	16	13 *		16 *		18 *	16	16 *		16 *		16 *			17	
AVG. AUD. BY ¼ HR. %	4.8	5.1	5.7	6.4	7.1	6.8	6.2	7.1	7.1	6.7	6.6	7.8			9.0	9.9

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))			10,930												9,180	
TOTAL AUDIENCE (%)			12.5												10.5	
PROGRAM	CBS NCAA BASKETBALL-SAT VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)(→OP)		← NBA ON CBS-SAT LA LAKERS VS DALLAS (3:30-6:00PM)(OP)									→			CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000))			4,460												7,430	
AVERAGE AUDIENCE (%)		4.9*	5.1	3.8*		4.8*		5.1*		5.7*		6.2*			8.5	
SHARE OF AUDIENCE %		13 *	13	10 *		13 *		13 *		14 *		14 *			16	
AVG. AUD. BY ¼ HR. %	4.8	5.1	3.6	4.0	4.8	4.9	5.2	5.1	5.1	6.2	6.4	5.9			8.1	8.9

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))	7,950														10,930	
TOTAL AUDIENCE (%)	9.1														12.5	
PROGRAM	← NBC COLLEGE BSKBL 2 SAT NOTRE DAME VS UCLA (3:04-5:17PM)(OP)									→					NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))	3,230														9,440	
AVERAGE AUDIENCE (%)	3.7	3.3*		3.3*		3.5*		4.3*		4.8*					10.8	
SHARE OF AUDIENCE %	10	9 *		9 *		9 *		11 *		11 *					20	
AVG. AUD. BY ¼ HR. %	3.1	3.4	3.3	3.3	3.2	3.8	4.3	4.3	4.9	4.0					10.5	11.1

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	35.8	37.8	39.1	39.4	39.3	41.2	41.1	42.0	43.8	45.2	46.5	49.2	51.8	53.5	54.0	54.6
WK. 2	37.5	38.4	38.0	38.9	38.9	39.8	40.0	42.4	43.4	44.2	44.6	47.4	52.0	53.4	54.7	55.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. JAN.24, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN. 18, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,430 8.5						4,200 4.8	
Program									← SUNDAY MORNING					→	FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									4,110 4.7	3.8*		4.7*		5.5*	3,500 4.0	
SHARE OF AUDIENCE %									19	19 *		18 *		19 *	11	
AVG. AUD. BY ¼ HR. %									3.3	4.3	4.4	5.0	5.4	5.6	4.0	4.0
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									8,220 9.4						3,500 4.0	
Program									← SUNDAY MORNING					→	FACE THE NATION(B)	
AVERAGE AUDIENCE (Households (000) & %)									4,460 5.1	4.3*		5.2*		5.7*	2,880 3.3	
SHARE OF AUDIENCE %									21	20 *		21 *		21 *	11	
AVG. AUD. BY ¼ HR. %									3.8	4.8	4.9	5.6	5.7	5.6	2.9	3.7
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	6.1	6.9	7.8	9.6	12.6	14.6	17.3	19.0	21.4	24.4	26.6	28.6	29.8	31.4	31.6	32.7
WK. 2	6.7	8.0	9.4	11.2	14.6	17.3	18.6	20.6	23.6	26.2	28.1	29.9	31.4	32.3	32.6	33.3

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. JAN. 25, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN. 18, 1987

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000))			4,540				1,570						4,980			
TOTAL AUDIENCE (%)			5.2				1.8						5.7			
Program			THIS WK-DAVID BRINKLEY(B)				BUSINESS WORLD SPECIAL						ABC COLLEGE BSKTBALL SPEC LSU VS KENTUCKY (2:00-4:12PM)			
AVERAGE AUDIENCE (Households (000))			2,970				1,310						1,920			
AVERAGE AUDIENCE (%)			3.4	3.1*		3.6*	1.5						2.2	1.9*		2.0*
SHARE OF AUDIENCE %			9	8 *		9 *	4						5	5 *		5 *
AVG. AUD. BY ¼ HR. %			3.0	3.2	3.5	3.8	1.5	1.5					1.9	1.9	2.0	2.0
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000))					13,550										10,660	
TOTAL AUDIENCE (%)					15.5										12.2	
Program	FOR OUR TIMES (SUS)				NBA ON CBS HOUSTON VS BOSTON										CBS NCAA BSKBL-SUN SYRACUSE VS MICHIGAN (2:30-4:35PM)	
AVERAGE AUDIENCE (Households (000))					5,860										4,890	
AVERAGE AUDIENCE (%)					6.7	5.2*		7.3*		7.0*		7.4*		6.8*	5.6	4.9*
SHARE OF AUDIENCE %					17	14 *		18 *		17 *		18 *		17 *	13	12 *
AVG. AUD. BY ¼ HR. %					4.6	5.7	7.0	7.6	7.2	6.7	7.6	7.1	7.5	6.0	5.2	4.7
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000))							3,230		9,180							
TOTAL AUDIENCE (%)							3.7		10.5							
Program							MEET THE PRESS		NBC COLLEGE BSKBL SUN NC STATE VS U OF NORTH CAROLINA (1:00-3:09PM)(-OP)							
AVERAGE AUDIENCE (Households (000))							2,620		3,760							
AVERAGE AUDIENCE (%)							3.0		4.3	3.6*		4.3*		4.4*		4.8*
SHARE OF AUDIENCE %							8		11	9 *		10 *		11 *		12 *
AVG. AUD. BY ¼ HR. %							3.2	2.9	3.2	4.1	4.2	4.4	4.3	4.4	4.7	4.8
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000))			7,600				1,660						7,080			
TOTAL AUDIENCE (%)			8.7				1.9						8.1			
Program			THIS WEEK-DAVID BRINKLEY				BUSINESS WORLD						ABC COLLEGE BSKTBALL GAME NAVY VS KENTUCKY (2:00-4:03PM)			
AVERAGE AUDIENCE (Households (000))			5,240				1,310						2,620			
AVERAGE AUDIENCE (%)			6.0	5.7*		6.2*	1.5						3.0	2.6*		2.8*
SHARE OF AUDIENCE %			17	16 *		17 *	4						7	6 *		6 *
AVG. AUD. BY ¼ HR. %			5.5	6.0	6.0	6.3	1.4	1.6					2.6	2.6	2.8	2.8
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000))			10,580								16,610					
TOTAL AUDIENCE (%)			12.1								19.0					
Program	FOR OUR TIMES (SUS)		NCAA BSKBL SPEC DE PAUL VS GEORGETOWN								NBA ON CBS PHILADELPHIA VS BOSTON (1:30-4:00PM)					
AVERAGE AUDIENCE (Households (000))			4,370								7,600					
AVERAGE AUDIENCE (%)			5.0	3.9*		4.0*		5.2*		6.8*	8.7	7.5*		8.5*		9.1*
SHARE OF AUDIENCE %			14	11 *		11 *		14 *		17 *	20	18 *		20 *		21 *
AVG. AUD. BY ¼ HR. %			3.8	4.0	4.0	4.0	4.7	5.8	6.4	7.1	7.2	7.8	8.4	8.6	8.9	9.3
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000))							4,200		8,220							
TOTAL AUDIENCE (%)							4.8		9.4							
Program							MEET THE PRESS		NBC COLLEGE BSKBL SUN NC STATE VS KANSAS (1:00-3:09PM)(-OP)							
AVERAGE AUDIENCE (Households (000))							3,150		3,060							
AVERAGE AUDIENCE (%)							3.6		3.5	2.8*		3.6*		3.9*		3.5*
SHARE OF AUDIENCE %							10		8	7 *		9 *		9 *		8 *
AVG. AUD. BY ¼ HR. %							3.5	3.6	2.9	2.7	3.3	3.8	4.1	3.7	3.5	3.6
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	33.5	34.5	35.4	36.8	36.7	38.2	39.2	39.6	40.3	40.7	41.7	42.0	41.2	41.0	40.8	40.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	33.9	35.0	36.2	36.6	36.6	37.0	37.7	39.2	40.4	41.6	42.0	43.2	44.1	44.8	45.3	45.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. JAN. 25, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN. 18, 1987

WEEK 1

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))					6,380										6,120	
TOTAL AUDIENCE (%)					7.3										7.0	
Program	ABC COLLEGE BSKTBALL SPEC LSU VS KENTUCKY (2:00-4:12PM)(→OP)					ABC COLLEGE BSKTBALL SP2 LOUISVILLE VS PURDUE (4:12-6:20PM)(OP)									ABC WRLD NEWS TONIGHT SUN	
AVERAGE AUDIENCE (Households (000))					2,530										4,810	
AVERAGE AUDIENCE (%)		2.1*		2.4*	2.9	2.2*		2.9*		2.6*		3.2*		3.8*	5.5	
SHARE OF AUDIENCE %		5 *		6 *	6	5 *		6 *		5 *		6 *		7 *	9	
AVG. AUD. BY ¼ HR. %	2.0	2.3	2.4	2.4	2.5	2.2	2.7	3.0	2.6	2.5	2.9	3.4	3.8	3.6	5.9	5.0

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))							13,020						13,460			
TOTAL AUDIENCE (%)							14.9						15.4			
Program	CBS NCAA BSKBL-SUN SYRACUSE VS MICHIGAN (2:30-4:35PM)(→OP)						CBS SPORTS SUNDAY WORLD TRIATHALON CHAMPIONSHIP (4:35-6:00PM)(OP)						CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Households (000))							6,380						10,840			
AVERAGE AUDIENCE (%)		5.3*		5.7*		6.3*	7.3	6.2*		7.5*		8.1*	12.4			
SHARE OF AUDIENCE %		13 *		13 *		14 *	15	13 *		16 *		16 *	21			
AVG. AUD. BY ¼ HR. %	5.3	5.3	5.6	5.7	5.9	6.6	6.2	6.1	7.4	7.5	7.9	8.4	11.9	13.0		

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))	9,880						14,160									
TOTAL AUDIENCE (%)	11.3						16.2									
Program	SPORTSWORLD (3:09-4:31PM)(OP)(→OP)						BOB HOPE GOLF-SUN (4:31-7:02PM)(OP)(→OP)									
AVERAGE AUDIENCE (Households (000))	5,860						6,380									
AVERAGE AUDIENCE (%)	6.7	5.4*		6.8*		7.4*	7.3	7.1*		7.1*		6.8*		7.3*		7.9*
SHARE OF AUDIENCE %	15	13 *		16 *		17 *	14	15 *		15 *		14 *		13 *		14 *
AVG. AUD. BY ¼ HR. %	4.8	5.7	6.6	7.1	7.4	7.4	7.1	7.1	7.4	6.8	6.6	6.9	7.2	7.4	7.8	8.0

WEEK 2

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))															5,240	
TOTAL AUDIENCE (%)															6.0	
Program	ABC COLLEGE BSKTBALL GAME NAVY VS KENTUCKY (2:00-4:03PM)														ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000))															3,930	
AVERAGE AUDIENCE (%)		3.1*		3.5*											4.5	
SHARE OF AUDIENCE %		7 *		8 *											7	
AVG. AUD. BY ¼ HR. %	3.0	3.1	3.2	3.8	4.0										4.4	4.6

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))					30,150							36,180	54,970			
TOTAL AUDIENCE (%)					34.5							41.4	62.9			
Program	NBA ON CBS PHILADELPHIA VS BOSTON (1:30-4:00PM)				SUPER BOWL TODAY (4:00-5:52PM)(→OP)							SUPER BOWL XXI-KICKOFF (5:52-6:13PM)(OP)(→OP)		SUPER BOWL XXI GAME NY GIANTS VS DENVER BRONCOS (6:13-9:39PM)(OP)		
AVERAGE AUDIENCE (Households (000))					15,820							31,810	40,030			
AVERAGE AUDIENCE (%)		9.0*		9.2*	18.1	13.1*		16.3*		20.1*		36.4	45.8	43.5*		45.1*
SHARE OF AUDIENCE %		20 *		20 *	35	27 *		32 *		39 *		59	66	66 *		68 *
AVG. AUD. BY ¼ HR. %	9.4	8.6	9.1	9.3	12.9	13.3	15.6	16.9	19.2	21.0	23.9	31.2	42.2	43.7	44.8	45.4

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))	11,710														5,860	
TOTAL AUDIENCE (%)	13.4														6.7	
Program	SPORTSWORLD (3:09-4:30PM)(OP)														NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000))	6,640														4,810	
AVERAGE AUDIENCE (%)	7.6	5.6*		7.8*		8.8*									5.5	
SHARE OF AUDIENCE %	16	13 *		17 *		18 *									8	
AVG. AUD. BY ¼ HR. %	4.4	6.1	7.4	8.1	8.5	9.1									5.5	5.6

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	41.3	42.7	44.4	45.2	45.8	46.7	47.1	48.7	50.2	50.8	51.4	54.1	57.7	59.9	61.4	63.1
WK. 2	47.0	48.0	49.3	49.7	50.7	51.7	52.9	53.2	53.7	55.3	57.8	61.5	66.4	68.4	69.1	68.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. JAN. 25, 1987

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	2	8.58- 8.59PM	8.45								11,890	13.6	11,890	13.6	19	13.6	
ABC ABC NEWSBRIEF-MON	2	9.44- 9.45PM	9.30								12,500	14.3	12,500	14.3	20	14.3	
	1	9.51- 9.53PM	9.45	9,790	11.2	9,610	11.0	16	11.0								
CBS WE THE PROPLE-SUS.(SUS)	2	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	14,600	16.7	14,600	16.7	24	16.7		14,070	16.1	14,070	16.1	24	16.1	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	11,890	13.6	11,890	13.6	20	13.6		13,110	15.0	13,110	15.0	21	15.0	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	11,100	12.7	11,100	12.7	19	12.7		12,060	13.8	12,060	13.8	20	13.8	
CBS WE THE PEOPLE SUS(SUS)		8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	8,570	9.8	8,570	9.8	14	9.8		10,490	12.0	10,490	12.0	17	12.0	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.44- 8.45PM	8.30	9,440	10.8	9,440	10.8	17	10.8								
	2	8.43- 8.44PM	8.30								11,270	12.9	11,270	12.9	20	12.9	
ABC ABC NEWSBRIEF-FRI	1	9.58- 9.59PM	9.45	6,120	7.0	6,120	7.0	11	7.0								

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
	2	9.57- 9.59PM	9.45								5,510	6.3	5,240	6.0	9	6.0	
CBS WE THE PEOPLE-SUS(SUS)	1	8.28- 8.29PM	8.15														
	2	8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		8.58- 8.59PM	8.45	8,220	9.4	8,220	9.4	15	9.4		9,700	11.1	9,700	11.1	18	11.1	
ABC ABC SPORTS UPDATE-SAT		9.58- 9.59PM	9.45	9,700	11.1	9,700	11.1	18	11.1		9,700	11.1	9,700	11.1	18	11.1	
CBS SPORTSBREAK-SAT	1	8.58- 8.59PM	8.45	9,000	10.3	9,000	10.3	17	10.3								
	2	8.57- 8.58PM	8.45								6,900	7.9	6,900	7.9	13	7.9	
CBS NEWSBREAK-SAT.		9.58- 9.59PM	9.45	8,040	9.2	8,040	9.2	15	9.2		5,590	6.4	5,590	6.4	10	6.4	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	13,900	15.9	13,900	15.9	26	15.9		14,860	17.0	14,860	17.0	27	17.0	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								14,420	16.5	14,420	16.5	27	16.5	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.48- 8.49PM	8.45	10,050	11.5	10,050	11.5	16	11.5								
	2	8.58- 8.59PM	8.45								6,640	7.6	6,640	7.6	10	7.6	
ABC ABC NEWSBRIEF-SUN.	1	9.48- 9.49PM	9.45	9,700	11.1	9,700	11.1	16	11.1								
	2	9.57- 9.58PM	9.45								11,890	13.6	11,890	13.6	20	13.6	
CBS SUPER BOWL XXI GAME(S)	2	6.13- 9.39PM	→GRID								54,970	62.9	40,030	45.8	66		
			9.30											44.7*	62*	44.7	
CBS SPORTSBREAK-SUN	1	8.31- 8.32PM	8.30	21,590	24.7	21,590	24.7	35	24.7								
CBS SUPER BOWL XXI POST(S)	2	9.39-10.06PM	→GRID								34,870	39.9	29,720	34.0	49		
			10.00													28.4	
CBS NEWSBREAK-SUN.	1	9.54- 9.55PM	9.45	9,610	11.0	9,610	11.0	16	11.0								
	2	10.05-10.06PM	10.00								16,690	19.1	16,690	19.1	28	19.1	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
CBS SPORTSBREAK-SUN	2	10.36-10.37PM	10.30								15,030	17.2	15,030	17.2	27	17.2	
NBC BOB HOPE GOLF-SUN(S)	1	4.31- 7.02PM	→GRID	14,160	16.2	6,380	7.3	14									
			7.00						9.2								
NBC OUR HOUSE	1	7.02- 8.02PM	→GRID	15,730	18.0	11,540	13.2	19									
			8.00						15.7								
NBC EASY STREET	1	8.02- 8.32PM	→GRID	13,370	15.3	11,620	13.3	19									
			8.30						12.9								
NBC VALERIE	1	8.32- 9.02PM	→GRID	14,600	16.7	13,020	14.9	21									
			9.00						20.2								
NBC NBC NEWS DIGEST-SUN	2	8.58- 8.59PM	8.45								7,600	8.7	7,600	8.7	12	8.7	
	1	9.00- 9.01PM	9.00	12,670	14.5	12,670	14.5	21	14.5								
NBC NBC NEWS DIGEST-2-SUN.	1	10.00-10.02PM	10.00	17,040	19.5	16,610	19.0	28	19.0								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	6,030	6.9	4,630	5.3	15	6.0	M-F	6,900	7.9	5,590	6.4	18	7.0	M-F
			11.45						4.7	M-F						5.8	M-F
			12.00						4.1	TU&TH						4.9	THU.
ABC ABC NEWS:NIGHTLINE-TUE	2	12.00-12.31AM	12.00								5,240	6.0	4,370	5.0	18	5.6	TUE.
			12.15													4.6	TUE.
			12.30													3.8	TUE.
CBS WE THE PEOPLE	1	>	8.45	11,890	13.6	11,890	13.6	19	13.6	MTUTH							
	2	8.58- 8.59PM	8.45								8,570	9.8	8,570	9.8	14	9.8	TU&TH
CBS NEWSBREAK-M-F		>	9.45	10,750	12.3	10,840	12.4	19	12.2	M-F	10,140	11.6	10,140	11.6	17	11.6	M-F
CBS CBS LATE NIGHT I		>	11.30	6,290	7.2	4,540	5.2	20	5.4	M-TH	6,560	7.5	4,630	5.3	19	5.4	M-TH
			11.45				5.4*	18*	5.3	M-TH				5.3*	16*	5.1	M-TH
			12.00						5.3	M-TH						5.4	M-TH
			12.15				5.2*	22*	5.2	M-TH				5.3*	21*	5.3	M-TH
			12.30				5.0*	26*	5.0	M-TH				4.8*	25*	5.2	M-TH
CBS KEEP ON CRUISIN		11.30-12.30AM	11.30	4,200	4.8	2,530	2.9	9	3.5	FRI.	3,850	4.4	2,360	2.7	8	3.0	FRI.
			11.45				3.3*	9*	3.0	FRI.				2.8*	8*	2.6	FRI.
			12.00						2.9	FRI.						2.5	FRI.
			12.15				2.6*	9*	2.3	FRI.				2.6*	9*	2.6	FRI.
CBS CBS LATE NIGHT II		>	12.30	3,930	4.5	3,060	3.5	20	3.8	M-F	3,850	4.4	3,060	3.5	20	3.7	M-F
			12.45				3.6*	19*	3.5	M-F				3.5*	18*	3.5	M-F
			1.00						3.3	M-F						3.4	M-F
			1.15				3.3*	22*	3.3	M-F				3.4*	22*	3.3	M-F
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,140	1.3	960	1.1	12	1.2	M-THSU	1,140	1.3	1,050	1.2	12	1.3	M-THSU
			2.15						1.1	M-THSU						1.1	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,310	1.5	1,220	1.4	18		M-THSU	1,490	1.7	1,400	1.6	20		M-THSU
			2.30						1.4	M-THSU						1.6	M-THSU
			2.45						1.3	M-THSU						1.5	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	1,920	2.2	960	1.1	19	1.4	M-THSU	2,100	2.4	1,050	1.2	21	1.7	M-THSU
			3.15				1.3*	19*	1.3	M-THSU				1.6*	22*	1.6	M-THSU
			3.30						1.2	M-THSU						1.6	M-THSU

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-3-CONT'D			3.45				1.2*	19*	1.3	M-THSU				1.5*	24*	1.5	M-THSU
			4.00						1.1	M-THSU						1.4	M-THSU
			4.15				1.1*	20*	1.0	M-THSU				1.3*	25*	1.3	M-THSU
			4.30						1.0	M-THSU						1.1	M-THSU
			4.45				.9*	18*	.9	M-THSU				1.1*	22*	1.1	M-THSU
			5.00						1.0	M-THSU						1.0	M-THSU
			5.15				.9*	18*	1.0	M-THSU				1.0*	20*	1.0	M-THSU
			5.30						1.0	M-THSU						1.0	M-THSU
			5.45				1.0*	18*	1.0	M-THSU				.9*	16*	.9	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	11,710	13.4	11,710	13.4	19	13.4	M-F	12,320	14.1	12,320	14.1	20	14.1	M-F
NBC NBC NEWS DIGEST-2-M-F	1	>	9.45	11,190	12.8	11,190	12.8	20	12.8	MWF							
	2	9.58- 9.59PM	9.45								12,410	14.2	12,410	14.2	21	14.2	TU&TH
NBC TONIGHT SHOW		11.30-12.30AM	11.30	9,440	10.8	5,590	6.4	21	7.5	M-F	10,930	12.5	6,730	7.7	24	8.8	M-F
			11.45				6.8*	19*	6.2	M-F				8.4*	23*	7.9	M-F
			12.00						6.4	M-F						7.9	M-F
			12.15				6.0*	22*	5.7	M-F				7.2*	25*	6.5	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	4,540	5.2	3,670	4.2	21	4.5	M-TH	4,370	5.0	3,500	4.0	19	4.4	M-TH
			12.45						3.9	M-TH						3.7	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,900	7.9	3,760	4.3	20	5.3	FRI.	6,560	7.5	3,580	4.1	19	5.3	FRI.
			12.45				5.0*	19*	4.8	FRI.				5.0*	20*	4.7	FRI.
			1.00						4.3	FRI.						4.3	FRI.
			1.15				4.1*	19*	4.0	FRI.				4.1*	20*	3.9	FRI.
			1.30						3.8	FRI.						3.4	FRI.
			1.45				3.6*	20*	3.5	FRI.				3.3*	19*	3.2	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	3,500	4.0	2,800	3.2	21	3.5	M-TH	3,230	3.7	2,710	3.1	19	3.3	M-TH
			1.15						2.8	M-TH						2.9	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,140	1.3	1,050	1.2	12	1.2	M-F	1,310	1.5	1,220	1.4	14	1.4	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	1,920	2.2	1,840	2.1	15	2.1	M-F	2,190	2.5	2,190	2.5	18	2.5	M-F
ABC ABC DAYTIME NEWSBRIEF-M-F	1	2.58- 2.59PM	2.45	6,640	7.6	6,640	7.6	26	7.6	M-F							
	2	>	2.45								7,080	8.1	6,990	8.0	24	8.0	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00								7,250	8.3	5,330	6.1	17	5.8	WED.
			4.15											5.6*	17*	5.5	WED.
			4.30													6.2	WED.
			4.45											6.5*	17*	6.8	WED.
CBS CBS MORNING NEWS- 6:30AM		6.30- 7.00AM	6.30	1,840	2.1	1,490	1.7	17	1.6	M-F	1,570	1.8	1,220	1.4	14	1.2	M-F
			6.45						1.7	M-F						1.5	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,290	7.2	5,940	6.8	26	6.8	M-F	6,560	7.5	6,290	7.2	25	7.2	M-F
CBS NEWSBREAK-3.44		>	3.30	5,070	5.8	5,070	5.8	18	5.8	M-F	5,240	6.0	5,240	6.0	17	6.0	M-F
			3.45						5.7	M-F							
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	4,720	5.4	4,720	5.4	17	5.4	MWF	5,070	5.8	5,070	5.8	17	5.8	MWF
CBS AMERICAN TREASURY SUS(SUS)		3.58- 3.59PM	3.45							THU.							THU.
CBS AMERICAN TREASURY-SUS.(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
CBS CBS SCHOOLBREAK SPECIALS(S) CONT'D	1	4.00- 5.00PM	4.00	8,570	9.8	5,860	6.7	19	6.4	TUE.							

 U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS CBS SCHOOLBREAK SPECIALS(S)-CONT'D																	
			4.15				6.5*	20*	6.6	TUE.							
			4.30						7.0	TUE.							
			4.45				7.0*	19*	7.0	TUE.							
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,800	3.2	2,010	2.3	18	2.0	M-F	2,970	3.4	2,190	2.5	19	2.0	M-F
			6.45						2.7	M-F						2.9	M-F
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,850	4.4	3,850	4.4	15	4.4	MWF	4,020	4.6	4,020	4.6	14	4.6	MWF
DAY SATURDAY																	
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	2,450	2.8	2,270	2.6	8	2.6		2,800	3.2	2,620	3.0	8	3.0	
CBS CBS NCAA BASKETBALL-SAT	2	1.30- 3.32PM	→GRID								8,390	9.6	3,230	3.7	10		
	1	2.00- 4.02PM	→GRID	7,250	8.3	2,880	3.3	9									
			3.30													1.8	
			4.00						3.9								
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,280	4.9	4,200	4.8	22	4.8		5,240	6.0	4,890	5.6	24	5.6	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	6,290	7.2	6,030	6.9	23	6.9		7,690	8.8	7,250	8.3	26	8.3	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	5,330	6.1	5,070	5.8	17	5.8		6,120	7.0	5,770	6.6	19	6.6	
NBC NBC COLLEGE BSKBL SAT	2	1.00- 2.59PM	→GRID								8,390	9.6	3,320	3.8	10		
	1	2.30- 4.38PM	→GRID	6,470	7.4	2,530	2.9	8									
			3.00													2.4	
			4.45						.9								
DAY SUNDAY																	
ABC ABC COLLEGE BSKTBALL SPEC(S)	1	2.00- 4.12PM	→GRID	4,980	5.7	1,920	2.2	5									
			4.00				2.5*	6*	2.5								
CBS CBS NCAA BSKBL-SUN(S)	1	2.30- 4.35PM	→GRID	10,660	12.2	4,890	5.6	13									
			4.30						6.7								
CBS SUPER BOWL TODAY(S)	2	4.00- 5.52PM	→GRID								30,150	34.5	15,820	18.1	35		
			5.45											24.8*	44*	26.7	
CBS SUPER BOWL XXI-KICKOFF(S)	2	5.52- 6.13PM	→GRID								36,180	41.4	31,810	36.4	59		
			6.00													39.6	
NBC NBC COLLEGE BSKBL SUN		1.00- 3.09PM	→GRID	9,180	10.5	3,760	4.3	11			8,220	9.4	3,060	3.5	8		
			3.00				5.3*	13*	5.3					4.3*	10*	4.3	
NBC SPORTSWORLD	1	3.09- 4.31PM	→GRID	9,880	11.3	5,860	6.7	15									
			4.30						6.8								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).